

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM520563

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Gift Card Impressions, LLC		06/04/2018	Limited Liability Company: KANSAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Gift Card Impressions, LLC		
<b>Street Address:</b>	415 Delaware, Suite B		
<b>City:</b>	Kansas City		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	64105		
<b>Entity Type:</b>	Limited Liability Company: FLORIDA		
<b>PROPERTY NUMBERS Total: 54</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	5576680	BOTTLE ENVY	
Registration Number:	5413276	SAY THANKS	
Registration Number:	5262750	GIFT TOKENS	
Registration Number:	5312631	GIFT TOKENS	
Registration Number:	3341621	GIFT CARD IMPRESSIONS	
Registration Number:	4136002	BRINGING THE "GIFT" BACK TO GIFT CARDS	
Registration Number:	4370164	GIFT CARD WEEK	
Registration Number:	4370165	GIFT CARD SUNDAY	
Registration Number:	4370166	GIFT CARD MONTH	
Registration Number:	4384252	WRAP IT WITH VIDEO	
Registration Number:	4423235	GIFT CARD MONDAY	
Registration Number:	4423238	GIFT CARD THURSDAY	
Registration Number:	4423236	GIFT CARD TUESDAY	
Registration Number:	4423237	GIFT CARD WEDNESDAY	
Registration Number:	4422313	GIFT CARD WEEK	
Registration Number:	4434042	GIFT CARD MONDAY	
Registration Number:	4434045	GIFT CARD THURSDAY	
Registration Number:	4434043	GIFT CARD TUESDAY	
Registration Number:	4434044	GIFT CARD WEDNESDAY	
<b>TRADEMARK</b>			

CH \$1365.00 5576680

Property Type	Number	Word Mark
Registration Number:	4432740	WHERE INNOVATION MEETS GIFTING
Registration Number:	4432741	WRAP IT WITH INNOVATION
Registration Number:	4451657	IT'S MORE THAN A GIFT CARD, IT'S AN EXPE
Registration Number:	4456873	GIFT CARD WEEKEND
Registration Number:	4464129	EASTER BUDDY
Registration Number:	4482676	FLOWER BUDDIES
Registration Number:	4491577	STOCKING BUDDY
Registration Number:	4491576	STOCKING BUDDIES
Registration Number:	4502059	GIFT CARD SUNDAY
Registration Number:	4502062	GIFT CARD MONTH
Registration Number:	4514829	CELEBRATE WITH SOUND
Registration Number:	4514830	GIFTS THAT SAY A LOT
Registration Number:	4529773	BRINGING THE "GIFT" BACK TO GIFT CARDS
Registration Number:	4538363	EASTER BUDDIES
Registration Number:	4538747	MAKING YOUR GIFT CARD GO FURTHER!
Registration Number:	4575445	MAKE IT PERSONAL. MAKE IT BETTER.
Registration Number:	4583931	GCI DIGITAL
Registration Number:	4739392	EASTER BUDDY
Registration Number:	4822999	À LA GIFT
Registration Number:	4822925	A LA GIFT
Registration Number:	4937278	PURPOSEFUL PACKAGING
Registration Number:	4969039	GIFTCARD IMPRESSIONS
Registration Number:	4995704	WHERE GREETINGS COME TO LIFE
Registration Number:	5013454	PHOTOBOOK IT
Registration Number:	5013455	PHOTOBOOK IT
Registration Number:	5588324	AT-HOME ACTIVATION
Registration Number:	5723225	AT-HOME ACTIVATION
Registration Number:	5507653	REINDEER POO
Registration Number:	5507654	ELF SNOT
Registration Number:	5711239	NAUGHTY OR NICE
Serial Number:	87699310	WORKS LIKE A GIFT CARD, FEELS LIKE A GIF
Serial Number:	87699590	GIFT CARD SQUISHIES
Serial Number:	87770696	PHYGITAL
Serial Number:	87956291	BADGES
Serial Number:	87899956	NORTH POLE GALAXY SLIME

**CORRESPONDENCE DATA**

Fax Number: 9136479057

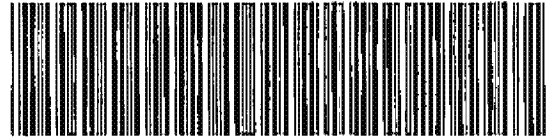
**Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.**

**Phone:** 9136479050  
**Email:** tmdocketing.burbach@hoveywilliams.com  
**Correspondent Name:** Cheryl L. Burbach of HOVEY WILLIAMS LLP  
**Address Line 1:** 10801 Mastin Blvd., Suite 1000  
**Address Line 4:** Overland Park, KANSAS 66210

