

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM515593

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		Release of U.S. Patent and Trademark Security Agreement	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wells Fargo Bank, National Association		03/07/2019	Administrative Agent: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Paper Magic Group, Inc.		
<b>Street Address:</b>	54 Glenmaura National Blvd.		
<b>City:</b>	Moosic		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	18507		
<b>Entity Type:</b>	Corporation: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 21</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2036379	DECO TRIM	
<b>Registration Number:</b>	1234065	DIP-AN-EGG	
<b>Registration Number:</b>	1363982	DUDLEY	
<b>Registration Number:</b>	2929048	DUDLEY'S	
<b>Registration Number:</b>	1101859	DUDLEY'S	
<b>Registration Number:</b>	5233929	EGG BLAST	
<b>Registration Number:</b>	2114956	EUREKA	
<b>Registration Number:</b>	2051258	GO-AROUNDS	
<b>Registration Number:</b>	2474910	JOYFUL GREETINGS	
<b>Registration Number:</b>	3755617	LP	
<b>Registration Number:</b>	3218348	PAPER MAGIC GROUP	
<b>Registration Number:</b>	2485669	PINE HOLLOW	
<b>Registration Number:</b>	2579755	PINE HOLLOW	
<b>Registration Number:</b>	1616865	SHAKE 'N DAZZLE	
<b>Registration Number:</b>	2559171	SIGNATURE COLLECTION	
<b>Registration Number:</b>	3557432	SPARKLE	
<b>Serial Number:</b>	86548590	STICKER STUDIO	
<b>Registration Number:</b>	3755915	STICKER TREATS	
<b>Registration Number:</b>	3573749	STICKERFITTI	
<b>TRADEMARK</b>			

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Property Type	Number	Word Mark
Registration Number:	1224740	SWIRL AN EGG
Registration Number:	3768892	TATTOO TREATS

**CORRESPONDENCE DATA**

**Fax Number:** 2027393001  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
**Phone:** 202-739-5723  
**Email:** carolyn.himmelfarb@morganlewis.com  
**Correspondent Name:** Carolyn Himmelfarb  
**Address Line 1:** 1111 Pennsylvania Avenue, N.W.  
**Address Line 4:** Washington, D.C. 20004

<b>ATTORNEY DOCKET NUMBER:</b>	024284-0198
<b>NAME OF SUBMITTER:</b>	Carolyn Himmelfarb
<b>SIGNATURE:</b>	/Carolyn Himmelfarb/
<b>DATE SIGNED:</b>	03/22/2019

**Total Attachments: 23**

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## RELEASE OF U.S. PATENT AND TRADEMARK SECURITY INTEREST

This RELEASE OF PATENT AND TRADEMARK SECURITY INTEREST ("Release") is made and effective as of March 7, 2019 and granted by Wells Fargo Bank, National Association, as Administrative Agent (the "Secured Party"), in favor of PAPER MAGIC GROUP, INC., a Pennsylvania corporation (the "Debtor") and its successors, assigns and legal representatives.

WHEREAS, Secured Party and Debtor are parties to that certain Grant of Security Interest in Patents and Trademarks, dated November 9, 2018 (the "Security Agreement");

WHEREAS, pursuant to the terms of the Security Agreement, Debtor granted to Secured Party a security interest in, among other collateral security, all right, title and interest of Debtor in, to and under all Patents and Trademarks (as defined in the Security Agreement), and the use thereof, together with any and all proceeds thereof and the goodwill of the business connected with the use of, and symbolized, by the Trademarks of Debtor, to secure the payment of all Secured Obligations (as defined in the Security Agreement); and

WHEREAS, the Debtor has requested that the Secured Party enter into this Release in order to effectuate, evidence and record the release and reassignment to the Debtor of any and all right, title and interest the Secured Party may have in the Patents and Trademarks pursuant to the Security Agreement.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Secured Party hereby states as follows:

