

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM515393

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	GRANT OF A SECURITY INTEREST -- TRADEMARKS

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Goody Products, Inc.		03/21/2019	Corporation: DELAWARE
Eurasia Concepts, Inc.		03/21/2019	Corporation: CALIFORNIA
J & D Brush Co., LLC		03/21/2019	Limited Liability Company: DELAWARE
Ouidad Licensing LLC		03/21/2019	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Cerberus Business Finance Agency, LLC, as collateral agent
Street Address:	875 Third Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 103

Property Type	Number	Word Mark
Registration Number:	0131017	ACE
Registration Number:	0787789	ACE
Registration Number:	5138142	AMP IT UP
Registration Number:	4498494	BOLD HOLD
Registration Number:	4875908	CLEAN RADIANCE
Registration Number:	1755394	COMFOR-TIP
Registration Number:	5138137	DETANGLE IT
Registration Number:	4411447	DOUBLE WEAR
Registration Number:	4401799	DOUBLE WEAR
Registration Number:	1172334	GOODY
Registration Number:	0781457	GOODY
Registration Number:	0761404	GOODY
Registration Number:	5351555	GOODY GO CURL
Registration Number:	4932070	GOODY HERITAGE
Registration Number:	3019598	OUCHLESS

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	86768578	GOODY PRO
Serial Number:	88011262	HEAT 101
Registration Number:	2855927	OUCHLESS
Registration Number:	5650705	OUCHLESS FOREVER
Registration Number:	4377293	QUIKSTYLE
Registration Number:	4238940	SELECT-A-CURL
Registration Number:	5052836	SIMPLE STYLES
Registration Number:	4064451	SLIDE PROOF
Registration Number:	4471661	SOFTIES
Registration Number:	1146091	SOLANO
Registration Number:	3912821	
Serial Number:	87929394	SPA THERAPY
Registration Number:	2961363	SPIN PINS
Registration Number:	4689075	START. STYLE. FINISH.
Registration Number:	4803395	START. STYLE. FINISH.
Registration Number:	5138171	STRAIGHT TALK
Registration Number:	4351326	TANGLEFIX
Serial Number:	88011208	TOTAL TEXTURE
Registration Number:	4615135	10X
Registration Number:	4223336	BIO BLOW OUT
Registration Number:	3237016	BIO IONIC
Registration Number:	2414728	BIO IONIC
Registration Number:	3652577	FLASH HEAT
Serial Number:	87141264	GOLDPRO
Registration Number:	3091629	ITOOOLS
Registration Number:	3641109	KERASMOOTH
Registration Number:	3670724	NANOIONIC
Registration Number:	3481342	ONEPASS
Registration Number:	4759750	POWERLIGHT
Registration Number:	3925566	STYLEWINDER
Registration Number:	5521237	PETBRUSH BY WET BRUSH
Registration Number:	4556057	WET BRUSH
Registration Number:	4439649	BIG BALLS
Registration Number:	4440298	CARBONITE
Registration Number:	4952490	EPIC COLLECTION
Registration Number:	5275486	FLEX DRY
Serial Number:	87853666	GRAPHENE TOOLS
Serial Number:	88119306	GRAPHENEMX

Property Type	Number	Word Mark
Registration Number:	4331129	INTELLIFLEX
Registration Number:	3543671	LUXOR PRO
Registration Number:	5504920	OMNIFLEX
Registration Number:	5572501	ORIGINAL DETANGLER
Registration Number:	5159939	POP FOLD
Registration Number:	4695005	SELFIE BRUSH
Serial Number:	88077027	SHINE ENHANCER
Registration Number:	5275791	SHOWER FLEX
Registration Number:	4492701	SOFTIPS
Registration Number:	4147858	TEEZE W/ EEZ
Registration Number:	4492700	THE "MAN" BRUSH
Registration Number:	4528274	THE CONDITION BRUSH
Registration Number:	4459211	THE LOVE BRUSH
Registration Number:	4391317	THE SHINE BRUSH BY "WET" BRUSH
Registration Number:	4418140	THE WET CLIP BY THE WET BRUSH
Registration Number:	4384066	THE "WET" PED
Registration Number:	4594669	THE WET SPRAY
Registration Number:	5471507	THERMAGRAPHENE
Registration Number:	5403654	TIME RELEASE DETANGLER
Registration Number:	4601012	TIP2TOE
Registration Number:	4767677	TWEEZE W/ EEZ
Registration Number:	5151321	TXTUREPRO
Registration Number:	4430065	WET
Registration Number:	4330506	WET BRUSH
Registration Number:	4460215	WET DRY
Registration Number:	4458123	WET FACE
Registration Number:	5438427	WETBRUSH
Registration Number:	2554141	A CURL'S BEST FRIEND
Registration Number:	5467973	ADVANCED CLIMATE CONTROL
Registration Number:	3487652	BOTANICAL BOOST
Registration Number:	2622565	CARVING AND SLICING
Registration Number:	4567039	CLIMATE CONTROL
Registration Number:	5208745	CURL IMMERSION
Registration Number:	5467982	CURL LAST
Registration Number:	3908016	CURL QUENCHER
Registration Number:	4624111	CURL RECOVERY
Registration Number:	4009263	
Registration Number:	4464679	HYDRAFUSION