<b>ATTORNEY DOCKET NUMBER:</b>	7257.00000
<b>NAME OF SUBMITTER:</b>	Cheryl L. Burbach
<b>SIGNATURE:</b>	/Cheryl L. Burbach/
<b>DATE SIGNED:</b>	04/24/2019

**Total Attachments: 9**  
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(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP     WAIT     MAIL

(Business Entity Name)

(Document Number)

Certified Copies \_\_\_\_\_ Certificates of Status \_\_\_\_\_

Special Instructions to Filing Officer:

Office Use Only

18 JUN -4 PM 4:47  
SE. REGISTRY UNIT  
FBI/AMASS/ST. LOUIS

FILED

Conversion  
6-7-18  
DC

CORPORATION SERVICE COMPANY  
1201 Hays Street  
Tallahassee, FL 32301  
Phone: 850-558-1500

ACCOUNT NO. : I20000000195  
REFERENCE : 240629 7230004  
AUTHORIZATION : *[Signature]*  
COST LIMIT : \$ 150.00

ORDER DATE : June 4, 2018  
ORDER TIME : 12:12 PM  
ORDER NO. : 240629-010  
CUSTOMER NO: 7230004

DOMESTIC AMENDMENT FILING

NAME: GCI ACQUISITION, LLC

EFFECTIVE DATE:

XX ARTICLES OF AMENDMENT  
       RESTATED ARTICLES OF INCORPORATION

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

       CERTIFIED COPY  
XX        PLAIN STAMPED COPY  
       CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Emily Croft -- EXT# 62925

EXAMINER'S INITIALS: \_\_\_\_\_

2018 JUN -6 PM 1:41  
TALLAHASSEE, FL 32301  
CORPORATION SERVICE COMPANY

**COVER LETTER**

**TO:** New Filing Section  
Division of Corporations

**SUBJECT:** Gift Card Impressions, LLC  
\_\_\_\_\_  
(Name of Resulting Florida Limited Company)

The enclosed Articles of Conversion, Articles of Organization, and fees are submitted to convert an "Other Business Entity" into a "Florida Limited Liability Company" in accordance with s. 605.1045, F.S.

Please return all correspondence concerning this matter to:

Debra Getts, Esq.  
\_\_\_\_\_  
(Contact Person)

Tobin & Reyes, P.A.  
\_\_\_\_\_  
(Firm/Company)

225 N.E. Mizner Boulevard, Suite 510  
\_\_\_\_\_  
(Address)

Boca Raton, FL 33432  
\_\_\_\_\_  
(City, State and Zip Code)

dgetts@tobinreyes.com  
\_\_\_\_\_  
E-mail Address: (to be used for future annual report notifications)

For further information concerning this matter, please call:

Debra Getts, Esq. at ( 561 ) 620-0656  
\_\_\_\_\_  
(Name of Contact Person) (Area Code) (Daytime Telephone Number)

Enclosed is a check for the following amount: (All checks processed by this office must be payable in US dollars and drawn on a bank located in the United States)

- \$150.00 Filing Fees (\$25 for Conversion & \$125 for Articles of Organization)
- \$155.00 Filing Fees and Certificate of Status
- \$180.00 Filing Fees and Certified Copy
- \$185.00 Filing Fees, Certified Copy, and Certificate of Status

**STREET ADDRESS:**  
New Filing Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

**MAILING ADDRESS:**  
New Filing Section  
Division of Corporations  
P. O. Box 6327  
Tallahassee, FL 32314

INHS11 (7/17)

**FILED**  
18 JUN -14 PM 10:47  
SECRETARY OF STATE  
TALLAHASSEE FLORIDA

Articles of Conversion  
For  
"Other Business Entity"  
Into  
Florida Limited Liability Company

The Articles of Conversion **and attached Articles of Organization** are submitted to convert the following "Other Business Entity" into a Florida Limited Liability Company in accordance with s.605.1045, Florida Statutes.

1. The name of the "Other Business Entity" immediately prior to the filing of the Articles of Conversion is:  
Gift Card Impressions, LLC

(Enter Name of Other Business Entity)

2. The "Other Business Entity" is a limited liability company  
(Enter entity type. Example: corporation, limited partnership, general partnership, common law or business trust, etc.)

