

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM515944

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Old Time Sports, LLC		03/14/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	'47 Brand, LLC		
Street Address:	15 Southwest Park		
City:	Westwood		
State/Country:	MASSACHUSETTS		
Postal Code:	02090		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4675235	WE BELIEVE	
CORRESPONDENCE DATA			
Fax Number:	6174430004		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-443-9292		
Email:	trademarks@sunsteinlaw.com		
Correspondent Name:	Lisa M. Tittlemore		
Address Line 1:	125 Summer Street		
Address Line 2:	Sunstein Kann Murphy & Timbers LLP		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	3207/261		
NAME OF SUBMITTER:	Lisa M. Tittlemore		
SIGNATURE:	/Lisa M. Tittlemore/		
DATE SIGNED:	03/26/2019		
Total Attachments: 2			
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CH \$40.00 4675235

CONFIRMATORY TRADEMARK ASSIGNMENT

THIS CONFIRMATORY TRADEMARK ASSIGNMENT (this "Assignment") entered into as of the later of the two signature dates listed below, (the "Effective Date"), is made by and between

- **Old Time Sports, LLC**, a Delaware limited liability company with a principal place of business at 10 Fanaras Drive, Salisbury, Massachusetts 01952 ("Assignor"), and
- **'47 Brand, LLC**, a Delaware limited liability company with a principal place of business at 15 Southwest Park, Westwood, Massachusetts 02090 ("Assignee").

Wherefore, in consideration of the value received and the mutual covenants of the parties, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

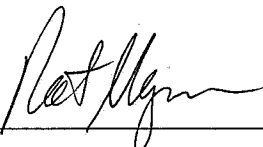
1. Background. Assignor assigned the trademark WE BELIEVE (the "Mark") (U.S. Reg. No. 4,675,235), together with the goodwill associated therewith to the Assignee on January 4, 2016 as part of an Asset Purchase Agreement. Assignor now confirms its assignment of the Mark to Assignee and Assignee confirms that it accepted such assignment on the terms and conditions set forth in this Assignment.

2. Grant. Assignor sold, assigned, and transferred, to Assignee, its successors and assigns, the entire right, title, and interest in, to, and under the Mark, including all common law rights, trademark applications, registrations, and renewals, and the right to sue for past, present and future infringement, together with the goodwill symbolized by the Mark. If Assignor's prior assignment is, for any reason, ineffective, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, the entire right, title, and interest in, to, and under the Marks, including all common law rights, trademark applications, registrations, and renewals, and the right to sue for past, present and future infringement, together with the goodwill symbolized by the Marks.

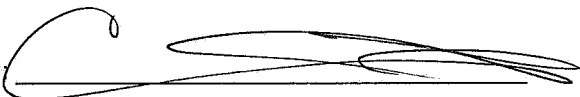
3. Further Acts / Recordal. Assignor further covenants with Assignee to execute when requested such additional assignments, instruments and documents as may reasonably be necessary to effectuate this Assignment and to enable the Assignee to record the Assignment in the territories concerned, including recordations of assignment of the Mark suitable for filing with the United States Patent and Trademark Office and equivalent foreign agencies.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Confirmatory Trademark Assignment to be executed as of the Effective Date.

OLD TIME SPORTS, LLC

By:  Date: 3/14, 2019
Name: ROBERT MAGNUSON
Title: PRESIDENT

'47 BRAND, LLC

By:  Date: 3/14, 2019
Name: Ashley Medeiros
Title: Legal Counsel