# CH \$165.00 46334

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM512007

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type	
Bello, LLC	, LLC		Limited Liability Company: DELAWARE	

### **RECEIVING PARTY DATA**

Name:	BMO Harris Bank N.A., as Administrative Agent		
Street Address:	111 West Monroe Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	National Banking Association: UNITED STATES		

### **PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Registration Number:	4633474	LOVE & QUICHES GOURMET
Registration Number:	4288552	LOVE AND QUICHES
Registration Number:	1076064	LOVE AND QUICHES
Registration Number:	4720870	DESSERTS FROM THE HEART
Registration Number:	3539748	OATMEAL CHEWIE
Registration Number:	3540856	GOURMET GRAB & GO

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 3125778467

**Email:** rebecca.paul@kattenlaw.com

Correspondent Name: Rebecca A. Paul c/o Katten Muchin

Address Line 1: 525 West Monroe Street
Address Line 4: Chicago, ILLINOIS 60661

NAME OF SUBMITTER:	Rebecca A. Paul
SIGNATURE:	/Rebecca A. Paul/
DATE SIGNED:	02/28/2019

TRADEMARK REEL: 006576 FRAME: 0710

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# **Total Attachments: 5**

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TRADEMARK REEL: 006576 FRAME: 0711

### TRADEMARK SECURITY AGREEMENT

This Trademark Security Agreement (this "Trademark Security Agreement") is made as of February 28, 2019, by BELLO, LLC, a Delaware limited liability company ("Grantor"), in favor of BMO HARRIS BANK N.A., in its capacity as Administrative Agent for itself and the other Credit Parties (together with its successors and assigns in such capacity, "Grantee").

WHEREAS, the Grantor has adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "*Trademarks*");

WHEREAS, the Grantor has entered into a Pledge and Security Agreement, dated February 28, 2019 (as amended, restated, supplemented, modified or otherwise changed from time to time, the "Security Agreement"), in favor of Grantee; and

WHEREAS, pursuant to the Security Agreement, the Grantor has granted to the Grantee for the benefit of the Credit Parties (as defined in the Security Agreement), a security interest in all right, title and interest of the Grantor in, to and under the Trademarks, together with, among other things, the goodwill of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement).

NOW, THEREFORE, as collateral security for the payment, performance and observance of all of the Secured Obligations, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor does hereby grant to the Grantee and grant to the Grantee for the benefit of the Credit Parties, a security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement.

The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Grantee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

This Trademark Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Delivery of an executed counterpart by facsimile or electronic mail shall be equally effective as delivery of an original executed counterpart.

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IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be duly executed by its officer thereunto duly authorized as of the date first set forth above.

GRANTOR:

BELLO, LLC

Title: Vice President

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ACCEPTED AND AGREED:

BMO HARRIS BANK N.A., as Administrative Agent

Its: Managing Director

**REEL: 006576 FRAME: 0715** 

# SCHEDULE A TO TRADEMARK SECURITY AGREEMENT

# **Trademark Registrations and Applications**

**RECORDED: 02/28/2019** 

Country	Mark	App. No./Date	Reg. No./Date	Goods/Services	Status
U.S.	LOVE & QUICHES GOURMET (& Design)	86/011,123 7/16/2013	4633474 11/14/2014	Bakery desserts; brownies; cakes; cheesecake; cookies; quiche; snack cakes; snack foods, namely, chocolate-based snack foods in Class 30	Registered
U.S.	LOVE & QUICHES ( & Design)	85/648,529 6/11/2012	4288552 2/12/2013	Brownies; cakes; pies; quiche; snack cakes; snack foods, namely, chocolate-based snack foods; tarts	Registered
U.S.	LOVE AND QUICHES	73/090,505 6/15/1976	1076064 10/25/1977	Quiches of varying types-namely, spinach, bacon and mushrooms, ham and seafood, artichokes, onions, asparagus, provencale, shrimp and combinations thereof in Class 29; Pies and cakes of varying types-namely, pecan, chocolate nut, Swiss apple tart, French apple pie, chocolate mousse pie, lemon, apple bread and butter pudding, cheesecake, coffee cake, brownies, lemon and lime mousse and orange mousse in Class 30	Registered
U.S.	DESSERTS FROM THE HEART	86/011,157 7/16/2013	4720870 4/14/2015	Bakery desserts; brownies; cakes; cheesecake; cookies; quiche; snack cakes; snack foods, namely, chocolate-based snack foods in Class 30	Registered
U.S.	OATMEAL CHEWIE	77/391,967 2/8/2008	3539748 12/2/2008	Oatmeal based snack bars in Class 30	Registered
U.S.	GOURMET GRAB & GO	77/090,746 1/25/2007	3540856 12/2/2008	Bakery desserts; brownies; cakes; pies; quiche in Class 30	Registered

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