Release of Security Interest. Secured Party, on behalf of itself and its successors, legal representatives and assigns, hereby terminates the Security Agreement and terminates, releases and discharges any and all security interests that it has pursuant to the Security Agreement in any and all right, title and interest of the Debtor, and reassigns to the Debtor any and all right, title and interest that it may have, in, to and under the following:

1. All Patents and Trademarks, including, without limitation, the Patents and Trademarks, listed on Schedule A annexed hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark; and
2. all products and proceeds of the foregoing, including, without limitation, any claim by Debtor against third parties for past, present or future (a) infringement or dilution of any Patents and Trademarks, including, without limitation, the Patents and

Trademarks, listed on Schedule A annexed hereto, or (b) injury to the goodwill associated with any Trademark.

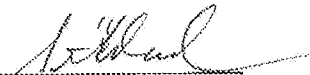
Further Assurances. Secured Party agrees to take all further actions, and provide to the Debtor and its successors, assigns and legal representatives all such cooperation and assistance, including, without limitation, the execution and delivery of any and all further documents or other instruments, as the Debtor and its successors, assigns and legal representatives may reasonably request in order to confirm, effectuate or record this Release.

Governing Law. This Release and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Release and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Pennsylvania, without giving effect to any choice or conflict of law provision or rule (whether of the State of Pennsylvania or any other jurisdiction).

Electronic Delivery. A signed copy of this Release delivered by facsimile, email, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Release.

**IN WITNESS WHEREOF,** Secured Party has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

WELLS FARGO BANK,  
NATIONAL ASSOCIATION

By:   
Name: Stephen T. Dorosh  
Title: Sr. Vice President

SCHEDULE A

PATENTS

Title	Filing Date	Application No.	Patent No.	Issue Date	Assignee
Magnetic Display Tray	3/29/2007	29/285,519	D575,966	9/2/2008	The Paper Magic Group, Inc.

TRADEMARKS

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
DECO TRIM	United States	74602851	11/25/1994	2036379	02/11/1997	Paper Magic Group, Inc.	16 Int. Escalloped paperboard and cardboard bordering for decorating walls, bulletin boards, windows, doorways and classroom chalkboards.
DIP-AN-EGG	United States	73334867	10/30/1981	1234065	04/05/1983	Paper Magic Group, Inc.	02 Int. Egg dyes.
DUDLEY	United States	73531258	04/08/1985	1363982	10/08/1985	Paper Magic Group, Inc.	02 Int. Egg decorating kits composed primarily of food coloring dyes, egg dippers, egg stands and egg decorations. 28 Int. Hand puppets and stuffed toy animals.
DUDLEY'S	United States	75288294	05/07/1997	2929048	03/01/2005	Paper Magic Group, Inc.	21 Int. Easter and holiday baskets composed of bamboo, wood, straw, plastic, vinyl and fabric; plastic filler eggs for Easter and holiday baskets and for decorative use.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
DUDLEY'S	United States	73154798	01/09/1978	1101859	09/12/1978	Paper Magic Group, Inc.	28 Int. Egg decorating kits.
EGG BLAST	Canada	1798606	09/01/2016			Paper Magic Group, Inc.	28 Int. Egg decorating kits.
EGG BLAST	United States	87152647	08/26/2016	5233929	06/27/2017	Paper Magic Group, Inc.	28 Int. Egg decorating kits.
EUREKA	United States	74645709	03/13/1995	2114956	11/25/1997	Paper Magic Group, Inc.	16 Int. Gift trims and tags; decorative, educational, motivational, incentive and scented stickers; self-stick gift tags on a roll; boxed and packaged stationery; coding, mailing and shipping labels; nametags and paper nameplates; educational and seasonal window and door coverings for use in classrooms; banners; growth charts; headliners; classroom displays and decorating kits; posters; bookmarks; award certificates and diplomas; paper award and merit badges; two

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
GO-AROUNDS	United States	74606088	11/25/1994	2051258	04/08/1997	Paper Magic Group, Inc.	and three-dimensional educational, holiday and paper seasonal novelty characters, cutouts and hangings. 17 Int. Decorative paper, vinyl and foil gummed and pressure-sensitive seals.
JOYFUL GREETINGS	United States	75667048	03/24/1999	2474910	08/07/2001	Paper Magic Group, Inc.	16 Int. Decorative paper and paperboard appliques for walls, especially for placement adjacent to windows and doors.
LP & Design	United States	77563027	09/05/2008	3755617	03/02/2010	Paper Magic Group, Inc.	16 Int. Greeting cards. 16 Int. Stickers, workbooks directed to elementary and pre-school subject matter, flash cards. 28 Int. Manipulative games, namely beads, word tiles, number tiles, play money for educational use.