First organized, formed or incorporated under the laws of Kansas  
(Enter state, or if a non-U.S. entity, the name of the country)

on October 9, 2009  
(date of organization, formation or incorporation)

3. The name of the Florida Limited Liability Company as set forth in the **attached Articles of Organization**:

Gift Card Impressions, LLC  
(Enter Name of Florida Limited Liability Company)

4. If not effective on the date of filing, enter the effective date: \_\_\_\_\_  
(The effective date: Cannot be prior to date of receipt or filed date nor more than 90 calendar days after the date this document is filed by the Florida Department of State.)

Note: If the date inserted in this block does not meet the applicable statutory filing requirements, this date will not be listed as the document's effective date on the Department of State's records.

5. The plan of conversion has been approved in accordance with all applicable statutes.

6. The "Converted or Other Business Entity" has agreed to pay any members having appraisal rights the amount to which such members are entitled under ss. 605.1006 and 605.1061-605.1072, F.S.

**FILED**  
18 JUN -4 PM 4:47  
SECRETARY OF STATE  
TALLAHASSEE FLORIDA

**ARTICLES OF ORGANIZATION  
OF  
GIFT CARD IMPRESSIONS, LLC**

The undersigned subscriber to these Articles of Organization hereby forms a limited liability company under the Florida Revised Limited Liability Company Act.

**ARTICLE I**

The name of this limited liability company is Gift Card Impressions, LLC

**ARTICLE II**

The limited liability company's principal office and mailing address is:

250 Williams Street  
Suite 5-2002  
Atlanta, GA 30303

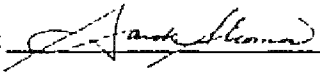
**ARTICLE III**

The limited liability company's initial Registered Agent and Registered Office in the State of Florida shall be:

Corporation Service Company  
1201 Hays Street  
Tallahassee, FL 32301-2525

**THE UNDERSIGNED**, for the purpose of forming a limited liability company to do business within the State of Florida, does make and file these Articles of Organization.

Corporation Service Company,  
Registered Agent/Authorized Agent of Member

By: 

Name: Sarah Thomas

Title: Assistant Secretary

Dated: June 4, 2018





**KANSAS SECRETARY OF STATE**  
**Certificate of Domestication to**  
**Foreign State or Country**  
 Kansas Entity Domesticating Out of Kansas

**Kansas Office of the Secretary of State:**

Memorial Hall, 1st Floor (785) 296-4564  
 120 S.W. 10th Avenue kssos@sos.ks.gov  
 Topeka, KS 66612-1594 www.sos.ks.gov

3830 01  
 053 047  
 \$75.00

FILED BY KS SOS  
 06-04-2018  
 3 01:58:36 PM  
 FILE#: 4355475



05192046

This form must be complete and accompanied by the correct filing fee or the document will not be accepted for filing.

**Domesticating Entity (This is the entity that is leaving the state of Kansas)**

1. **Business entity ID number**  
 Not Federal Employer ID Number (FEIN).

4355475

2. **Entity name**

Gift Card Impressions, LLC

3. **Type of entity**

- For-Profit Corporation  
 Not-for-Profit Corporation  
 General Partnership  
 Limited Liability Company  
 Limited Liability Partnership  
 Limited Partnership

Domestication of this entity is approved in accordance with K.S.A. 17-78-501 through 17-78-506.

**Domesticated Out Entity (This is how the entity will be known in the foreign state or country)**

4. **Entity name**

Gift Card Impressions, LLC

5. **State or country to which entity is domesticated**

Florida

I hereby appoint the Kansas Secretary of State as agent for service of process.

6. **Service of process may be delivered to**  
 Must be a street address. A P.O. box is unacceptable.

Name Gift Card Impressions, LLC		Street Address 415 Delaware Street	
City Kansas City	State MO	Zip 64105	Country USA

7. **Effective date**

Must be 90 days from file date

Upon filing  
 Future effective date: \_\_\_\_\_

Month	Day	Year

I declare under penalty of perjury under the laws of the state of Kansas that the foregoing is true and correct, and that I have remitted the required fee.

Signature of Authorized Person of the domesticating entity

X

Month	Day	Year
06	01	2018

Name of Signer (printed or typed)

Brett Glass

Title

Chief Executive Officer

520-767-5



KANSAS SECRETARY OF STATE  
Application for Registration of  
Foreign Covered Entity

Memorial Hall, 1st Floor (785) 298-4564  
120 S.W. 10th Avenue kssos@ks.gov  
Topeka, KS 66612-1594 www.sos.ks.gov

Return file-stamped document to (name and address):

Corporation Service Company  
2900 SW Wanamaker Dr., Ste. 204  
Topeka, KS 66614

2272 01 FILED BY KS SOS  
051 010 06-13-2018  
\$165.00 3 02:13:02 PM  
FILE#: 5207675



05200356

All information on the application for registration must be complete and accompanied by the correct filing fee or the document will not be accepted for filing. A certificate of existence or good standing from the home state must accompany the application.