Property Type	Number	Word Mark
Registration Number:	5062555	KRLY
Registration Number:	5410090	KRLY KIDS
Registration Number:	5612466	LET CURLS BE CURLS
Registration Number:	5548202	MOISTURE LOCK
Registration Number:	1794602	OUIDAD
Registration Number:	5031163	THE CURL EXPERTS
Registration Number:	4403309	TRESS EFFECTS
Registration Number:	4810114	VITALCURL
Registration Number:	4403305	PLAYCURL
Registration Number:	4458712	WHIPPED CURLS
Registration Number:	4219489	FRIZZ & FLYAWAY FIGHTER
Registration Number:	4378452	SUN SHIELD

CORRESPONDENCE DATA

Fax Number: 2125935955

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-756-2132

Email: scott.kareff@srz.com

Correspondent Name: S. Kareff s/c Schulte Roth & Zabel LLP

Address Line 1: 919 Third Avenue

Address Line 2: 19th Floor

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER: 014951-1856

NAME OF SUBMITTER: Scott Kareff (014951-1856)

SIGNATURE: /kc for sk/

DATE SIGNED: 03/21/2019

Total Attachments: 10

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GRANT OF A SECURITY INTEREST --TRADEMARKS

This Trademark Security Agreement (this "Trademark Security Agreement") is made as of March 21, 2019, by Goody Products, Inc., Eurasia Concepts, Inc., J & D Brush Co., LLC and Ouidad Licensing LLC (each a "Grantor" and collectively, the "Grantors"), in favor of Cerberus Business Finance Agency, LLC, in its capacity as collateral agent for the Secured Parties (together with its successors and assigns in such capacity, "Grantee").

WHEREAS, Grantor owns the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, the Grantor has entered into a Pledge and Security Agreement, dated March 21, 2019 (as amended, restated, supplemented, modified or otherwise changed from time to time, the "Security Agreement"), in favor of Agent, as the Collateral Agent for itself and the Lenders

WHEREAS, pursuant to the Security Agreement, the Grantor has granted to the Grantee for the benefit of the Secured Parties (each such term as defined in the Security Agreement), a continuing security interest in all Trademarks, together with all goodwill associated therewith and symbolized thereby and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action arising out of or relating to any infringement thereof and any and rights to recover from past, present and future violations thereof (the "IP Collateral"), as collateral security for the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement).

NOW, THEREFORE, as collateral security for the payment, performance and observance of all of the Secured Obligations, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor hereby pledges and grants to the Grantee, for the benefit of the Secured Parties, a continuing security interest in the IP Collateral (other than, to the extent provided in the Security Agreement, any Excluded Property).

All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement.

The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Grantee with respect to the IP Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.


This Trademark Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

[Remainder of page intentionally left blank; signature page follows.]

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be duly executed by its officer thereunto duly authorized as of the date first set forth above.

GOODY PRODUCTS, INC.,
a Delaware corporation,
as Grantor

By: _____


Name: Christopher Alexander
Title: Vice President of Finance

EURASIA CONCEPTS, INC.,
a California corporation,
as Grantor

By:


Name: Jeffrey Davidson

Title: Chief Executive Officer

J & D BRUSH CO., LLC,
a Delaware limited liability company,
as Grantor

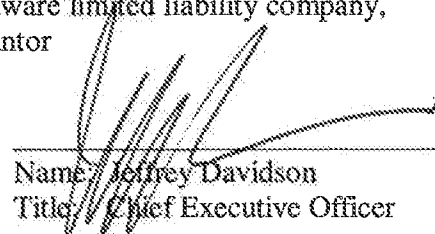
By: _____


Name: Jeffrey Davidson

Title: Chief Executive Officer

QUIDAD LICENSING LLC,
a Delaware limited liability company,
as Grantor

By:



