## 900492179 04/02/2019

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## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM516938

INTEREST AND THE GOODWILL
:

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Lethi, LLC		01/19/2019	Limited Liability Company: PENNSYLVANIA

## **RECEIVING PARTY DATA**

Name:	General Mills Marketing, Inc.		
Street Address:	Number One General Mills Blvd.		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55426		
Entity Type:	Corporation: DELAWARE		

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark	
Serial Number:	85745430	RATIO	

#### **CORRESPONDENCE DATA**

Fax Number:

7637642268

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone:

763-293-2282

Email:

trade.marks@genmills.com

Correspondent Name:

Tiffany Larson

Address Line 1: Address Line 4:

Number One General Mills Blvd. Minneapolis, MINNESOTA 55426

77134US002	
Tiffany Larson	
/Tiffany K. Larson/	
04/02/2019	

**Total Attachments: 1** 

source=77134US002 Assignment from Lethi LLC to General Mills Marketing, Inc#page1.tif

TRADEMARK REEL: 006615 FRAME: 0504

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## **DEED OF ASSIGNMENT**

ASSIGNMENT made this / day of January, 2019 between Lethi, LLC, a Pennsylvania limited liability company ("the Assignor"); and General Mills Marketing, Inc., a Delaware corporation ("the Assignee").

WHEREAS, the Assignor represents and warrants that it has adopted, used and is using, and is the sole owner of the entire right, title and interest, including the goodwill associated therewith, in and to the trademark listed in Schedule A;

WHEREAS, Assignee is desirous of acquiring said trademark registration(s) listed in Schedule A, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor hereby irrevocably assigns, transfers and conveys to the Assignee, its successors, assigns or other legal representatives, all right, title and interest in and to the said marks, and all trademark registrations and applications for trademark registrations in the United States, together with the goodwill of the business connected with the use of and symbolized by the trademark.

Lethi, LLC (Assignor)

Name: Angel Lou Skulos

Title: President

SCHEDULE A

RATIO

Number

Goods and IC 005. US 006 018 044 046 051 052. G & S: Dietary and nutritional supplements; nutritional Services

Bv:

supplement energy bars; nutritional supplements; protein supplements. FIRST USE:

20130920. FIRST USE IN COMMERCE: 20131005

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 85745430 Filing Date October 4, 2012

**Current Basis** Original Filing 18

Published for April 2, 2013

Opposition Registration 4452367

RECORDED: 04/02/2019

Registration Date December 17, 2013

> **TRADEMARK** REEL: 006615 FRAME: 0505