

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM520947

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	03/29/2019

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CRYSTAL ROCK LLC		03/29/2019	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	DS SERVICES OF AMERICA, INC.
Street Address:	2300 WINDY RIDGE PARKWAY
Internal Address:	500N
City:	ATLANTA
State/Country:	GEORGIA
Postal Code:	30339
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	4060579	BC COOL BEANS COFFEE
Registration Number:	3941673	BC COOL BEANS COFFEE
Registration Number:	4056886	BC COOL BEANS COFFEE
Registration Number:	3905604	C B
Registration Number:	3929850	C B
Registration Number:	4067859	C B
Registration Number:	5201374	CB
Registration Number:	1839559	COOL BEANS
Registration Number:	4053531	COOL BEANS
Registration Number:	5201375	COOL BEANS
Registration Number:	2450626	CRYSTAL ROCK
Registration Number:	2423046	CRYSTAL ROCK
Registration Number:	4039255	CRYSTAL ROCK
Registration Number:	4125958	CRYSTAL ROCK
Registration Number:	4032261	CRYSTAL ROCK OFFICE
Registration Number:	4032262	CRYSTAL ROCK WATERS
Registration Number:	3893712	HIDDEN SPRING

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4668624	LITTLE THINGS MATTER
Registration Number:	4756755	ULTIMATE PAPER
Registration Number:	4554315	VERMONT PURE
Registration Number:	4020232	VERMONT PURE NATURAL SPRING WATER
Registration Number:	4056925	VERMONT PURE NATURAL SPRING WATER
Registration Number:	2292164	VERMONT PURE NATURAL SPRING WATER

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: chiipdocket@seyfarth.com

Correspondent Name: Bart A. Lazar

Address Line 1: 233 South Wacker Drive #8000

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	036197000016
NAME OF SUBMITTER:	Bart A. Lazar
SIGNATURE:	/Bart A. Lazar/
DATE SIGNED:	04/26/2019

Total Attachments: 3

- source=DS SERVICES OF AMERICA INC - DE - Merger Evidence (002)#page1.tif
- source=DS SERVICES OF AMERICA INC - DE - Merger Evidence (002)#page2.tif
- source=DS SERVICES OF AMERICA INC - DE - Merger Evidence (002)#page3.tif

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"CRYSTAL ROCK LLC", A DELAWARE LIMITED LIABILITY COMPANY, WITH AND INTO "DS SERVICES OF AMERICA, INC." UNDER THE NAME OF "DS SERVICES OF AMERICA, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF MARCH, A.D. 2019, AT 3:46 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

2071647 8100M
SR# 20192404914

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202555663
Date: 04-01-19

TRADEMARK
REEL: 006630 FRAME: 0302

STATE OF DELAWARE
CERTIFICATE OF MERGER

OF

CRYSTAL ROCK LLC
(a Delaware limited liability company)

WITH AND INTO

DS SERVICES OF AMERICA, INC.
(a Delaware corporation)

Pursuant to Section 264 of the Delaware General Corporation Law and Section 18-209 of the Delaware Limited Liability Company Act, the undersigned corporation does hereby certify to the information set forth below:

FIRST: The name of the domestic corporation is DS Services of America, Inc., a Delaware corporation, and the name of the domestic limited liability company being merged with and into the surviving corporation is Crystal Rock LLC, a Delaware limited liability company.

SECOND: The agreement of merger has been approved, adopted, certified, executed and acknowledged by each of the domestic business entities that is to merge pursuant to such agreement of merger.

THIRD: The name of the surviving corporation is DS Services of America, Inc.

FOURTH: The merger is to become effective upon the filing of this certificate of merger with the Secretary of State of the State of Delaware.

FIFTH: The agreement of merger is on file at 2300 Windy Ridge Parkway, Suite 500N, Atlanta, GA 30339, the place of business of the surviving corporation.

SIXTH: The certificate of incorporation of the surviving corporation shall be its certificate of incorporation.

SEVENTH: A copy of the agreement of merger will be furnished by the surviving corporation, on request and without cost, to any stockholder of any constituent corporation or member of any constituent limited liability company.

[Signature Page Follows]

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed
by an authorized officer, this 29th day of March, 2019.

DS SERVICES OF AMERICA, INC.

By: _____

Name: Michael James

Title: Assistant Secretary

*[Signature Page to Certificate of Merger
of Crystal Rock LLC with and into DS Services of America, Inc.]*