Name: Jeffrey Davidson
Title: Chief Executive Officer

SCHEDULE A TO GRANT OF A SECURITY INTEREST

Trademark Registrations and Applications

Record Owner	Mark	Reg. No.	Serial No.	Country
Goody Products, Inc.	ACE	131017	71123601	United States
Goody Products, Inc.	<i>ACE</i>	0787789	72204039	United States
Goody Products, Inc.	AMP IT UP	5138142	86595257	United States
Goody Products, Inc.	BOLD HOLD	4498494	85420400	United States
Goody Products, Inc.	CLEAN RADIANCE	4875908	86540402	United States
Goody Products, Inc.	COMFOR-TIP	1755394	74295581	United States
Goody Products, Inc.	DETANGLE IT	5138137	86594015	United States
Goody Products, Inc.	DOUBLE WEAR	4411447	85276009	United States
Goody Products, Inc.	DOUBLE WEAR	4401799	85977910	United States
Goody Products, Inc.	GOODY	1172334	73273408	United States
Goody Products, Inc.	GOODY	0781457	72186939	United States
Goody Products, Inc.	GOODY	0761404	72142508	United States
Goody Products, Inc.	GOODY GO CURL	5351555	87153722	United States
Goody Products, Inc.	GOODY HERITAGE	4932070	86736684	United States
Goody Products, Inc.	OUCHLESS	3019598	78252579	United States
Goody Products, Inc.	GOODY PRO	Pending	86768578	United States
Goody Products, Inc.	HEAT 101	Pending	88011262	United States
Goody Products, Inc.	OUCHLESS	2855927	78201268	United States
Goody Products, Inc.	OUCHLESS FOREVER	5,650,705	87647348	United States
Goody Products, Inc.	QUIKSTYLE	4377293	85541973	United States
Goody Products, Inc.	SELECT-A-CURL	4238940	85419971	United States

Record Owner	Mark	Reg. No.	Serial No.	Country
Goody Products, Inc.	SIMPLE STYLES	5052836	86764614	United States
Goody Products, Inc.	SLIDE PROOF	4064451	85126175	United States
Goody Products, Inc.	SOFTIES	4471661	85631838	United States
Goody Products, Inc.	SOLANO	1146091	73219508	United States
Goody Products, Inc.	Solano Shield Design	3912821	77837416	United States
Goody Products, Inc.	SPA THERAPY	Pending	87929394	United States
Goody Products, Inc.	SPIN PINS	2961363	78315232	United States
Goody Products, Inc.	START. STYLE. FINISH.	4689075	85689020	United States
Goody Products, Inc.	START. STYLE. FINISH.	4803395	86507443	United States
Goody Products, Inc.	STRAIGHT TALK	5138171	86616809	United States
Goody Products, Inc.	TANGLEFIX	4351326	85588902	United States
Goody Products, Inc.	TOTAL TEXTURE	Pending	88011208	United States
Eurasia Concepts, Inc.	10X	4615135	86/100,577	United States
Eurasia Concepts, Inc.	BIO BLOW OUT	4223336	85/502,985	United States
Eurasia Concepts, Inc.	BIO IONIC	3237016	78/914,977	United States
Eurasia Concepts, Inc.	BIO IONIC	2414728	75/731,600	United States
Eurasia Concepts, Inc.	FLASH HEAT	3652577	77/597,376	United States
Eurasia Concepts, Inc.	GOLDPRO	Pending	87/141,264	United States
Eurasia Concepts, Inc.	iTOOLS	3091629	78/571,807	United States
Eurasia Concepts, Inc.	KERASMOOTH	3641109	77/564,772	United States
Eurasia Concepts, Inc.	NANOIONIC	3670724	77/556,973	United States
Eurasia Concepts, Inc.	ONEPASS	3481342	77/089,887	United States
Eurasia Concepts, Inc.	POWERLIGHT	4759750	86/440,058	United States