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PAPER MAGIC	China	6,610,294	03/21/2008	6,610,294	04/14/2010	Paper Magic Group, Inc.	02 Int. Easter egg dyes, dyes, dye paper for Easter egg dyes, and pigments.
PAPER MAGIC GROUP	China	7,448,570	06/05/2009	7,448,570	09/21/2010	Paper Magic Group, Inc.	03 Int. Halloween makeup, Halloween makeup kits, fake nails.
PAPER MAGIC GROUP	China	6,610,295	03/21/2008	6,610,295	08/28/2010	Paper Magic Group, Inc.	20 Int. Plastic containers (plastic art ware) in the shape of eggs to hold candies or confectionery in connection with Easter, plastic pumpkins (art ware), plastic art ware for Halloween in the shape of cauldrons, gravestones, skulls, ghosts, witches and monsters, baskets (art ware) composed of bamboo, wood, straw, plastic, vinyl or fabric, and plastic art ware for candy.
PAPER MAGIC GROUP	China	6,610,297	03/21/2008	6,610,297	09/07/2010	Paper Magic Group, Inc.	26 Int. Wigs.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PAPER MAGIC GROUP	China	6,610,296	03/21/2008	6,610,296	09/07/2010	Paper Magic Group, Inc.	25 Int. Halloween costumes, masquerade costumes, hats, gloves (costume enhancer), and capes (costume enhancer).
PAPER MAGIC GROUP	Mexico	1,008,113	05/29/2009	1,164,096	06/16/2010	Paper Magic Group, Inc.	16 Int. Greeting cards, Valentine's Day cards, paper stationery, paper gift tags, stickers and decalomania, gift boxes, bags of paper or plastic for candy or confectionery, posters made of paper, paper classroom decorations, bookmarks, notepads, diplomas.
Paper Magic Group	United Kingdom	2,317,098	11/28/2002	2,317,098	11/28/2002	Paper Magic Group, Inc.	16 Int. Greeting cards; Valentine's Day cards; stationery, envelopes and other printed paper for office use; price lists; decorations; paper cutouts; artificial decorative garlands made of tissue paper or paper; stickers; cardboard and paper

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							floor display units and counter display units for merchandising products; paper lantern decorations shaped as pumpkin, bat, ghost; flash cards; banners made of paper or cardboard; printed paper or plastic bags to hold candies or confectionery in connection with Halloween, Valentine's Day; kits for pumpkin carving, comprising an instruction manual and patterns of paper, card or cardboard; paper cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							material; photographs; stationery; adhesives for stationery or household purposes; artists materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers type; printing blocks; erasers; paper punch; stencils; pencil sharpeners; pencils; Easter scrapbooks; colouring book; kits comprising colouring book and crayons; pads, drawing pads, crayons, pencil sharpeners, erasers; marker pens; water colour paints with paintbrush; toy pens; Easter stencils; erasers; sidewalk chalk; stencils; stampers; stamp pad; notebook; water colour paints with brush; pencil

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							sharpener and eraser; kits [sold complete] for the colouring of Easter eggs. 17 Int. Printed plastic static cling film for use as decorations; rubber, gutta-percha, gum, asbestos, mica and goods made from these materials and not included in other classes; plastics in extruded form for use in manufacture; packing, stopping and insulating materials; flexible pipes, not of metal. 20 Int. Plastic inflatable decorative ornaments shaped as pumpkins, bats, ghosts, skeletons, snowballs and baskets; decorations in the form of skeletons, bats, pumpkin, ghost, spider, skull, witch and snowflakes made of foam or plastic; plastic foil banners; vinyl door covers used as decorations for use on

