

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM498298

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vice Media LLC		10/29/2018	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Daniel Baker		
<b>Street Address:</b>	488 Madison Avenue, 10th Fl.		
<b>Internal Address:</b>	c/o Frankfurt Kurnit Klein & Selz PC		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10022		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>Name:</b>	Joel Martinez		
<b>Street Address:</b>	488 Madison Avenue, 10th Fl.		
<b>Internal Address:</b>	c/o Frankfurt Kurnit Klein & Selz PC		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10022		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5586804	DESUS & MERO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212.705.4855		
<b>Email:</b>	pto@fkks.com		
<b>Correspondent Name:</b>	Rachel Santori		
<b>Address Line 1:</b>	488 Madison Avenue, 10th Fl.		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>NAME OF SUBMITTER:</b>	Rachel Santori		

OP \$40.00 5586804

<b>SIGNATURE:</b>	/RS/
<b>DATE SIGNED:</b>	11/15/2018
<b>Total Attachments: 1</b> source=Trademark Assignment - DESUS MERO (Executed)(B2341741)#page1.tif	

**TRADEMARK ASSIGNMENT**

Vice Media LLC, a Delaware limited liability company, with its principal place of business at 49 South 2nd Street, Brooklyn, New York 11211 (“Vice”), is the owner of the following United States Trademark Registration (the “Mark”):

1. DESUS & MERO, Registration No. 5586804, filed on October 6, 2016 and registered on October 16, 2018, for “Audio-visual recordings and downloadable audio-video recordings providing information, text, audio and video content featuring subjects of general human interest” in Class 9, and “Entertainment services in the nature of ongoing audio-visual programs provided via television, satellite and digital audio and video transmission over wired and wireless networks featuring subjects of general human interest; providing information via a global computer information network in the field of entertainment, sports and pop culture; providing a website featuring information in the field of entertainment, sports and pop culture” in Class 41.

Daniel Baker, an individual, with his principal place of business at c/o Frankfurt Kurnit Klein & Selz PC, 488 Madison Avenue, 10<sup>th</sup> Floor, New York, New York 10022 (“Baker”), and Joel Martinez, an individual, with his principal place of business at c/o Frankfurt Kurnit Klein & Selz PC, 488 Madison Avenue, 10<sup>th</sup> Floor, New York, New York 10022 (“Martinez” and, together with Baker, “Assignees”), wish to acquire the Mark.

In consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Vice hereby assigns to Assignees, as is, all of its right, title, and interest in and to the Mark, together with the goodwill symbolized by the Mark, and the right to sue and recover for past infringements, dilution, and other violations, *nunc pro tunc*, effective as of October 17, 2016.

**VICE MEDIA LLC**

By:  \_\_\_\_\_

Name: Jon Lutzky

Title: GC, Vice Media

Date: October 29, 2018