

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM492713

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Heritage Bank of Commerce		10/02/2018	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	4INFO, INC.		
Street Address:	155 Bovet Rd		
City:	San Mateo		
State/Country:	CALIFORNIA		
Postal Code:	94402-3110		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	4906024	BULLSEYE ID	
Registration Number:	4550579	ADHAVEN BULLSEYE	
Registration Number:	4428534	4INFO	
Serial Number:	85055010	MHAVEN	
Registration Number:	4084594	ADHAVEN	
Serial Number:	85054122	MSGHAVEN	
Registration Number:	3215875	BE IN THE KNOW, WHILE ON THE GO	
Registration Number:	3213390	44636	
Registration Number:	3213389	4INFO	
Registration Number:	3534711	ANSWERS NOT LINKS	
CORRESPONDENCE DATA			
Fax Number:	2123553333		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2128138800		
Email:	NY-TM-Admin@goodwinprocter.com		
Correspondent Name:	GOODWIN PROCTER LLP/Janis Nici		
Address Line 1:	620 Eighth Avenue		
Address Line 4:	New York, NEW YORK 10018		

OP \$265.00 4906024

NAME OF SUBMITTER:	Janis Nici
SIGNATURE:	/janis nici/
DATE SIGNED:	10/04/2018
Total Attachments: 6 source=release heritage to 4info#page1.tif source=release heritage to 4info#page2.tif source=release heritage to 4info#page3.tif source=release heritage to 4info#page4.tif source=release heritage to 4info#page5.tif source=release heritage to 4info#page6.tif	

TERMINATION AND RELEASE OF SECURITY INTEREST IN INTELLECTUAL
PROPERTY

This TERMINATION AND RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (the "Release") is dated as of October 2nd, 2018 (the "Release Date") by HERITAGE BANK OF COMMERCE, as a secured party ("Secured Party"), for the benefit of 4INFO, INC., a Delaware corporation (the "Grantor").

WHEREAS, the Grantor has entered into that certain Loan and Security Agreement, dated as of June 1, 2016, with Secured Party (as at any time prior to the date hereof amended, supplemented or otherwise modified, the "Loan Agreement");

WHEREAS, in connection with the Loan Agreement, the Grantor has entered into that certain Intellectual Property Security Agreement, dated as of June 1, 2016 with Secured Party (as at any time prior to the date hereof amended, supplemented or otherwise modified, the "IP Security Agreement"), pursuant to which the Grantor granted to the Secured Party security interests in Grantor's intellectual property, including those patents set forth on Schedule 1 (the "Patents"), trademarks set forth on Schedule 2 (the "Trademarks") and copyrights set forth on Schedule 3 (the "Copyrights");

WHEREAS, the Secured Party has recorded with the United States Patent & Trademark Office (the "USPTO") notices of security interests in the Patents and Trademarks; and

WHEREAS, the Grantor no longer has any outstanding secured obligations owing to the Secured Party under the Loan Agreement or the other documents executed in connection therewith and have requested that the Secured Party release its security interest in the Grantor's intellectual property.

NOW THEREFORE, in consideration thereof and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party agrees as follows:

1. Release of Security Interest. Effective as of the Release Date, the Secured Party hereby irrevocably and forever terminates, releases and discharges any and all security interests and liens in the intellectual property, including, without limitation, the Copyrights, Trademarks and Patents, granted by the Grantor, and agrees and acknowledges that all of the rights and interests of the Secured Party to the intellectual property, including, without limitation, those in the Copyrights, Trademarks and Patents, are hereby terminated and released.

2. Recordation of Release. The Secured Party understands and agrees that this Release may be recorded by or for the Grantor with the USPTO or Library of Congress, Copyright Office, as applicable.

MVH

3. Further Actions. The Secured Party further agrees to execute any other documents and take any further action reasonably necessary in any state, country or jurisdiction that the Grantor may reasonably require to effect the intent and purpose of this Release.

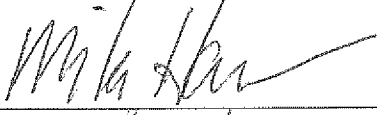
4. Capitalized Terms. Capitalized terms used herein and not otherwise defined shall have the meanings ascribed thereto in the Loan Agreement and/or the IP Security Agreement, as applicable.

[Signature page follows]

MVA

IN WITNESS WHEREOF, the Secured Party has caused this Release to be executed as an instrument under seal by its duly authorized officer as of the Release Date.

HERITAGE BANK OF COMMERCE

By: 

Name: *Mike Hansen*
Title: *SVP & Manager*

Address: *Heritage Bank*
150 Alameda Blvd.
San Jose, CA 95113

Schedule 1

PATENTS AND PATENT APPLICATIONS

<u>Title</u>	<u>Serial/ Patent Number</u>	<u>Application/ Issue Date</u>
Systems and methods for statistically associating mobile devices to households	8,996,033	03/31/15
Systems and methods for statistically associating mobile devices to households	8,880,097	11/04/14
Intelligent mobile search client	11/458672	7/19/06
Prioritization of search responses system and method	11/345628	1/31/06
Short query-based system and method for content searching	11/345610	1/31/06
Automated transfer of data from PC clients	11/345627	1/31/06
Systems and methods for statistically associating mobile devices to households	8,792,909	7/29/14
Systems and methods for statistically associating mobile devices and non-mobile devices with geographic areas	62/539,397	7/31/17
Systems and methods for statistically associating mobile devices and non-mobile devices with geographic areas	16/050,982	7/31/18

Schedule 2

TRADEMARK REGISTRATIONS AND APPLICATIONS

<u>Description</u>	<u>Serial / Registration Number</u>	<u>Application /Registration Date</u>
BULLSEYE ID	4906024	February 23, 2016
ADHAVEN BULLSEYE	4550579	June 17, 2014
4INFO	4428534	November 5, 2013
mHaven	85055010*	June 4, 2010
adHaven	4084594	January 10, 2012
msgHaven	85054122*	June 3, 2010
BE IN THE KNOW, WHILE ON THE GO	3215875*	March 6, 2007
44636	3213390	February 27, 2007
4INFO	3213389	February 27, 2007
ANSWERS NOT LINKS	3534711*	November 18, 2008

* Indicates dead, abandoned, or cancelled trademarks

Schedule 3
COPYRIGHT REGISTRATIONS AND APPLICATIONS

None.