

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM500736

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Knights Franchise Systems, Inc.		04/03/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Red Lion Hotels Franchising, Inc.		
Street Address:	201 W. North River Drive, Suite 100		
City:	Spokane		
State/Country:	WASHINGTON		
Postal Code:	99201		
Entity Type:	Corporation: WASHINGTON		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2469865	1-800-THE KNIGHTS	
Registration Number:	2310691	EVERY KNIGHT.JUST RIGHT.	
Registration Number:	1962870	KNIGHTS INN	
Registration Number:	4674957	KNIGHTS INN	
Registration Number:	1150070	KNIGHTS INN	
Registration Number:	3357748	KNIGHTS INN & SUITES	
CORRESPONDENCE DATA			
Fax Number:	3036293427		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-629-3400		
Email:	kleiner.pamela@dorsey.com		
Correspondent Name:	Jacob A. Holt, Dorsey & Whitney LLP		
Address Line 1:	1400 Wewatta Street, Suite 400		
Address Line 2:	IP Docketing		
Address Line 4:	Denver, COLORADO 80202-5549		
ATTORNEY DOCKET NUMBER:	500179-00444		
NAME OF SUBMITTER:	Jacob A. Holt		
SIGNATURE:	/jah10267/		

OP \$165.00 2469865

DATE SIGNED:

12/05/2018

Total Attachments: 9

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TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of 3 April 2018 between Knights Franchise Systems, Inc., a Delaware corporation, with a business address of 22 Sylvan Way, Parsippany, New Jersey 07054, United States (U.S.A.), ("Assignor"), and Red Lion Hotels Franchising, Inc., a Washington corporation, with a business address of 201 W. North River Drive, Suite 100, Spokane, Washington 99201, United States (U.S.A.) ("Assignee").

WHEREAS, Assignor is the owner of certain trademarks including but not limited to those trademarks represented by the trademark registrations and trademark applications listed in Exhibit A hereto (collectively the "Marks");

WHEREAS, Assignor desires to assign and Assignee desires to receive all of Assignor's right, title and interest in and to all of the Marks and any and all goodwill of the business associated with the Marks, and all applications and registrations for the foregoing;

NOW, THEREFORE, for the consideration of USD \$10.00 and other good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, Assignor hereby distributes, transfers, assigns, and otherwise conveys to Assignee, its successors and assigns, all of Assignor's right, title, and interest in and to the Marks as they exist anywhere in the world and as may be created or acquired at any date in the future, along with the goodwill of the business symbolized by or associated with the Marks, all applications and registrations for the Marks, and any and all priority rights or priority claims of International Convention rights, along with all rights to proceeds of the foregoing, including without limitation, income, royalties, damages, profits and payments now or hereafter due or payable with respect thereto, and any and all rights of action of Assignor, and the right to take proceedings and to seek and recover damages and all other available remedies, against third parties for past, present, or future infringement of the Marks.

Assignor shall take such actions and shall execute and deliver all such further instruments, documents or other writings, and perform any other reasonable acts that Assignee may request, that may be necessary or appropriate to carry out and effectuate the provisions of this Assignment and to establish, enforce or defend Assignee's rights in the Marks anywhere in the world.

At the request and expense of Assignee, Assignor shall provide all reasonable assistance which Assignee considers necessary in connection with bringing or defending any proceedings in relation to the Marks.

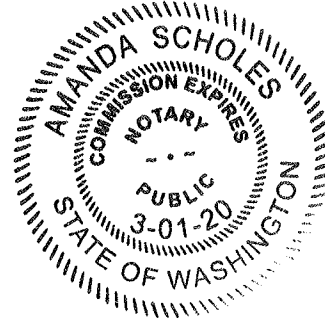
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IN WITNESS WHEREOF, the parties hereto have authorized the undersigned to execute this Assignment effective as of the date first set forth above.

KNIGHTS FRANCHISE SYSTEMS, INC.

Assignor

By: [Signature]
Name: Thomas L. McKeirnan
Title: Executive Vice President



State: Washington
County: Spokane

Signed and sworn to before me on November 8, 2018
by Thomas L. McKeirnan.

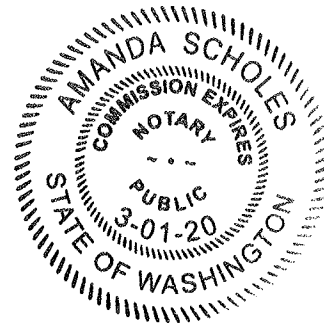
[Signature]
Notary Public

My commission expires: March 1, 2020

RED LION HOTELS FRANCHISING, INC.

