

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM488328

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT FOR SECURITY - TRADEMARKS	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HOMETOWN FOOD COMPANY		08/31/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	TCW ASSET MANAGEMENT COMPANY LLC		
Street Address:	THE JOHN HANCOCK TOWER, 200 CLARENDON STREET		
City:	BOSTON		
State/Country:	MASSACHUSETTS		
Postal Code:	02116		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 33			
Property Type	Number	Word Mark	
Registration Number:	1469282	GLADIOLA	
Registration Number:	0330485	LA PINA	
Registration Number:	3990016	EASY PACK	
Registration Number:	3375233	EVERYBODY'S HAPPY WHEN IT'S HUNGRY JACK.	
Registration Number:	0339297	HUNGRY JACK	
Registration Number:	0807335	HUNGRY JACK	
Registration Number:	0844695	HUNGRY JACK	
Registration Number:	1673056	HUNGRY JACK	
Registration Number:	0883866		
Registration Number:	2345771		
Registration Number:	3375234	EVERYBODY'S HAPPY WHEN IT'S HUNGRY JACK.	
Registration Number:	1198172	JIM DANDY	
Registration Number:	3466854	COTTON COUNTRY	
Registration Number:	0879581	GOODNESS GRACIOUS, IT'S GOOD	
Registration Number:	0634147	HOT RIZE	
Registration Number:	0884253	MARTHA WHITE	
Registration Number:	4988270	FLUFFY FROST	
Registration Number:	4988271	FUNFETTI	
Registration Number:	4988269	PURELY SIMPLE	
TRADEMARK			

CH \$840.00 1469282

Property Type	Number	Word Mark
Registration Number:	3799233	CONFETTI FUNFETTI
Registration Number:	2813038	CREAMY SUPREME
Registration Number:	2629396	FUNFETTI
Registration Number:	2870589	FUNFETTI
Registration Number:	3985329	FUNFETTI
Registration Number:	2804941	MOIST SUPREME
Serial Number:	87299251	ORANGE ALL STAR
Registration Number:	0208874	SOFTASILK
Registration Number:	2744453	STARS & STRIPES
Registration Number:	3307683	STARS & STRIPES
Registration Number:	3159876	WHIPPED SUPREME
Registration Number:	3654621	WHITE LILY
Registration Number:	3668917	WHITE LILY A SOUTHERN TRADITION SINCE 18
Registration Number:	4924223	WHITE LILY SINCE 1883

CORRESPONDENCE DATA

Fax Number: 2125935955

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (212) 756-2132

Email: scott.kareff@srz.com

Correspondent Name: Scott Kareff

Address Line 1: Schulte Roth & Zabel LLP, 919 Third Ave

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER: 059182.0072

NAME OF SUBMITTER: Scott Kareff

SIGNATURE: /RS for SK/

DATE SIGNED: 08/31/2018

Total Attachments: 6

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ASSIGNMENT FOR SECURITY - - TRADEMARKS

WHEREAS, Hometown Food Company (the "Assignor"), or through its predecessor-in-interest, has, adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, the Assignor has entered into a Pledge and Security Agreement, dated August 31, 2018 (as amended, restated, supplemented, modified or otherwise changed from time to time, the "Security Agreement"), in favor of TCW Asset Management Company LLC, as the Collateral Agent for itself and certain lenders (in such capacity, together with its successors and assigns, if any, the "Assignee"); and

WHEREAS, pursuant to the Security Agreement, the Assignor has assigned to the Assignee and granted to the Assignee for the benefit of the Secured Parties (as defined in the Security Agreement) a continuing security interest in all right, title and interest of the Assignor in, to and under the Trademarks, together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby pledge, convey, sell, assign, transfer and set over unto the Assignee and grants to the Assignee for the benefit of the Assignee and the Secured Parties a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

The Assignor does hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of the date first written above.

HOMETOWN FOOD COMPANY

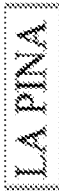
By: 

Name: Ian B. MacTaggart

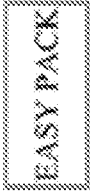



Title: Vice President and Secretary


SCHEDULE A TO ASSIGNMENT FOR SECURITY

Gladiola/La Pina:


Owner	Trademark	Country	Application No.	Registration No.	Registration Date	Classes	Status
HOMETOWN FOOD COMPANY	GLADIOLA	United States Of America	73658551	1469282	15 DEC 1987	30	Registration
HOMETOWN FOOD COMPANY		United States Of America	71366885	0330485	3 DEC 1935	30	registration

Hungry Jack:

