

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM488772

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HPS INVESTMENT PARTNERS, LLC		09/04/2018	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	K & COMPANY LLC
Street Address:	2240 West 75th Street
City:	Woodridge
State/Country:	ILLINOIS
Postal Code:	60517
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	3080676	BEYOND POSTMARKS
Registration Number:	3652461	CHIPBOX
Registration Number:	3580130	CLEARLY YOURS
Registration Number:	4154690	EDAMAME
Registration Number:	4154694	ENGRAVED GARDEN
Registration Number:	4099732	FOR THE MOMENTS AND MUSINGS THAT STICK
Registration Number:	3907841	FRAME A NAME
Registration Number:	3273881	FRAME A NAME
Registration Number:	3089592	GRAND ADHESIONS
Registration Number:	4154691	ISABELLA GRACE
Registration Number:	3991437	K
Registration Number:	3991439	K
Registration Number:	4800213	K K&COMPANY
Registration Number:	4459537	K&COMPANY SMASH
Registration Number:	4010053	LIFE'S LITTLE OCCASIONS
Registration Number:	4165432	LIVE IT UP, GLUE IT DOWN & SMASH IT IN.
Registration Number:	4162354	MERRYWEATHER
Registration Number:	4147820	SMASH
Registration Number:	4132559	SMASH FOLIO

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4272898	SMASH INSERTS
Registration Number:	4377502	STUDIO 112
Registration Number:	3623439	STUDIO 112
Registration Number:	4103093	THEMED ON-THE-GO PAD FOR LIFES LISTS AND

CORRESPONDENCE DATA

Fax Number: 2028357586

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-835-7500

Email: dcip@milbank.com

Correspondent Name: Kristin L. Yohannan, Esq.

Address Line 1: 1850 K Street, NW, Suite 1100

Address Line 2: Milbank, Tweed, Hadley & McCloy, LLP

Address Line 4: Washington, D.C. 20006

ATTORNEY DOCKET NUMBER: 34408.03200

NAME OF SUBMITTER: Kristin L. Yohannan

SIGNATURE: /s/ Kristin L. Yohannan

DATE SIGNED: 09/05/2018

Total Attachments: 4

- source=Notice of Release of Security Interest in Trademark (K&Co) (Executed)#page1.tif
- source=Notice of Release of Security Interest in Trademark (K&Co) (Executed)#page2.tif
- source=Notice of Release of Security Interest in Trademark (K&Co) (Executed)#page3.tif
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EXECUTION VERSION

**NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARKS**

This NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release"), effective as of September 4, 2018 is made by HPS INVESTMENT PARTNERS, LLC, in its capacity as collateral agent (in such capacity, the "Collateral Agent"), in favor of K & COMPANY LLC, a Delaware limited liability company (the "Company").

W I T N E S S E T H:

WHEREAS, in connection with the First Lien Term Loan Security Agreement, dated as of May 15, 2017, among the Collateral Agent, the Company and the other parties thereto (the "Security Agreement"), the Company executed and delivered the First Lien Term Loan Trademark Security Agreement, dated as of May 15, 2017, in favor of the Collateral Agent (the "Trademark Security Agreement");

WHEREAS, pursuant to the Trademark Security Agreement, the Company pledged and granted to the Collateral Agent for the benefit of the Secured Parties a lien on and continuing security interest in all of its Pledged Collateral, including the Trademarks set forth on Schedule A attached hereto, together with all goodwill associated with such Trademarks (the "Released Trademarks");

WHEREAS, the Collateral Agent recorded its security interest in the Released Trademarks with the United States Patent and Trademark Office (the "USPTO") on May 16, 2017, at Reel/Frame No. 6060-0013; and

WHEREAS, the Collateral Agent has duly authorized the execution, delivery and performance of this Release.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Collateral Agent agrees, for the benefit of the Company, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Release, including its preamble and recitals, have the meanings provided or provided by reference in the Security Agreement or Trademark Security Agreement, as applicable.