Assignee

By: [Signature]
Name: Julie Langenheim
Title: VP, Transactions & Corporate Management







State: Washington
County: Spokane



Signed and sworn to before me on November 8, 2018
by Julie Langenheim.

[Signature]
Notary Public

My commission expires: March 1, 2020

EXHIBIT A

Mark	Country	Application No.	Registration No.
KNIGHTS INN	Australia	1770932	1770932
KNIGHTS INN & Design 	Australia	749590	749590
KNIGHTS INN	Belize	3454.05	3454.05
KNIGHTS INN & Design 	Belize	3455.05	3455.05
EVERY KNIGHT JUST RIGHT	Canada	1017542	TMA543512
KNIGHTS INN & Design 	Canada	709283	TMA438663
KNIGHTS INN & Design (with Maple Leaf) 	Canada	1026716	TMA545013

Mark	Country	Application No.	Registration No.
KNIGHTS INN	China	4281917	4281917
KNIGHTS INN	China	4281918	4281918
KNIGHTS INN & Design 	China	4281920	4281920
KNIGHTS INN & Design 	China	4281919	4281919
KNIGHTS INN in Chinese Characters 爵士堡酒店	China	7061841	7061841
KNIGHTS INN in Chinese Characters 爵士堡酒店	China	7061842	7061842
KNIGHTS INN	Costa Rica	2006-0005016	168605
KNIGHTS INN	El Salvador	2005052299	92Libro63
KNIGHTS INN & Design 	El Salvador	2005052300	62Libro64
KNIGHTS INN	Guatemala	2005007367	146307

Mark	Country	Application No.	Registration No.
KNIGHTS INN & Design 	Guatemala	2005007368	146315
KNIGHTS INN	Honduras	26826/2005	15454
KNIGHTS INN & Design 	Honduras	26827/2005	12653
KNIGHTS INN & Design (Series of 2) A.  B. 	Hong Kong (China)	300284391	300284391
KNIGHTS INN in Chinese Characters (series) 爵士堡酒店 爵士堡酒店	Hong Kong (China)	301195362	301195362
KNIGHTS INN	India	1810890	1810890

Mark	Country	Application No.	Registration No.
KNIGHTS INN & Design 	India	1810891	1810891
KNIGHTS INN	Indonesia	V002007007150	149020
KNIGHTS INN & Design 	Indonesia	V002007007151	149021
KNIGHTS INN & Design (Color) 	Macao (China)	N/14958	N/14958
KNIGHTS INN & Design (Color) 	Macao (China)	N/14959	N/14959
KNIGHTS INN in Chinese Characters 爵士堡酒店	Macao (China)	N/38528	N/38528
KNIGHTS INN in Chinese Characters 爵士堡酒店	Macao (China)	N/38529	N/38529
KNIGHTS INN	Malaysia	97020082	97020082

Mark	Country	Application No.	Registration No.
KNIGHTS INN & Design 	Malaysia	97020083	97020083
EVERY KNIGHT JUST RIGHT	Mexico	353781	597527
KNIGHTS INN & Design 	Mexico	658227	850021
KNIGHTS INN & Design 	Mexico	658228	849060
KNIGHTS INN	New Zealand	285058	285058
KNIGHTS INN & Design 	New Zealand	285059	285059
KNIGHTS INN	Panama	146493	146493

Mark	Country	Application No.	Registration No.
KNIGHTS INN & Design 	Panama	146494	146494
KNIGHTS INN	Singapore	T9714785E	
KNIGHTS INN & Design 	Singapore	T9714786C	
KNIGHTS INN	Taiwan (China)	097025125	01369300
KNIGHTS INN in Chinese Characters 爵七堡酒店	Taiwan (China)	097041821	01381147
KNIGHTS INN	Thailand	352341	SM8330
KNIGHTS INN & Design 	Thailand	352342	SM8324
1-800-THE KNIGHTS	United States	78011246	2469865

Mark	Country	Application No.	Registration No.
EVERY KNIGHT.JUST RIGHT.	United States	75483109	2310691
KNIGHTS INN	United States	74578951	1962870
KNIGHTS INN & Design 	United States	86296275	4674957
KNIGHTS INN & Design (old script) 	United States	73205285	1150070
KNIGHTS INN & SUITES	United States	78864400	3357748
KNIGHTS INN	Vietnam	4200812617	40137736000
KNIGHTS INN	Vietnam	4200812618	40137289000