

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM511990

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ConAgra Grocery Products Company, LLC		02/26/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	ConAgra Foods RDM, Inc.		
Street Address:	222 W. Merchandise Mart Plaza, STE 1300		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60654		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0687644	POPPYCOCK	
CORRESPONDENCE DATA			
Fax Number:	3144801505		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-480-1500		
Email:	Nicole.Anderson@huschblackwell.com		
Correspondent Name:	Daan G. Erikson		
Address Line 1:	Husch Blackwell LLP		
Address Line 2:	13330 CALIFORNIA STREET, SUITE 200		
Address Line 4:	Omaha, NEBRASKA 68154		
ATTORNEY DOCKET NUMBER:	500627.935		
NAME OF SUBMITTER:	Daan G. Erikson		
SIGNATURE:	/Daan G. Erikson/		
DATE SIGNED:	02/28/2019		
Total Attachments: 2			
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ASSIGNMENT

THIS Assignment ("Assignment") is entered into as of the 26th day of February, 2019, by and between ConAgra Grocery Products Company, LLC, a Delaware limited liability company, with an office located at One ConAgra Drive, Omaha, Nebraska 68102 ("Assignor") and ConAgra Foods RDM, Inc., a Delaware corporation, with an office located at 222 West Merchandise Mart Plaza, Suite 1300, Chicago, Illinois 60654 ("Assignee").

WHEREAS, Assignor is the owner of the registration for the trademark POPPYCOCK, as set out on Attachment I hereto, and any common law rights in such mark and any and all goodwill associated with the foregoing, (collectively, the "Trademark");

WHEREAS, Assignor wishes to assign its entire right, title and interest in and to the Trademark to Assignee, and Assignee desires to accept same.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is fully acknowledged by each party, the parties hereto agree as follows:

Assignor hereby sells, assigns, and transfers to Assignee and Assignee hereby accepts all right, title, and interest in and to the Trademark and any application or registration therefor, together with all common law rights, the goodwill of the business symbolized by the Trademark, any and all causes of action, either in law or in equity, and the right to enforce any rights and to file any causes of action, including the right to recover damages, for any past, present or future infringement, dilution or misappropriation of the Trademark.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the day and year above.

Assignor:

CONAGRA GROCERY PRODUCTS
COMPANY, LLC

By:

Name: Tracey Phillips Beck
Title: Authorized Representative

Assignee:

CONAGRA FOODS RDM, INC.

By:

Name: Tracey Phillips Beck
Title: Authorized Representative

ATTACHMENT I

<u>Country</u>	<u>Owner Name</u>	<u>Mark</u>	<u>Status</u>	<u>File Date</u>	<u>App. No.</u>	<u>Reg. Date</u>	<u>Reg. No.</u>
UNITED STATES	CONAGRA GROCERY PRODUCTS COMPANY, LLC	POPPYCOCK	REGISTERED	4/10/1958	72049466	11/3/1959	687644