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							inside or outside of door in connection with Halloween or Christmas; plastic containers in the shape of eggs to hold candies or confectionery in connection with Easter; furniture, mirrors, picture frames; goods (not included in other classes) of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of- pearl, meerscham and substitutes for all these materials, or of plastics; doorknocker with sound and light; toy drinking straws. 21 Int. Candle holders made of non- precious metals; baskets composed of bamboo, wood, straw, plastic, vinyl or fabric; crystal balls; household or kitchen utensils and containers (not of precious metal or coated therewith); combs and

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							sponges; brushes (except paint brushes); brush- making materials; articles for cleaning purposes; steelwool; unworked or semi- worked glass (except glass used in building); glassware, porcelain and earthenware not included in other classes; toy vinyl baskets; candy dispensers; skulls to hold candies or confectionery in connection with connection with Halloween. 28 Int. Kits [sold complete] for the colouring of Easter eggs; educational toy set comprised of plastic shaped bear to teach counting; toys including toy puzzles, toy jewellery, toy flying discs, whistles, toy tool set, bubble set, kaleidoscope, toy hair clips, toy ball and jax.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							toy music instrument set, toy vehicles, toy animal shaped squirters, foam puzzles, toy board game, toys to be coloured, toy finger puppets, bendable play figures; games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees; toy eyeballs; toy skull rings; toys in the form of spider like creatures; toy whistles; toys in the form of rats; plastic stream material or composition and toy and novelty pressurised dispenser of same; light up plastic decorations in shapes of pumpkins, ghosts, bats, skeletons, eyes, skulls and flashing eyes; fake glasses, teeth, nails, hands, noses, ears, gloves, angel wings, capes, toy weapons; flying discs; bugs; toys



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							including, bendable play figures; toy cups, toy vehicles, latex squeeze toys; hand held paddle ball game unit; playing cards; plastic toy rabbits; toys to be coloured with markers; toy finger puppets; foam jigsaw puzzles; wind up toys; novelties namely, toy party cups in shapes of pumpkins, ghosts, cauldrons, coffins; bendable play skeleton figures; toy plastic skeleton noisemakers; toy whistles; toys in the form of spider like creatures; spring operated action toys; toy banks; bendable play figures; toy wagons; soft balls; novelties in the form of bugs; bendable toy figures; soap bubbles; toy bird houses; educational toy sets comprising of plastic letter tiles; spools for throwing

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							incorporating coiled string which unwinds and rewinds returning the spool to the hand.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PAPER MAGIC GROUP & DESIGN	Canada	1104879	05/30/2001	TMA 732720	01/20/2009	Paper Magic Group, Inc.	Greeting cards, Valentine's Day cards, stationery, envelopes, and other printed paper for office use namely folders, note pads, postcards, organizers, writing paper; price lists, plastic containers in the shape of eggs to hold candies or confectionery in connection with Easter; candle holders made of non-precious metals; baskets composed of bamboo, wood, straw, plastic, vinyl or fabric; light up plastic decorations in shapes of pumpkins, ghosts, bats, skeletons, eyes, skulls with flashing eyes; Halloween costumes, masquerade costumes and masks sold therewith; hats; costume enhancers and accessories namely fake glasses, teeth, nails, hands, noses, ears,

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PAPER MAGIC GROUP & Design	China	6,610,298	03/21/2008	6,610,298	08/28/2010	Paper Magic Group, Inc.	gloves, angel wings, capas; wigs; Easter egg coloring kits; toy weapons; basket stuffers, namely, bendable play figures; toy vinyl baskets; spring operated action toys; toy banks, toy wagons, toy cups, toy vehicles, latex squeeze toys, hand- held paddle ball game unit; playing cards; decorative Easter ornaments, namely plastic rabbits; toy pens; toys to be colored with markets, toy bird houses; toy finger puppets, wind up toys, toy plastic bugs, bendable play skeleton figures, toy plastic skeleton noisemakers.
							16 Int. Greeting cards, Valentine s Day cards, paper gift tags, paper gift card holders, stationery; envelopes, paper boxes, labels not

