

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM496486

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WESTERN'S SMOKEHOUSE & MEAT MARKET, INC.		10/25/2018	Corporation: MISSOURI
RECEIVING PARTY DATA			
Name:	WESTERN'S SMOKEHOUSE & MEAT MARKET, LLC		
Street Address:	1978 Western Dr.		
City:	Greentop		
State/Country:	MISSOURI		
Postal Code:	63546		
Entity Type:	Limited Liability Company: MISSOURI		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2702104	WESTERN'S SMOKEHOUSE	
Registration Number:	5264393	SMART STIX	
Registration Number:	5103022	BIG'UN	
Registration Number:	4982763	SMART CH ICE	
Serial Number:	87847921	SIMPLY GOOD	
CORRESPONDENCE DATA			
Fax Number:	2149326499		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-932-6400		
Email:	sshernandez@mcguirewoods.com		
Correspondent Name:	Darren Collins		
Address Line 1:	2000 McKinney Avenue, Suite 1400		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	2076090-0004		
NAME OF SUBMITTER:	Stephanie Hernandez		
SIGNATURE:	/Stephanie Hernandez/		
DATE SIGNED:	11/01/2018		

OP \$140.00 2702104

Total Attachments: 4

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STATE OF MISSOURI



John R. Ashcroft
Secretary of State

CERTIFICATE OF CONVERSION

WHEREAS, a Certificate of Conversion of the following entity:

WESTERN'S SMOKEHOUSE & MEAT MARKET, INC. - 00513370

CONVERTING INTO:

Western's Smokehouse & Meat Market, LLC - LC001615495

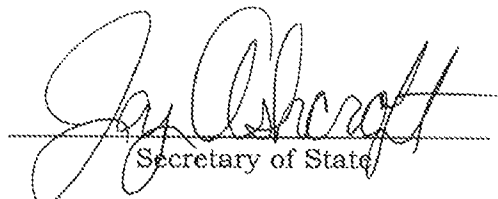
Organized and existing under the laws of Missouri have been received, found to conform to Law and filed.

NOW, THEREFORE, I, Missouri, Secretary of State of the State of Missouri, issue the Certificate of Conversion, certifying that the conversion of the aforementioned entity is effected, with

Western's Smokehouse & Meat Market, LLC - LC001615495

As the newly formed entity, pursuant to Chapter 351.409 RSMO.

IN TESTIMONY WHEREOF, I hereunto set my hand and cause to be affixed the GREAT SEAL of the State of Missouri. Done at the City of Jefferson, this 25th day of October, 2018.


Secretary of State




Certificate of Conversion

Pursuant to Section 351.409 of The General and Business Corporation Law of Missouri (the "GBCL"), the undersigned hereby executes the following Certificate of Conversion in accordance with Section 351.046 of the GBCL for the purpose of converting a Missouri corporation to a Missouri limited liability company:

1. The name of the converting corporation under which it was originally incorporated: Western's Smokehouse & Meat Market, Inc., a Missouri corporation (the "Converting Corporation").
2. The filing date of the Converting Corporation's original articles of incorporation with the Missouri Secretary of State: September 26, 2002.
3. The Converting Corporation shall be converted to Western's Smokehouse & Meat Market, LLC, a Missouri limited liability company (the "Converted Company").
4. The conversion has been approved in accordance with the provisions of Section 351.409 of the GBCL.
5. The Converting Corporation hereby agrees that it may be served with process in the state of Missouri in any action, suit or proceeding for enforcement of any obligation of the Converting Corporation arising while it was a corporation formed under the laws of the State of Missouri. The Converting Corporation hereby irrevocably appoints the Missouri Secretary of State as its agent to accept service of process in any such action, suit or proceeding.
6. The address to which a copy of the process referred to in Section 5 herein shall be mailed by the Missouri Secretary of State to: 1978 Western Dr., Greentop, MO 63546.

IN WITNESS WHEREOF, the undersigned has caused this Certificate of Conversion to be signed this 25 day of October, 2018.

Western's Smokehouse & Meat Market, Inc.

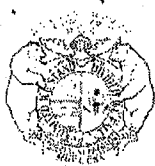
By: 
Kevin L. Western, Vice President

ORI-10252018-0475 State of Missouri
No of Pages 3 Pages



Conversion - LLC/LP/LLP/LLLP

17616553



State of Missouri
 John R. Ashcroft, Secretary of State

Corporations Division
 PO Box 778 / 600 W. Main St., Rm. 322
 Jefferson City, MO 65102

Articles of Organization

(Submit with filing fee of \$105.00)

1. The name of the limited liability company is:

Western's Smokehouse & Meat Market, LLC

(Must include "Limited Liability Company," "Limited Company," "LC," "L.C.," "LLC," or "LLC")

2. The purpose(s) for which the limited liability company is organized: The purpose of the limited liability company is to engage in any lawful business, act or activity for which a limited liability company may be organized under the Missouri Limited Liability Company Act.

3. The name and address of the limited liability company's registered agent in Missouri is:

Kevin L. Western 1978 Western Drive, Greentop, Missouri 63546
Name *Street Address: May not use PO Box unless street address also provided* *City/State/Zip*

4. The management of the limited liability company is vested in: managers members *(check one)*

5. The events, if any, on which the limited liability company is to dissolve or the number of years the limited liability company is to continue, which may be any number or perpetual: perpetual

(The answer to this question could cause possible tax consequences, you may wish to consult with your attorney or accountant)

6. The name(s) and street address(es) of each organizer *(PO box may only be used in addition to a physical street address):*
(Organizer(s) are not required to be member(s), manager(s) or owner(s))

Kevin L. Western, 1978 Western Drive, Greentop, Missouri 63546

7. Series LLC (OPTIONAL) Pursuant to Section 347.186, the limited liability company may establish a designated series in its operating agreement. The names of the series must include the full name of the limited liability company and are the following:

New Series:

The limited liability company gives notice that the series has limited liability.

New Series:

The limited liability company gives notice that the series has limited liability.

New Series:

The limited liability company gives notice that the series has limited liability.

(Each separate series must also file an Attachment Form LLC 1A.)

(Please see next page)

Name and address to return filed document:
Name: _____
Address: _____
City, State, and Zip Code: _____

LLC-1 (01/2017)

8. The effective date of this document is the date it is filed by the Secretary of State of Missouri unless a future date is otherwise indicated: _____

(Date may not be more than 90 days after the filing date in this office)

In Affirmation thereof, the facts stated above are true and correct:

(The undersigned understands that false statements made in this filing are subject to the penalties provided under Section 575.040, RSMo)

All organizers must sign:

Kevin L. Western _____ 10/25/2018
Organizer Signature *Printed Name* *Date*

Organizer Signature *Printed Name* *Date*

Organizer Signature *Printed Name* *Date*

LLC-1 (01/2017)

TRADEMARK