Choose type of covered entity:

- Corporation for profit (fee \$115) 51-03
- Series limited liability company (fee \$250) 51-33 (Statement 100 applies)
- Corporation not for profit (fee \$115) 51-17
- Limited partnership (fee \$135) 51-06
- Limited liability company (fee \$165) 51-10
- Limited liability partnership (fee \$165) 51-18 (Statement 100 applies)

1. Name of covered entity: (17-7931(a))

Must exactly match name on certificate.

Gift Card Impressions, LLC

2. State or foreign country of origin: (17-7931(b))

Florida

3. Date of formation in home state: (17-7931(c))

Month	Day	Year
6	4	2018

4. Include a statement (certificate of good standing/existence\*) issued within 90 days of the application by the proper officer of the jurisdiction where such foreign entity is organized (usually the Secretary of State or comparable agency) that the entity exists in good standing under the laws of the jurisdiction of its organization. (17-7931(d))

\* Click here to see each state/jurisdiction's certificate and issuing agency.

*Handwritten signature and initials*

5. Date the covered entity began doing business in Kansas if different than the filing date: (17-7931(b))

Month	Day	Year
6	4	2018

See FA-1 #5 for additional filings and fees that may be due.

6. Name of resident agent and address of registered office in Kansas: (17-7931(f))

Must be a Kansas street address. A P.O. Box is unacceptable.

Name Corporation Service Company		
Street Address 2900 SW Wanamaker Dr., Ste. 204		
City Topeka	State KS	Zip 66614

7. Fiscal year end:

February 28
-------------

8. Full nature and character of business to be conducted in Kansas: (17-7931(e))

Create, manufacture, market and distribute gift card packaging and displays to retailers that are intended to increase gift card sales by such retailers to consumers and create and provide multi-media technologies that incorporate messages, photos, music and video to a digital or physical gift card that are intended to improve the overall engagement experience for consumers, and engage in any other lawful activity for which a limited liability company may be organized in the State of Kansas.

9. The foreign covered entity hereby consents, without power of revocation, that actions may be commenced against it in the proper court of any county in the state of Kansas, and the foreign covered entity stipulates and agrees that such service shall be taken and held in all courts to be valid and binding as if due service had been made upon the authorized persons of the foreign covered entity. (17-7931(d))

10a. This statement applies to foreign series limited liability companies only, and applies only if the series limited liability company is chosen as type of covered entity.

The operating agreement for this LLC provides for the establishment of one or more series. When the company has filed a certificate of designation for each series which is to have limited liability, the debts, liabilities, and obligations incurred, contracted for, or otherwise existing with respect to a particular series of the limited liability company are enforceable against the assets of such series only, and not against the assets of the limited liability company generally or any other series thereof, and none of the debts, liabilities, obligations, and expenses incurred, contracted for, or otherwise existing with respect to the limited liability company generally or any other series thereof shall be enforceable against the assets of such a series. (17-78,143(o))

10b. This statement applies to foreign limited liability partnerships only, and applies only if the foreign limited liability partnership is chosen as type of covered entity.

The above-named partnership elects to be a foreign limited liability partnership. (50a-1001(c)(3))

11. I declare under penalty of perjury pursuant to the laws of the state of Kansas that the foregoing is true and correct. (17-1709)

Signature of Authorized Person (17-7931)

Name of Signer (Printed or Typed)

Debra Getts, Esq.

# *State of Florida*

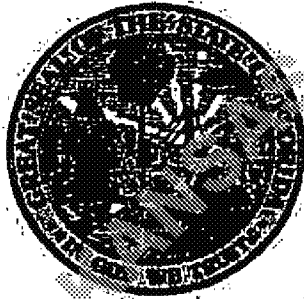
## *Department of State*

I certify from the records of this office that GIFT CARD IMPRESSIONS, LLC is a limited liability company organized under the laws of the State of Florida, filed on June 4, 2018.

The document number of this limited liability company is L18000139447.

I further certify that said limited liability company has paid all fees due this office through December 31, 2018 and that its status is active.

*Given under my hand and the  
Great Seal of the State of Florida  
at Tallahassee, the Capital, this  
the Eleventh day of June, 2018*



*Ken Detjen*  
**Secretary of State**

Filing Number: CU6528573261

To authenticate this certificate, visit the following site, enter this number, and then follow the instructions displayed.

<https://services.sunbiz.org/Filings/CertificateOfStatus/CertificateAuthentication>