

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM522008

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	TRADEMARK ASSIGNMENT AGREEMENT		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ideavillage Products Corp.		05/01/2019	Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Church & Dwight Co., Inc.		
Street Address:	Princeton South Corporate Center		
Internal Address:	500 Charles Ewing Blvd.		
City:	Ewing		
State/Country:	NEW JERSEY		
Postal Code:	08628		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 53			
Property Type	Number	Word Mark	
Serial Number:	87420541	BE BEAUTIFUL! BE FLAWLESS!	
Serial Number:	87555305	BE FLAWLESS FROM HEAD TO TOE	
Serial Number:	78321368	BIKINI TOUCH	
Serial Number:	87780703	BROW SECRET	
Serial Number:	88160934	BROWS THAT WOW	
Serial Number:	85931181	FINISHING TOUCH	
Serial Number:	87762936	FINISHING TOUCH	
Serial Number:	87753072	FINISHING TOUCH BROWS	
Serial Number:	87294188	FINISHING TOUCH FLAWLESS	
Serial Number:	87920580	FINISHING TOUCH FLAWLESS GLOW	
Serial Number:	86246208	FINISHING TOUCH FREEDOM	
Serial Number:	85509131	FINISHING TOUCH SMILE	
Serial Number:	87341078	FLAWLESS	
Serial Number:	87294136	FLAWLESS	
Serial Number:	87551367	FLAWLESS	
Serial Number:	87780681	FLAWLESS	
Serial Number:	88405194	FLAWLESS	
Serial Number:	88027052	FLAWLESS BEAUTY	

OP \$1340.00 87420541

Property Type	Number	Word Mark
Serial Number:	88081550	FLAWLESS BIKINI
Serial Number:	88081559	FLAWLESS BIKINI + BODY
Serial Number:	88081557	FLAWLESS BIKINI BODY
Serial Number:	88140209	FLAWLESS BODY
Serial Number:	87563412	FLAWLESS BROWS
Serial Number:	87738211	FLAWLESS BROWS 24/7
Serial Number:	87551378	
Serial Number:	88405185	FLAWLESS CONTOUR
Serial Number:	87563684	FLAWLESS DERMAPLANE
Serial Number:	88405197	FLAWLESS DERMAPLANE GLO
Serial Number:	87563380	FLAWLESS EYES
Serial Number:	87563445	FLAWLESS FACE
Serial Number:	88405191	FLAWLESS FACIAL MASSAGER
Serial Number:	88406151	FLAWLESS FEET
Serial Number:	87454977	FLAWLESS GLO
Serial Number:	87551397	FLAWLESS GLO
Serial Number:	87920586	FLAWLESS GLOW
Serial Number:	87508754	FLAWLESS LEGS
Serial Number:	87551386	FLAWLESS LEGS
Serial Number:	87563542	FLAWLESS MIRROR
Serial Number:	88405209	FLAWLESS NU RAZOR
Serial Number:	87536659	FLAWLESS PRO
Serial Number:	88140227	FLAWLESS SECRET
Serial Number:	88081570	FLAWLESS SLEEP
Serial Number:	88143740	FLAWLESS SMILE
Serial Number:	87640288	FLAWLESS TOUCH
Serial Number:	87780729	THE NEW GOLD STANDARD IN HAIR REMOVAL
Serial Number:	86177354	SENSA LIGHT
Serial Number:	86177355	SENSA LIGHT TECHNOLOGY
Serial Number:	86249999	YES!
Serial Number:	86130204	YES! BY FINISHING TOUCH
Serial Number:	88149797	YOU'RE BEAUTIFUL! YOU'RE FLAWLESS!
Serial Number:	88104182	
Serial Number:	88104188	
Serial Number:	88104194	

CORRESPONDENCE DATA

Fax Number: 2122925391

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (212) 292-5390
Email: mail@ipcounselors.com
Correspondent Name: EPSTEIN DRANGEL LLP
Address Line 1: 60 EAST 42ND STREET
Address Line 2: SUITE 2520
Address Line 4: NEW YORK, NEW YORK 10165

