OP \$440.00 87452000

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM492533

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
International Mulch Company, Inc.		09/28/2018	Corporation:
Pac-A-Way, Inc.		09/28/2018	Corporation:

RECEIVING PARTY DATA

Name:	LTR Products, LLC
Street Address:	600 River Avenue, 3rd Floor
City:	Pittsburgh
State/Country:	PENNSYLVANIA
Postal Code:	15212
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark		
Serial Number:	87452000	ECOSPROUT		
Registration Number:	5234165	GARDENCOIR		
Serial Number:	87452021	GREENSPROUT		
Serial Number:	87296780	GROUNDSCAPES		
Registration Number:	4724521	LASTING BEAUTY		
Registration Number:	4642831	LOOKS LIKE REAL WOOD MULCH		
Registration Number:	4994826	LUMINITE		
Registration Number:	3094248	NUPLAY		
Registration Number:	3551789	NUSCAPE		
Registration Number:	4809231			
Registration Number:	3990720	RE-PLAY		
Registration Number:	3083389	RUBBERIFIC		
Registration Number:	4590192	RUBBERIFIC		
Registration Number:	4800351	RUBBERIFIC		
Registration Number:	2665542	RUBBERIFIC MULCH		
Serial Number:	86608898	SEED BOOSTER		
Registration Number:	4809223	SIGNATURE SERIES		

CORRESPONDENCE DATA

Fax Number: 9197814865

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 919-781-4000

Email: ndhillon@wyrick.com

Correspondent Name: WYRICK ROBBINS YATES & PONTON LLP

Address Line 1: 4101 Lake Boone Trail

Address Line 2: Suite 300

Address Line 4: Raleigh, NORTH CAROLINA 27607

ATTORNEY DOCKET NUMBER:	023690.006
NAME OF SUBMITTER:	Devon E. White
SIGNATURE:	/dew/
DATE SIGNED:	10/03/2018

Total Attachments: 9

source=Assignment of Intellectual Property Agreement#page1.tif source=Assignment of Intellectual Property Agreement#page2.tif source=Assignment of Intellectual Property Agreement#page3.tif source=Assignment of Intellectual Property Agreement#page4.tif source=Assignment of Intellectual Property Agreement#page5.tif source=Assignment of Intellectual Property Agreement#page6.tif source=Assignment of Intellectual Property Agreement#page7.tif source=Assignment of Intellectual Property Agreement#page8.tif source=Assignment of Intellectual Property Agreement#page9.tif

ASSIGNMENT OF INTELLECTUAL PROPERTY AGREEMENT

This Assignment of Intellectual Property Agreement (this "**Agreement**"), dated as of September 28, 2018, is by and among International Mulch Company, Inc., d/b/a IMC Outdoor Living, a Missouri corporation ("**IMC**"), Pac-A-Way, Inc., a Missouri corporation (together with IMC, "**Assignors**"), and LTR Products, LLC, a Delaware limited liability company ("**Assignee**").

Assignors and Assignee are parties to that certain Asset Purchase Agreement, dated as of the date hereof (the "**Purchase Agreement**"), by and among Assignee, Assignors, Michael Miller and Cindy Miller, and Liberty Tire Services, LLC, pursuant to which Assignors have agreed to sell, assign and transfer substantially all of the assets used or held for use by Assignor in the conduct of its business as a going concern, including all of its Intellectual Property, to Assignee, and Assignee has agreed to purchase such assets, including the Intellectual Property, from Assignors.

Pursuant to the Purchase Agreement, Assignee has acquired all right, title and interest in and to the Intellectual Property, including any and all goodwill of the business associated with the use of, and symbolized by the trademarks, and the parties wish to record such acquisition with the United States Patent and Trademark Office and any equivalent entity in any other jurisdiction.

In consideration of the premises, the mutual covenants and agreements contained herein and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties to this Agreement hereby covenant and agree as follows:

- 1. **Assignment of Trademarks**. Effective as of the date hereof, and pursuant to the Purchase Agreement, Assignors sell, transfer, convey, assign and deliver to Assignee and Assignee accepts all right, title and interest of Assignors in and to: (i) the trademarks and trademark applications set forth in the attached <u>Schedule A</u>, together with the goodwill of the business symbolized thereby; (ii) all renewals and extensions of any such application, registration and filing; (iii) all licenses for the use of such trademarks; (iv) all income, royalties, damages, claims, and payments now or hereafter due or payable under and with respect thereto, including, without limitation, damages, claims and payments for past and future infringements thereof; (v) all rights to sue for past, present and future infringements of the foregoing, including the right to settle suits involving claims and demands for royalties owing; (vi) all rights corresponding to any of the foregoing throughout the world; and (vii) the right to assign the rights conveyed herein, the same to be held and enjoyed by Assignee for its own use and benefit, and for the benefit of its successors, assigns and legal representatives.
- 2. **Assignment of Patents**. Effective as of the date hereof, and pursuant to the Purchase Agreement, Assignors sell, transfer, convey, assign and deliver to Assignee and Assignee accepts the entire right, title and interest of Assignors in and to (i) the patents and patent applications set forth in the attached <u>Schedule B</u>; (ii) all inventions and improvements described and claimed therein, and patents which may be granted from divisions, reissues, substitutions, continuations, continuations-in-part, reexaminations, foreign counterparts and extensions thereof claiming priority to the underlying said patent rights; (iii) all licenses for the use of the patents; (iv) all income, royalties, damages, claims, and payments now or hereafter

