

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM495633

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BTS Liquidating, LLC	FORMERLY Geoffrey Beene, LLC	10/25/2018	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Cluett, Peabody & Co., Inc.		
Street Address:	200 Madison Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1108341	GEOFFREY BEENE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	mariarocha@pvh.com		
Correspondent Name:	Maria J. Rocha		
Address Line 1:	200 Madison Avenue		
Address Line 4:	New York, NEW YORK 10016		
NAME OF SUBMITTER:	Mark D. Fischer		
SIGNATURE:	/Mark D. Fischer/		
DATE SIGNED:	10/26/2018		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARKS

WHEREAS, BTS Liquidating, LLC, by change of name from Geoffrey Beene, LLC, a corporation organized and existing under the laws of the State of New York, United States of America, with an address at 37 West 57th Street, New York, NY 10019, United States of America (hereinafter referred to as "Assignor") is the owner of the following trademark set forth below (hereinafter referred to as the "TRADEMARK"); and

WHEREAS, Cluett, Peabody Co & Inc., a corporation organized and existing under the laws of the state of Delaware, United States of America, with an address at 200 Madison Avenue, New York, NY 10016, United States of America (hereinafter referred to as "Assignee") is desirous of acquiring all of the right, title and interest of Assignor in, to and under the TRADEMARK, together with the goodwill of the business associated with the TRADEMARK:

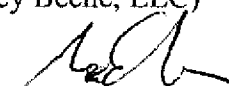
GEOFFREY BEENE
Reg. No. 1108341

NOW THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, its successors and legal representatives the entire right, title and interest of Assignor in and to the TRADEMARK together with the goodwill symbolized by the TRADEMARK and registration thereof, all common law and other rights in the TRADEMARK, and all claims and causes of action that Assignor may have for infringement of the TRADEMARK.

Assignor further agrees to execute such further documents as may be required to record the Assignee as the owner of the TRADEMARK and registrations herein assigned.

IN WITNESS WHEREOF, the parties have executed this instrument this 2nd of October 2018.

BTS Liquidating, LLC (formerly known as
Geoffrey Beene, LLC)

By:  _____

Name: MAX ELSHOVIK

Title: CEO

Cluett, Peabody & Co. Inc.

By:  _____

Name: Mark D. Fischer

Title: Executive Vice President