NAME OF SUBMITTER:	JASON M. DRANGEL
SIGNATURE:	/JASON M. DRANGEL/
DATE SIGNED:	05/03/2019

Total Attachments: 16

source=Trademark Assignment Agreement - Fully Executed#page1.tif
source=Trademark Assignment Agreement - Fully Executed#page2.tif
source=Trademark Assignment Agreement - Fully Executed#page3.tif
source=Trademark Assignment Agreement - Fully Executed#page4.tif
source=Trademark Assignment Agreement - Fully Executed#page5.tif
source=Trademark Assignment Agreement - Fully Executed#page6.tif
source=Trademark Assignment Agreement - Fully Executed#page7.tif
source=Trademark Assignment Agreement - Fully Executed#page8.tif
source=Trademark Assignment Agreement - Fully Executed#page9.tif
source=Trademark Assignment Agreement - Fully Executed#page10.tif
source=Trademark Assignment Agreement - Fully Executed#page11.tif
source=Trademark Assignment Agreement - Fully Executed#page12.tif
source=Trademark Assignment Agreement - Fully Executed#page13.tif
source=Trademark Assignment Agreement - Fully Executed#page14.tif
source=Trademark Assignment Agreement - Fully Executed#page15.tif
source=Trademark Assignment Agreement - Fully Executed#page16.tif

TRADEMARK ASSIGNMENT AGREEMENT

This **TRADEMARK ASSIGNMENT AGREEMENT** ("Trademark Assignment"), dated as of May 1, 2019, between Ideavillage Products Corp., a New Jersey corporation ("Assignor"), and Church & Dwight Co., Inc., a Delaware corporation ("Assignee"). Assignor and Assignee are sometimes referred to herein individually as a "Party" and collectively as the "Parties". Capitalized terms used herein that are defined in the Purchase Agreement (as defined below) shall have the respective meanings ascribed to them in the Purchase Agreement unless otherwise defined herein.

WHEREAS, Assignor and Assignee have entered into that certain Asset Purchase Agreement dated as of March 26, 2019 (the "Purchase Agreement"), pursuant to which Assignor has agreed to purchase all of Assignor's right, title and interest in, to and under the Assigned Trademarks (as defined below) and has agreed to execute and deliver this Trademark Assignment for recording with the United States Patent and Trademark Office ("USPTO") and corresponding entities or agencies in any applicable jurisdictions;

WHEREAS, Assignor is the sole and exclusive legal and record owner of all rights, title and interest in and to the Assigned Trademarks (as defined below); and

WHEREAS, this Trademark Assignment is being executed and delivered by the Parties in connection with the consummation of the transactions contemplated by the Purchase Agreement;

NOW, THEREFORE, for and in consideration of the execution of the Purchase Agreement, the payment of the consideration stipulated in the Purchase Agreement and for other good and valuable consideration, the receipt, adequacy and legal sufficiency of which are hereby acknowledged, the Parties do hereby agree as follows:

1. Conveyance, Assignment and Transfer. Assignor hereby irrevocably conveys, transfers, grants and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title and interest, whether statutory or at common law, in, to and under the following:

A. The trademark applications and registrations set forth on Schedule A hereto and all issuances, extensions and renewals thereof (the "Assigned Trademarks"), together with the goodwill of the business connected with use of, and symbolized by, the Assigned Trademarks;

B. All rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

C. Any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

D. Any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation. Assignor hereby authorizes the Commissioner for Trademarks in the USPTO and the officials of governmental entities or agencies in any applicable jurisdiction to record and register this Trademark Assignment upon request by Assignee.

3. Further Assurances. Assignor shall take such steps and actions, and provide such cooperation and assistance to Buyer and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney or other documents, as may be reasonably necessary to vest, secure, perfect, protect or enforce the rights and interests of Assignee in and to the Assigned Trademarks. In the event that Assignee is unable, after reasonable notice to Assignor, for any reason whatsoever, to secure Assignor's signature to any document Assignor is required to execute pursuant to this Section 3 to vest, secure, perfect, protect or enforce the rights and interests of Assignee in and to the Assigned Trademarks, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as Assignor's agents and attorneys-in-fact, to act for and on its behalf and instead of Assignor, to execute and file any such documents and to do all other lawfully permitted acts to further the purposes of this Section 3 with the same legal force and effect as if effected by Assignor.

4. Amendments; Waivers. Any provision of this Trademark Assignment may be amended or waived if, and only if, such amendment or waiver is in writing and signed (a) in the case of an amendment, by Assignor and Assignee and (b) in the case of a waiver, by the Party against whom the waiver is to be effective. No failure or delay by either Party in exercising any right, power or privilege hereunder shall operate as a waiver thereof, nor shall any single or partial exercise thereof preclude any other or further exercise thereof or the exercise of any other right, power or privilege.

5. Assignment; Binding Effect. This Trademark Assignment and the covenants and agreements contained herein shall be binding upon Assignor, its successors and assigns, and shall inure to the benefit of Assignee, its successors and assigns.

6. No Third Party Beneficiary Rights. This Trademark Assignment is not intended to and shall not be construed to give any Person other than the Parties signatory hereto any interest or rights (including any third party beneficiary rights) with respect to or in connection with this Trademark Assignment or any provision contained herein or contemplated hereby.

