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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM511203

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE: RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PACIFIC WESTERN BANK (as successor in interest by merger to Square 1 Bank)		01/29/2019	STATE CHARTERED BANK: CALIFORNIA

RECEIVING PARTY DATA

Name:	REACHFORCE, INC.	
Street Address:	2711 W. ANDERSON LANE	
Internal Address:	SUITE 200	
City:	AUSTIN	
State/Country:	TEXAS	
Postal Code:	78757	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark	
Registration Number:	3500123	REACHFORCE	
Registration Number:	4079835	KNOW YOUR CUSTOMERS, GROW YOUR BUSINESS.	
Registration Number:	4353813	SMARTFORMS	
Registration Number:	4539732	LEADS TO REVENUE	

CORRESPONDENCE DATA

Fax Number: 9193541278

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (919) 314-3114

Email: diligencereview@square1bank.com

Correspondent Name: PACIFIC WESTERN BANK
Address Line 1: 406 BLACKWELL STREET

Address Line 2: SUITE 240

Address Line 4: DURHAM, NORTH CAROLINA 27701

NAME OF SUBMITTER: NICHOLAS NANCE	
SIGNATURE:	/NICHOLAS NANCE-JLT/
DATE SIGNED:	02/22/2019

TRADEMARK
REEL: 006570 FRAME: 0725

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Total Attachments: 3

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of January 29, 2019, by **PACIFIC WESTERN BANK** (as successor in interest by merger to Square 1 Bank) ("Lender") in favor of **REACHFORCE**, **INC.**, a Delaware corporation ("Grantor") with its principal place of business located at 2711 W. Anderson Lane, Suite 200, Austin, Texas 78757.

Recitals

WHEREAS Grantor granted to Lender a security interest in its copyrights, patents and trademarks, including without limitation its patents and trademarks described on Exhibits A and B attached hereto (respectively, and collectively, the "Intellectual Property") under an Intellectual Property Security Agreement dated as of April 15, 2011 and a Second Intellectual Property and Security Agreement dated as of February 6, 2015 (collectively the "Security Agreements"), and recorded with the United States Patent and Trademark Office as set forth on Exhibits A and B.

WHEREAS Grantor has no outstanding obligations to Lender under the terms of the Security Agreements, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Grantor, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

PACIFIC WESTERN BANK

Title:

Name: ALAN FAULKSER

406 Blackwell Street

Suite 240

Durham, NC 27701

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REEL: 006570 FRAME: 0727

EXHIBIT A

Patents

Lender's security interest in the following patents was recorded at the United States Patent and Trademark Office on August 11, 2011 at Reel and Frame Number 026735/0034:

Description	Application Number	Application Date
System and method for capturing information for conversion into actionable sales lead	12/617556	11/12/2009

Lender's security interest in the following patents was recorded at the United States Patent and Trademark Office on February 11, 2015 at Reel and Frame Number 034935/0726:

Description	Application Number	Application Date
System and method for capturing information for conversion into actionable sales lead	12/617556	11/12/2009
System and method for capturing information for conversion into actionable sales lead	13/447039	4/13/2012

TRADEMARK REEL: 006570 FRAME: 0728

EXHIBIT B

Trademarks

Lender's security interest in the following trademarks was recorded at the United States Patent and Trademark Office on August 11, 2011 at Reel and Frame Number 4602/0712:

<u>Description</u>	Registration Number	Registration Date
REACHFORCE	3500123	9/9/2008

Lender's security interest in the following trademarks was recorded at the United States Patent and Trademark Office on February 11, 2015 at Reel and Frame Number 5457/0915:

Description	Registration Number	Registration Date
REACHFORCE	3500123	9/9/2008
KNOW YOUR CUSTOMERS, GROW YOUR BUSINESS.	4079835	1/3/2012
SMARTFORMS	4353813	6/18/2013
LEADS TO REVENUE	4539732	5/27/2014

TRADEMARK
REEL: 006570 FRAME: 0729

RECORDED: 02/22/2019