Record Owner	Mark	Reg. No.	Serial No.	Country
Eurasia Concepts, Inc.	STYLEWINDER	3925566	85/084,614	United States
J & D Brush Co., LLC		5,521,237	87/659,565	United States
J & D Brush Co., LLC		4,556,057	86/151,643	United States
J & D Brush Co., LLC	BIG BALLS	4,439,649	85/897,444	United States
J & D Brush Co., LLC	CARBONITE	4,440,298	85/945,758	United States
J & D Brush Co., LLC	EPIC COLLECTION	4,952,490	86/509,327	United States
J & D Brush Co., LLC	FLEX DRY	5275486	87/294,994	United States
J & D Brush Co., LLC	GRAPHENE TOOLS	Pending	87/853,666	United States
J & D Brush Co., LLC	GRAPHENEMX	Pending	88/119,306	United States
J & D Brush Co., LLC	INTELLIFLEX	4,331,129	85/696,923	United States
J & D Brush Co., LLC	LUXOR PRO	3,543,671	78/730,175	United States
J & D Brush Co., LLC	OMNIFLEX	5,504,920	87/630,279	United States
J & D Brush Co., LLC	ORIGINAL DETANGLER	5,572,501	87/929,344	United States
J & D Brush Co., LLC	POP FOLD	5159939	87/111,324	United States
J & D Brush Co., LLC	SELFIE BRUSH	4,695,005	86/314,852	United States
J & D Brush Co., LLC	SHINE ENHANCER	Pending	88/077,027	United States
J & D Brush Co., LLC	SHOWER FLEX	5275791	87/298,828	United States
J & D Brush Co., LLC	SOFTIPS	4,492,701	85/806,105	United States
J & D Brush Co., LLC	TEEZE W/ EEZ	4,147,858	85/353,266	United States
J & D Brush Co., LLC	THE "MAN" BRUSH	4,492,700	85/806,096	United States
J & D Brush Co., LLC	THE CONDITION BRUSH	4,528,274	85/945,762	United States
J & D Brush Co., LLC	THE LOVE BRUSH	4,459,211	85/953,255	United States
J & D Brush Co., LLC	THE SHINE BRUSH BY "WET" BRUSH	4,391,317	85/806,101	United States

Record Owner	Mark	Reg. No.	Serial No.	Country
J & D Brush Co., LLC	THE WET CLIP BY THE WET BRUSH	4,418,140	85/865,557	United States
J & D Brush Co., LLC	THE WET PED	4,384,066	85/865,547	United States
J & D Brush Co., LLC	THE WET SPRAY	4,594,669	86/095,955	United States
J & D Brush Co., LLC	THERMAGRAPH NE	5,471,507	87/597,661	United States
J & D Brush Co., LLC	TIME RELEASE DETANGLER	5403654	87/397,459	United States
J & D Brush Co., LLC	TIP2TOE	4,601,012	86/186,220	United States
J & D Brush Co., LLC	TWEEZE W/ EEZ	4,767,677	86/411,507	United States
J & D Brush Co., LLC	TXTUREPRO	5151321	87/173,419	United States
J & D Brush Co., LLC	WET	4,430,065	85/865,505	United States
J & D Brush Co., LLC	WET BRUSH	4,330,506	85/569,392	United States
J & D Brush Co., LLC	WET DRY	4,460,215	85/865,512	United States
J & D Brush Co., LLC	WET FACE	4,458,123	85/897,445	United States
J & D Brush Co., LLC	WETBRUSH	5,438,427	87/688,171	United States
Ouidad Licensing LLC	A CURL'S BEST FRIEND	2554141	78020071	United States
Ouidad Licensing LLC	ADVANCED CLIMATE CONTROL	5467973	87622920	United States
Ouidad Licensing LLC	BOTANICAL BOOST	3487652	77303241	United States
Ouidad Licensing LLC	CARVING AND SLICING	2622565	75518242	United States
Ouidad Licensing LLC	CLIMATE CONTROL	4567039	86095534	United States
Ouidad Licensing LLC	CURL IMMERSION	5208745	87197234	United States
Ouidad Licensing LLC	CURL LAST	5467982	87623384	United States
Ouidad Licensing LLC	CURL QUENCHER	3908016	85059983	United States
Ouidad Licensing LLC	CURL RECOVERY	4624111	86206737	United States

Record Owner	Mark	Reg. No.	Serial No.	Country
Ouidad Licensing LLC	Design Only 	4009263	85213175	United States
Ouidad Licensing LLC	HYDRAFUSION	4464679	85725661	United States
Ouidad Licensing LLC	KRLY	5062555	86876919	United States
Ouidad Licensing LLC	KRLY KIDS	5410090	87201898	United States
Ouidad Licensing LLC	LET CURLS BE CURLS	5612466	87206229	United States
Ouidad Licensing LLC	MOISTURE LOCK	5548202	87205763	United States
Ouidad Licensing LLC	OUIDAD Stylized OUIDAD	1794602	74335284	United States
Ouidad Licensing LLC	THE CURL EXPERTS	5031163	86880024	United States
Ouidad Licensing LLC	TRESS EFFECTS	4403309	85846882	United States
Ouidad Licensing LLC	VITALCURL	4810114	86401892	United States
Ouidad Licensing LLC AKA Ouidad	PLAYCURL	4403305	85846855	United States
Ouidad Licensing LLC AKA Ouidad	WHIPPED CURLS	4458712	85930478	United States
Ouidad Licensing LLC DBA Ouidad	FRIZZ & FLYAWAY FIGHTER	4219489	85488256	United States
Ouidad Licensing LLC DBA Ouidad	SUN SHIELD	4378452	85525874	United States