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
Paper Magic Group & Design	China	6,610,299	03/21/2008	6,610,299	04/14/2014	Paper Magic Group, Inc.	of textile, figurines (statuettes) of paper, printed classroom teaching aids and instructional materials, stickers (stationery), dry erase boards, (cardboard with laminated surface), dry erase pens (markers) for marking on the dry erase boards, flash cards, books, educational charts and calendars.
							28 Int. Hand-held paddle ball game unit; playing cards; and jacks sets.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PAPER MAGIC GROUP & Design	United States	76173412	11/30/2000	3218348	03/13/2007	Paper Magic Group, Inc.	16 Int. Greeting cards; Valentine's Day cards; stationery, envelopes and other printed paper for office use; stickers. 20 Int. Plastic containers in the shape of eggs to hold candies or confectionery in connection with Easter. 28 Int. Easter egg coloring kits; basket stuffers, namely, bendable play figures; toy vinyl baskets; spring operated action toys; toy banks, toy wagons, toy cups, toy vehicles, latex squeeze toys, hand-held paddle ball game unit; playing cards; decorative Easter ornaments, namely, plastic rabbits; toy pens; toys to be colored with markers, toy bird houses; toy finger puppets.

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PINE HOLLOW	United States	75588060	11/13/1989	2485669	09/04/2001	Paper Magic Group, Inc.	16 Int. Greeting cards, particularly holiday greeting cards.
PINE HOLLOW & DESIGN	United States	75981757	12/21/1998	2579755	06/11/2002	Paper Magic Group, Inc.	16 Int. Greeting cards, particularly holiday greeting cards.
SHAKE'N DAZZLE	United States	74/010,605	12/14/1989	1,616,865	10/09/1990	Paper Magic Group, Inc.	28 Int. Egg decorating kits.
SIGNATURE COLLECTION	United States	75479580	05/05/1998	2559171	04/09/2002	Paper Magic Group, Inc.	16 Int. Christmas greeting cards.
SPARKLE	United States	77497026	06/12/2008	3557432	01/06/2009	Paper Magic Group, Inc.	28 Int. Egg decorating kits.
STICKER STUDIO	United States	86548590	02/27/2015			Paper Magic Group, Inc.	16 Int. Kits for use in making stickers, consisting primarily of paper, colored pens, pencils, crayons and rhinestones; colored pens, pencils, and crayons for use with toy craft sticker making devices. 28 Int. Children's hobby craft kit for making decorative self-adhesive stickers of various substrates, including

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STICKER TREATS	Canada	1509184	12/23/2010	TMA 818553	02/28/2012	Paper Magic Group, Inc.	16 Int. Stickers; sticker kits comprised of stickers and printed backgrounds on which the stickers can be placed, sold as a unit.
STICKER TREATS	United States	77645098	01/07/2009	3755915	03/02/2010	Paper Magic Group, Inc.	16 Int. Stickers; sticker kits comprised of stickers and printed backgrounds on which the stickers can be placed, sold as a unit.
STICKERFETTI	United States	77373512	01/16/2008	3573749	02/10/2009	Paper Magic Group, Inc.	16 Int. Stickers and scrapbooking supplies, namely, printed paper for scrapbooks and stickers for scrapbooks.
SWIRL AN EGG	United States	73271759	07/25/1980	1224740	01/25/1983	Paper Magic Group, Inc.	02 Int. Egg decorating kits containing egg dye



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
TATTOO TREATS	Canada	1509185	12/23/2010	TMA 811379	11/08/2011	Paper Magic Group, Inc.	16 Int. Temporary tattoos.
TATTOO TREATS	United States	77644356	01/06/2009	3768892	03/30/2010	Paper Magic Group, Inc.	16 Int. Temporary tattoos.