# CH \$165.00 427100

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM491083

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
MB Financial Bank, N.A.	FORMERLY Cole Taylor Bank	09/07/2018	National Banking Association: UNITED STATES

### **RECEIVING PARTY DATA**

Name:	Great Western Co., LLC		
Street Address:	30290 U.S. Highway 72		
City:	Hollywood		
State/Country:	ALABAMA		
Postal Code:	35752		
Entity Type:	Limited Liability Company: DELAWARE		

### **PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark	
Registration Number:	4271000	PETER'S MOVIE TIME	
Registration Number:	4143941	PETER'S MOVIE TIME	
Registration Number:	2844821	PREMIUM AMERICA	
Registration Number:	2817377	GREAT WESTERN PRODUCTS COMPANY	
Registration Number:	2808811	SUNGLO	
Registration Number:	2285424	SENOR CARLOS	

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: stokesb@gtlaw.com
Correspondent Name: Bethany Stokes

Address Line 1: Greenberg Traurig, LLP

Address Line 2: One International Place Suite 2000
Address Line 4: Boston, MASSACHUSETTS 02110

NAME OF SUBMITTER:	Bethany Stokes
SIGNATURE:	/Bethany A. Stokes/
DATE SIGNED:	09/24/2018

TRADEMARK REEL: 006443 FRAME: 0108

# **Total Attachments: 4**

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TRADEMARK REEL: 006443 FRAME: 0109

## RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release") is made as of September \_\_\_\_\_\_\_, 2018 (the "Effective Date"), by MB FINANCIAL BANK, N.A., successor by merger to Cole Taylor Bank ("Grantee"), in favor of GREAT WESTERN CO., LLC, a Delaware limited liability company ("Grantor").

WHEREAS, pursuant to a Grant of Security Interest in Trademarks dated as of July 3, 2014 (the "Security Agreement"), from Grantor to Grantee, Grantor granted to Grantee a security interest in, and a lien upon, all of Grantor's right, title and interest in and to the trademarks, trademark registrations, trademark applications, and any and all goodwill associated therewith (the "Marks") set forth on Schedule A attached hereto, (ii) all Proceeds (as such term is defined in the Security Agreement) of the Marks, (iii) all of the goodwill of the businesses with which the Marks are associated, and (iv) all causes of action, past, present and future, for infringement, misappropriation, or dilution of any of the Marks or unfair competition regarding the same (all of the foregoing is, collectively, the "IP Collateral");

WHEREAS, the Security Agreement was recorded with the United States Patent and Trademark Office on July 9, 2014, at Reel 5319, Frame 0158; and

WHEREAS, Grantee desires to terminate the Security Agreement and release its security interest in the IP Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Grantee hereby unconditionally and expressly releases and terminates, and extinguishes any and all of its right, title and interest in and to, and any and all liens and security interests it may have upon, all of the IP Collateral.

This Release shall be binding upon Grantee's legal representatives, assigns and successors.

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TRADEMARK
REEL: 006443 FRAME: 0110

IN WITNESS WHEREOF, Grantee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

> MB FINANCIAL BANK, N.A., successor by merger to Cole Taylor Bank

Name: Jeffrey Much

Senior Vice President

[signature page to Release of Security Interest in Trademarks]

# <u>SCHEDULE I</u>

# <u>Trademarks</u>

Registration Number	Country	Mark	Filing Date	Owner
4,271,000	USA		01- Jan- 2013	Great Western Co., LLC
4,143,941	USA		15- May- 2012	Great Western Co., LLC
2,844,821	ÛSA	MERICA MERICA	25- May- 2004	Great Western Co., LLC
2,817,377	USA	GKEAT WESTERN PRODUCTS COMPANY	24- Feb- 2004	Great Western Co., LLC
2,808,811	USA	SUNGLO	27- Jan- 2004	Great Western Co., LLC

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Registration Number	Country	Mark	Filing Date	Owner
2,285,424	USA	SEÑOR CARLOS	12- Oct- 1999	Great Western Co., LLC

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