SECTION 2. Release of Security Interest. The Collateral Agent does hereby release, relinquish and discharge its lien on and security interest in, and right of setoff against, all of the Company's right, title and interest in, to and under the Released Trademarks. This Release shall not release the Collateral Agent's lien and security interest in any other Trademarks, except the Released Trademarks.

SECTION 3. Further Assurances. The Collateral Agent hereby authorizes the Company or the Company's authorized representative to (i) record this Release with the USPTO, (ii) file UCC financing statement amendments with the applicable filing office in order to memorialize the release of the security interest of the Collateral Agent in the Released Trademarks and/or (iii) otherwise record or file this Release in the applicable governmental

office or agency. The Collateral Agent further agrees to execute and deliver to the Company any and all further documents and instruments, and do any and all further acts which the Company (or its agents or designees) reasonably requests (at the Company's sole cost and expense) in order to confirm this Release and the Company's right, title and interest in, to and under the Released Trademarks.

SECTION 4. Choice of Law. This Release shall be governed by, and construed in accordance with, the laws of the State of New York.

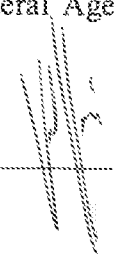
SECTION 5. Counterparts. This Release may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Release by signing and delivering one or more counterparts.

[Signatures Follow On Next Page.]

IN WITNESS WHEREOF, the Collateral Agent has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date set forth above.

HPS INVESTMENT PARTNERS, LLC,
as Collateral Agent

By: _____
Name: _____
Title: _____



[Signature Page -- Notice of Release of Security Interest in Trademarks in Favor of K & Company LLC]

TRADEMARK
REEL: 006430 FRAME: 0073

SCHEDULE A

U.S. Trademark Applications and Registrations

Trademark	Country	Status	Appl No	Appl Date	Reg No	Reg Date
Beyond Postmarks	U.S.	Registered	78/441306	25-Jun-04	3080676	11-Apr-06
Chipbox	U.S.	Registered	77/525788	18-Jul-08	3652461	7-Jul-09
Clearly Yours	U.S.	Registered	77/525795	18-Jul-08	3580130	24-Feb-09
Edamame	U.S.	Registered	85092545	26-Jul-10	4154690	5-Jun-12
Engraved Garden	U.S.	Registered	85095489	29-Jul-10	4154694	5-Jun-12
For the Moments and Musings that Stick	U.S.	Registered	85058077	9-Jun-10	4099732	14-Feb-12
Frame A Name	U.S.	Registered	85057093	8-Jun-10	3907841	18-Jan-11
Frame A Name	U.S.	Registered	77/023132	7-Oct-06	3273881	7-Aug-07
Grand Adhesions	U.S.	Registered	78/502881	20-Oct-04	3089592	9-May-06
Isabella Grace	U.S.	Registered	85092554	26-Jul-10	4154691	5-Jun-12
K design	U.S.	Registered	77/122621	5-Mar-07	3991437	12-Jul-11
K design	U.S.	Registered	77/122649	5-Mar-07	3991439	12-Jul-11
K K & Company Design	U.S.	Registered	85982376	2-Sep-11	4800213	25-Aug-15
K&CompanySMAS H* design	U.S.	Registered	85424772	16-Sep-11	4459537	31-Dec-13
Life's Little Occasions	U.S.	Registered	77902960	30-Dec-09	4010053	9-Aug-11
Live it up, glue it down & smash it in.	U.S.	Registered	85240194	11-Feb-11	4165432	26-Jun-12
Merryweather	U.S.	Registered	85348143	16-Jun-11	4162354	19-Jun-12
Smash	U.S.	Registered	85335240	1-Jun-11	4147820	22-May-12
Smash Folio	U.S.	Registered	85095488	29-Jul-10	4132559	24-Apr-12
Smash Inserts	U.S.	Registered	85335991	2-Jun-11	4272898	8-Jan-13
Studio 112	U.S.	Registered	85621346	10-May-12	4377502	30-Jul-13
Studio 112	U.S.	Registered	77/078859	9-Jan-07	3623439	19-May-09
Themed on-the-go pad for lifes lists and happenings	U.S.	Registered	85201990	20-Dec-10	4103093	21-Feb-12