

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM486788

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bo-Bunny Press, Inc.		10/03/2017	Corporation: UTAH
RECEIVING PARTY DATA			
Name:	American Crafts, L.C.		
Street Address:	588 West 400 South, Suite 300		
City:	Lindon		
State/Country:	UTAH		
Postal Code:	84042		
Entity Type:	Limited Liability Company: UTAH		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2347994	BO-BUNNY PRESS	
Registration Number:	4606001	BOBUNNY	
Registration Number:	4606000	BOBUNNY	
CORRESPONDENCE DATA			
Fax Number:	8013753865		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8013756600		
Email:	ipmail@djplaw.com		
Correspondent Name:	Brick Power		
Address Line 1:	3301 N. Thanksgiving Way, Suite 400		
Address Line 4:	Lehi, UTAH 84043		
ATTORNEY DOCKET NUMBER:	41719-100		
NAME OF SUBMITTER:	Brick G. Power		
SIGNATURE:	/brick g power/		
DATE SIGNED:	08/21/2018		
Total Attachments: 3			
source=Updated TM Assignment-BoBunny to AC#page1.tif			
source=Updated TM Assignment-BoBunny to AC#page2.tif			
source=Updated TM Assignment-BoBunny to AC#page3.tif			

CH \$90.00 2347994

ASSIGNMENT OF TRADEMARKS

Effective Date: October 3, 2017

Assignor: Bo-Bunny Press, Inc.,
a Utah corporation
1101 East Cambridge Circle
Suite #1
Layton, Utah 84040

Assignee: American Crafts, L.C.
a Utah limited liability company
588 W. 400 S. St.,
Lindon, Utah 84042

Bo-Bunny Press, Inc. ("Assignor"), in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby sells, assigns and transfers to American Crafts, L.C. ("Assignee"), all right, title and interest of Assignor in and to all trademarks, service marks, trademark applications, service mark applications, trademark registrations, and service mark registrations identified on **Schedule A** attached hereto, and the goodwill associated with these trademarks and service marks and the of the business symbolized by these trademarks and service marks. This assignment includes an assignment of all rights of Assignor in such trademarks, service marks, trademark applications, service mark applications, trademark registrations, service mark registrations, trademark interests and service mark interests, and any and all renewals and extensions thereof, that may exist or be secured under any and all laws, regulations, conventions and treaties now or hereafter in force, in any and all countries and jurisdictions. This assignment further includes an assignment of any and all causes of action heretofore accrued in the Assignor's favor for infringement by others of any such trademarks or service marks.

Assignor has caused this Assignment of Trademarks to be signed in its corporate name by its duly authorized officer on the Effective Date set forth above.

Bo-Bunny Press, Inc.

By: _____
Janet Lanoy, President

Accepted by American Crafts, L.C.:

By:  _____
David Mitchell, CFO

ASSIGNMENT OF TRADEMARKS

Effective Date: October 3, 2017

Assignor: Bo-Bunny Press, Inc.,
a Utah corporation
1101 East Cambridge Circle
Suite #1
Layton, Utah 84040

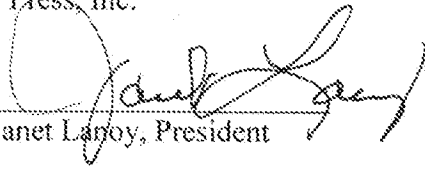
Assignee: American Crafts, L.C.
a Utah limited liability company
588 W. 400 S. St.,
Lindon, Utah 84042

Bo-Bunny Press, Inc. ("Assignor"), in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby sells, assigns and transfers to American Crafts, L.C. ("Assignee"), all right, title and interest of Assignor in and to all trademarks, service marks, trademark applications, service mark applications, trademark registrations, and service mark registrations identified on **Schedule A** attached hereto, and the goodwill associated with these trademarks and service marks and the of the business symbolized by these trademarks and service marks. This assignment includes an assignment of all rights of Assignor in such trademarks, service marks, trademark applications, service mark applications, trademark registrations, service mark registrations, trademark interests and service mark interests, and any and all renewals and extensions thereof, that may exist or be secured under any and all laws, regulations, conventions and treaties now or hereafter in force, in any and all countries and jurisdictions. This assignment further includes an assignment of any and all causes of action heretofore accrued in the Assignor's favor for infringement by others of any such trademarks or service marks.

Assignor has caused this Assignment of Trademarks to be signed in its corporate name by its duly authorized officer on the Effective Date set forth above.

Bo-Bunny Press, Inc.

By:


Janet Layton, President

Accepted by American Crafts, L.C.:

By:

David Mitchell, CFO

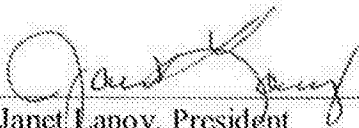
SCHEDULE A
to
ASSIGNMENT OF TRADEMARKS

from Bo-Bunny Press, Inc.
to American Crafts, L.C.

Trademark	Jurisdiction	App. No.	App. Date	Reg. No.	Reg. Date
BO-BUNNY PRESS	US	75367197	10/1/1997	2347994	5/9/2000
BOBUNNY	US	85663344	6/27/2012	4606001	9/16/2014
BoBunny &-Design	US	85663337	6/27/2012	4606000	9/16/2014

Acknowledged by:

Bo-Bunny Press, Inc.


Janet Lanoy, President

American Crafts, L.C.


David Mitchell, CFO