

TRADEMARK ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900481743

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kwik Trip, Inc.		01/16/2019	Corporation: WISCONSIN

RECEIVING PARTY DATA

Name:	Jeffrey Jacobsen
Street Address:	6357 State Highway 23 South
City:	Spring Green
State/Country:	WISCONSIN
Postal Code:	53588
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	0834148	PDQ
Registration Number:	0847183	PDQ
Registration Number:	2333124	PDQ
Registration Number:	2333125	PDQ
Registration Number:	2333127	PDQ
Registration Number:	2368371	PDQ
Registration Number:	2391337	PDQ
Registration Number:	2424629	PDQ
Registration Number:	2424630	PDQ
Registration Number:	2496853	PDQ

CORRESPONDENCE DATA

Fax Number: 6082831709

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (608) 257-9521

Email: jbyrne@boardmanclark.com

Correspondent Name: Joseph W. Byrne

Address Line 1: One South Pinckney Street, Suite 410

Address Line 4: Madison, WISCONSIN 53703

TRADEMARK

ATTORNEY DOCKET NUMBER:	32633-14
NAME OF SUBMITTER:	Joseph W. Byrne
SIGNATURE:	/Joseph W. Byrne/
DATE SIGNED:	02/14/2019
Total Attachments: 2 source=TMAssign2. Trademark Assignment - Fully Executed Version - Resubmitted 2-14-2019 (A3365253x9DEB4)#page1.tif source=TMAssign2. Trademark Assignment - Fully Executed Version - Resubmitted 2-14-2019 (A3365253x9DEB4)#page2.tif	

JACOBSEN ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of the 16th day of January, 2019 ("Effective Date"), by and between Kwik Trip, Inc., a Wisconsin corporation ("Assignor"), and Jeffrey Jacobsen, a resident of Nevada ("Assignee").

WHEREAS, Assignor and Assignee are parties to a certain Agreement effective as of November 30, 2017 ("Agreement"), pursuant to the terms of which Assignor agreed to assign certain assets of Assignor, including the trademarks, service marks, trade names and domain names listed in the attached Schedule A (the "Marks") to Assignee as of the Effective Date; and


WHEREAS, Assignor and Assignee are desirous of making this Assignment a matter of record in the U.S. Patent and Trademark Office and with any other appropriate foreign or international office or registrar.

NOW, THEREFORE, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, convey and transfer to Assignee, as of the Effective Date, the entire right, title and interest in and to the Marks together with the goodwill of the business in connection with which the Marks are used, and including without limitation all right, title and interest in and to any and all state and federal registrations relating to or covering the Marks, any renewals and extensions of such registrations, now or hereafter in effect and all rights of enforcement and recovery for past, present or future infringements or unauthorized uses of the Marks. Assignor further agrees to execute and deliver any documents reasonably necessary or appropriate to give effect to the intent and terms of this Assignment.

The execution and delivery of this Assignment shall not, in any way, affect or limit the rights and obligations of Assignor and Assignee under, or enlarge, restrict or otherwise modify, the terms of the Agreement.

IN TESTIMONY WHEREOF, Assignor has, through its duly authorized representative, executed this Assignment as of the Effective Date.

KWIK TRIP, INC.

By: 
Name: Thomas E. Reinhart
Title: Vice President

JACOBSEN ASSIGNMENT
(continued)
Schedule A to Trademark Assignment

Mark	Registration No.	Registration Date	Class	Description of Goods and/or Services
PDQ (word only)	834,148	8/22/1967	42	Supervisory Services for Grocery Stores.
PDQ (word only)	847,183	4/2/1968	42	Grocery Store Services.
PDQ & Design	2,333,124	3/21/2000	4	Gasoline and Diesel Fuel.
PDQ (word only)	2,333,125	3/21/2000	4	Gasoline and Diesel Fuel.
PDQ (word only)	2,333,127	3/21/2000	37	Car Wash Services.
PDQ & Design	2,368,371	7/18/2000	37	Car Wash Services.
PDQ & Design	2,391,337	10/3/2000	30	Deli Products and Pre-Prepared Foods, Namely, Sandwiches, Macaroni, Rice and Pasta Salads; Bakery Goods, Namely, Cookies, Muffins, Pastries and Bagels; Coffee, both Prepared and Unprepared; Prepared Cocoa.
PDQ (word only)	2,424,629	1/30/2001	35	Retail Convenience Store Services Featuring Automotive Fuels, Packaged and Fresh Foods, Tobacco Products, Beer, Soft Drinks, Snack Foods, Candies, Health and Beauty Products, Non-Prescription Medicines, Magazines and Greeting Cards, and General Groceries and Merchandise.
			42	Fast Food Restaurant and Delicatessen Services Featuring Sandwiches, Salads, Baked Goods, Soft Drinks and Coffee.
PDQ & Design	2,424,630	1/30/2001	35	Retail Convenience Store Services Featuring Automotive Fuels, Packaged and Fresh Foods, Tobacco Products, Beer, Soft Drinks, Snack Foods, Candies, Health and Beauty Products, Non-Prescription Medicines, Magazines and Greeting Cards, and General Groceries and Merchandise.
			42	Fast Food Restaurant and Delicatessen Services Featuring Sandwiches, Salads, Baked Goods, Soft Drinks and Coffee.
PDQ (Word only)	2,496,853	10/9/2001	30	Deli Products and Pre-Prepared Foods, Namely, Sandwiches, Macaroni, Rice and Pasta Salads; Bakery Goods, Namely, Cookies, Muffins, Pastries and Bagels; Coffee, both Prepared and Unprepared; Prepared Cocoa.
PDQ	Unregistered			
PDQ Food Stores	Unregistered			
World Cup Coffee	Unregistered			

The following domain name: pdqstores.com.