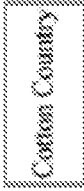


Owner	Trademark	Country	Application No.	Registration No.	Registration Date	Classes	Status
HOMETOWN FOOD COMPANY		United States of America	85193210	3990016	5 Jul 2011	30	Registered
HOMETOWN FOOD COMPANY		United States of America	77155232	3575233	29 Jan 2008	29	Registered
HOMETOWN FOOD COMPANY		United States of America	71379442	0339297	6 Oct 1936	30	Registered
HOMETOWN FOOD COMPANY	HUNGRY JACK	United States of America	72213472	0807335	19 Apr 1966	30	Registered
HOMETOWN FOOD COMPANY	HUNGRY JACK	United States of America	72265330	0844695	20 Feb 1968	29	Registered
HOMETOWN FOOD COMPANY	HUNGRY JACK	United States of America	74082919	1673056	21 Jan 1992	30	Registered
HOMETOWN FOOD COMPANY		United States of America	72320100	883866	01 Jan 1970	30	Registered

HOMETOWN FOOD COMPANY		United States of America	75767874	2345771	25 Apr 2000	30	Registered
HOMETOWN FOOD COMPANY	EVERYBODY'S HAPPY WHEN IT'S HUNGRY JACK.	United States of America	77155316	3375234	01 Jan 2008	30	Registered

Jim Dandy:

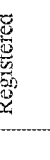
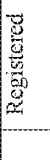
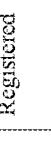
Owner	Trademark	Country	Application No.	Registration No.	Registration Date	Classes	Status
HOMETOWN FOOD COMPANY		United States Of America	73316979	1198172	15 Jun 1982	30	Registered

Martha White:


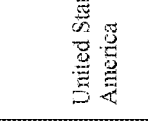
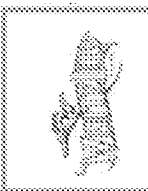
Owner	Trademark	Country	Application No.	Registration No.	Registration Date	Classes	Status
HOMETOWN FOOD COMPANY		United States of America	77331373	3466854	15 Jul 2008	30	Registered
HOMETOWN FOOD COMPANY	GOODNESS GRACIOUS, IT'S GOOD	United States of America	72305582	0879581	28 Oct 1969		Registered
HOMETOWN FOOD COMPANY		United States of America	71692884	0634147	4 Sep 1956	30	Registered
HOMETOWN FOOD COMPANY		United States of America	72320101	0884253	13 Jan 1970	46	Registered

Funfetti:

Owner	Trademark	Country	Application No.	Registration No.	Registration Date	Classes	Status
HOMETOWN FOOD COMPANY		United States of America	86809840	4988270	Jun 28 2016	30	Registered
HOMETOWN FOOD COMPANY	FUNFETTI 	United States of America	86809858	4988271	Jun 28 2016	30	Registered
HOMETOWN FOOD COMPANY		United States of America	86809822	4988269	Jun 28 2016	30	Registered
HOMETOWN FOOD COMPANY		United States of America	77849651	3799233	Jun 8 2010	30	Registered
HOMETOWN FOOD COMPANY	CREAMY SUPREME	United States of America	78211376	2813038	Feb 10 2004	30	Registered
HOMETOWN FOOD COMPANY	FUNFETTI	United States of America	78037690	2629396	Oct 1 2002	30	Registered
HOMETOWN FOOD COMPANY	FUNFETTI	United States of America	78211286	2870589	Aug 3 2004	30	Registered
HOMETOWN FOOD COMPANY		United States of America	85175636	3985329	Jun 28 2011	30	Registered
HOMETOWN FOOD COMPANY	MOIST SUPREME	United States of America	78211348	2804941	Jun 13 2004	30	Registered
HOMETOWN FOOD COMPANY		United States of America	87299251				Pending
HOMETOWN FOOD COMPANY	Sorbet	United States of America	71220813	0208874	Feb 9 1926	30	Registered
HOMETOWN FOOD COMPANY		United States of America	76368208	2744453	Jul 29 2003	30	Registered

HOMETOWN FOOD COMPANY		United States of America	76421510	3307683	Oct 9 2007	30	Registered
HOMETOWN FOOD COMPANY		United States of America	78364559	3159876	Oct 17 2006	30	Registered
HOMETOWN FOOD COMPANY	FUNFETTI	United States of America	78037690	2629396	1 Oct 2002	30	Registered
HOMETOWN FOOD COMPANY	FUNFETTI	United States of America	78211286	2870589	3 Aug 2004	30	Registered
HOMETOWN FOOD COMPANY		United States of America	85175636	3985329	28 Jun 2011	30	Registered
HOMETOWN FOOD COMPANY	FUNFETTI	United States of America	86809858	4988271	28 Jan 2016	30	Registered

White Lily:

Owner	Trademark	Country	Application No.	Registration No.	Registration Date	Classes	Status
HOMETOWN FOOD COMPANY		United States Of America s	77647425	3654621	14 Jul 200	30	Registered
HOMETOWN FOOD COMPANY		United States Of America	77647429	3668917	18 Aug 2009	30	Registered
HOMETOWN FOOD COMPANY		United States Of America	86563870	4924223	22 Mar 2016	30	Registered