due or payable under and with respect thereto, including, without limitation, damages, claims, and payments for past and future infringements thereof; (v) all rights to sue for past, present, and future infringements of the foregoing, including the right to settle suits involving claims and demands for royalties owing; (vi) all rights corresponding to any of the foregoing throughout the world; and (vii) the right to assign the rights conveyed herein, the same to be held and enjoyed by Assignee for its own use and benefit, and for the benefit of its successors, assigns, and legal representatives.

- Assignment of Copyrights. Effective as of the date hereof, and pursuant to the Purchase Agreement, Assignors sell, transfer, convey, assign and deliver to Assignee and Assignee accepts all right, title and interest of Assignors in and to: (i) the copyrights and copyright registrations set forth in the attached Schedule C; (ii) all extensions or renewals thereof, in each case whether published or unpublished; (iii) all licenses for the use of such copyrights; (iv) all income, royalties, damages, claims and payments now or hereafter due or payable under and with respect thereto, including, without limitation, damages, claims and payments for past and future infringements thereof; (v) all rights to sue for past, present and future infringements of the foregoing, including the right to settle suits involving claims and demands for royalties owing; (vi) all rights corresponding to any of the foregoing throughout the world; and (vii) the right to assign the rights conveyed herein, the same to be held and enjoyed by Assignee for its own use and benefit, and for the benefit of its successors, assigns and legal representatives.
- 4. **Further Assurances**. At any time, and from time to time hereafter, Assignors shall forthwith, upon Assignee's written request and at its sole expense, take any and all steps reasonably requested by the Assignee, including, without limitation, the execution, acknowledgment and delivery to the Assignee of any and all further instruments, documents and assurances, to vest the Intellectual Property and related rights in the Assignee or to perfect and record this Agreement, and to facilitate the Assignee's enjoyment and enforcement of the Intellectual Property. Assignors hereby irrevocably designate and appoint Assignee and its duly authorized officer and agent as Assignors' agent and attorney in fact, to act for and on their behalf and stead to execute and file any such instruments, documents and assurances and to do all other lawfully permitted acts to further the prosecution and issuance of letters patent or copyright, trademark or service mark registrations or transfers or assignments thereof or of any other Intellectual Property with the same legal force and effect as if executed by Assignors. This appointment is coupled with an interest in and to the Intellectual Property and shall be irrevocable.
- 5. **Severability**. Whenever possible, each provision or portion of any provision of this Agreement shall be interpreted in such manner as to be effective and valid under applicable Law, but if any provision or portion of any provision of this Agreement is held to be invalid, illegal or unenforceable in any respect under any applicable Law or rule in any jurisdiction, such invalidity, illegality or unenforceability shall not affect any other provision or portion of any provision in such jurisdiction, and this Agreement shall be reformed, construed and enforced in such jurisdiction as if such invalid, illegal or unenforceable provision or portion of any provision had never been contained herein.

- 6. **Purchase Agreement**. This Agreement is executed and delivered pursuant to, and is subject in all respects to the terms and conditions of, the Purchase Agreement. Capitalized terms used but not otherwise defined herein have the meanings set forth in the Purchase Agreement.
- 7. **Successors and Assigns**. This Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.
- 8. **Governing Law**. This Agreement shall be governed by, and construed in accordance with, (i) the laws of the United States in respect to trademark, patent and copyright issues, and (ii) the internal laws of the State of Delaware in all other respects without regard to the laws of any other jurisdiction that might be applied because of the conflicts of laws principles of the State of Delaware.
- 9. **Counterparts**. This Agreement may be executed in any number of counterparts with the same effect as if each of the parties hereto had signed the same document. All counterparts shall be construed together and shall constitute one Agreement. This Agreement, to the extent signed and delivered by means of a facsimile machine or via e-mail, shall be treated in all manner and respects as an original agreement or instrument and shall be considered to have the same binding legal effect as if it were the original signed version thereof delivered in person.

[The remainder of this page intentionally left blank.]

3

23690.6-1049857 v1

The parties, each intending to be legally bound by this Assignment of Intellectual Property Agreement, have executed this Assignment of Intellectual Property Agreement as of the date first identified in the first sentence of this Assignment of Intellectual Property Agreement.

INIE	RNATIONAL MULCH COMPANY, INC
Ву:	Cindy F. Miller, Chief Executive Officer
PAC-	A-WAY, INC.
Ву:	Cindy F. Miller/Chief Executive Officer
ASSI	GNEE:
LTR	PRODUCTS, LLC

The parties, each intending to be legally bound by this Assignment of Intellectual Property Agreement, have executed this Assignment of Intellectual Property Agreement as of the date first identified in the first sentence of this Assignment of Intellectual Property Agreement.

ASS	GNORS:
INTI	ERNATIONAL MULCH COMPANY, INC.
Ву:	Cindy F. Miller, Chief Executive Officer
PAC-	A-WAY, INC.
Ву:	Cindy F. Miller, Chief Executive Officer
ASSI	GNEE:
LTR	PRODUCTS, LLC
Ву:	Thomas Womble, Chief Executive Officer

Schedule A

Trademarks

Trademark	Status	Application Number/Date	Registration Number/Date	Country
ECOSPROUT	Allowed	87/452,000	Number Pare	United States
Leosikoui	7 Mowed	May 16, 2017		Omica States
GARDENCOIR	Registered	87/184,221	5,234,165	United States
		September 27,	June 27, 2017	
		2016	,	
GREENSPROUT	Allowed	87/452,021		United States
		May 16, 2017		
GROUNDSCAPES	Allowed	87/296,780		United States
LASTING	Registered	86/022,607	4,724,521	United States
BEAUTY		July 29, 2013	April 21, 2015	
LOOKS LIKE	Registered	86/346,823	4,642,831	United States
REAL WOOD		July 24, 2014	November 18,	
MULCH	Dagistanad	96/704 109	2014	Thitad Ctatas
LUMINITE	Registered	86/724,128 August 13, 2015	4,994,826 July 5, 2016	United States
NUPLAY	Registered	78/485,459	3,094,248	United States
NOTENT	Registered	September 17,	May 16, 2006	Office States
		2004	1,144, 10, 2000	
NUSCAPE	Registered	78/459,146	3,551,789	United States
		July 29, 2004	December 23,	
			2008	
Packaging Elements	Registered	86/114,244	4,809,231	United States
Logo		November 8,	September 8,	
		2013	2015	
RE-PLAY	Registered	77/854,755	3,990,720	United States
DI IDDEDIEIG	B 1 1	October 22, 2009	July 5, 2011	0 1
RUBBERIFIC	Registered	1156170	TMA596962	Canada
		October 18, 2002	December 9, 2003	
RUBBERIFIC	Registered	002900439	002900439	European Union
KODDEKII IC	Registered	October 21, 2002	November 16,	(Community)
		October 21, 2002	2004	(Community)
RUBBERIFIC	Registered	78/180,710	3,083,389	United States
		October 31, 2002	April 18, 2006	
RUBBERIFIC	Registered	86/046,691	4,590,192	United States
		August 23, 2013	August 19, 2014	
RUBBERIFIC &	Registered	86/114,158	4,800,351	United States
design		November 8,	August 25, 2015	
		2013		

RUBBERIFIC	Registered	76/228,466	2,665,542	United States
MULCH		March 19, 2001	December 24,	
			2002	
SEED BOOSTER	Allowed	86/608,898		United States
		April 24, 2015		
SIGNATURE	Registered	86/110,962	4,809,223	United States
SERIES		November 5,	September 8,	
		2013	2015	

Schedule B

Patents

Patent Title	Application No. Filing Date	Patent No./ Publication Date	Owner	Status	Jurisdiction	Patent Type
Landscape	29/454,419	D735,365	IMC	Issued	USA	Design
Edging	May 9, 2013	July 28, 2015				
Landscape	153727	153,727	IMC	Issued	Canada	Design
Edging	November 5, 2013	January 12, 2015				_
Rubber	201513874	364,758	IMC	Issued	Australia	Design
Landscape Paver	July 31, 2015	October 15, 2015				-
Rubber	201515214	364,976	IMC	Issued	Australia	Design
Landscape Paver	July 31, 2015	October 28, 2015				-
Rubber	201515215	364,977	IMC	Issued	Australia	Design
Landscape Paver	July 31, 2015	October 27, 2015				_
Rubber	163665	163,665	IMC	Issued	Canada	Design
Landscape Paver	July 31, 2015	July 22, 2016				_

Schedule C

Copyrights

Title	Registration Number	Status	Country
Rubberific Packaging	VA-1-908-252	Registered	United States
Black			
Rubberific Signature	VA-1-917-026	Registered	United States
Series Packaging Black			
Rubberific Signature	VA-1-908-248	Registered	United States
Series Packagin			
Redwood			

RECORDED: 10/03/2018