7. Survival. The covenants, agreements, representations and warranties of Assignor set forth in the Purchase Agreement will survive the execution and delivery of this Trademark Assignment, subject to the terms and conditions of the Purchase Agreement.

8. Governing Law.

A. This Trademark Assignment shall be governed by and construed in accordance with the Laws of the State of Delaware, without regard to the conflict of laws principles or rules of such state, to the extent such principles or rules are not mandatorily applicable by statute and would permit or require the application of the Laws of another jurisdiction.

B. The Parties consent to the exclusive jurisdiction of the Chancery Court of the State of Delaware (or if the Chancery Court of the State of Delaware declines to accept jurisdiction over a particular matter, any state or federal court sitting in Delaware) for the resolution of all disputes or controversies between the Parties. Each of the Parties (i) consents to the exclusive jurisdiction of each such court in any suit, action or proceeding relating to or arising out of this Trademark Assignment or the transactions contemplated herein; (ii) waives any objection that it may have to the laying of venue in any such suit, action or proceeding in any such court; and (iii) agrees that service of any court paper may be made in such manner as may be provided under applicable Laws or court rules governing service of process.

9. Severability. The provisions of this Trademark Assignment shall be deemed severable and the invalidity, illegality or unenforceability of any provision shall not affect the validity, legality or enforceability of the other provisions hereof. If any term or other provision of this Trademark Assignment, or the application thereof to any Person or any circumstance, is invalid, illegal or unenforceable, (a) a suitable and equitable provision shall be substituted therefore in order to carry out, so far as may be valid, legal and enforceable, the intent and purpose of such invalid, illegal or unenforceable provision and (b) the remainder of this Trademark Assignment and the application of such provision to other Persons or circumstances shall not be affected by such invalidity, illegality or unenforceability, nor shall such invalidity, illegality or unenforceability affect the validity, legality or enforceability of such provision, or the application thereof, in any other jurisdiction.

10. Terms of Purchase Agreement. This Trademark Assignment is being entered into and delivered pursuant to the Purchase Agreement and is subject to all the terms and conditions thereof. Nothing contained in this Trademark Assignment will be deemed to supersede, limit, amend, supplement, modify, vary or enlarge any of the rights, obligations, covenants, agreements, representations or warranties of the Parties under the Purchase Agreement, and this Trademark Assignment is intended only to effect the assignment of the Assigned Trademarks. In the event of any conflict or inconsistency between the Purchase Agreement and this Trademark Assignment, the provisions of the Purchase Agreement shall be controlling.

11. Counterparts. This Trademark Assignment may be executed in one or more counterparts, each of which shall be deemed an original, and together shall constitute one and the same agreement and shall become effective when one or more counterparts have been signed by each Party and delivered to the other Party, it being understood that both Parties need not sign the same counterpart. An executed signature page of this Trademark Assignment delivered by facsimile transmission, including signatures in a fixed electronic format such as a PDF, will be as effective as an original executed signature page.

12. Headings. The heading references herein are for convenience purposes only, do not constitute a part of this Trademark Assignment and shall not be deemed to limit or affect any of the provisions hereof.

[Signature page follows]

* * * * *

IN WITNESS WHEREOF, each of Assignor and Assignee has caused this Trademark Assignment to be executed and delivered by a duly authorized officer as of the date first written above.

ASSIGNOR:

IDEAVILLAGE PRODUCTS CORP.

By: _____

Name: Anand Khubani

Title: Chairman & CEO

ASSIGNEE:

CHURCH & DWIGHT CO., INC.

By: _____

Name:

Title:

IN WITNESS WHEREOF, each of Assignor and Assignee has caused this Trademark Assignment to be executed and delivered by a duly authorized officer as of the date first written above.

ASSIGNOR:

IDEAVILLAGE PRODUCTS CORP.

By: _____
Name:
Title:

ASSIGNEE:

CHURCH & DWIGHT CO., INC.


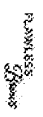


By: Matthew J. Farrell
Name: Matthew T. Farrell
Title: President and CEO








[Signature Page to Trademark Assignment Agreement]

Schedule A
Assigned Trademarks

Mark	Country	Application Filing Date	Application Number	Registration Date	Registration Number	Status
FINISHING TOUCH FLAWLESS	Australia	07/13/2017	1351757	4/26/2018	1351757	Registered
FLAWLESS BROWS	Australia	08/29/2018	1367445			Pending
FLAWLESS LEGS Logo	Australia	10/26/2018	1437052			Pending
FLAWLESS PRO	Australia	08/18/2017	1383241			Pending
FLAWLESS TOUCH	Australia	7/27/2017	1364762			Pending
SENSA LIGHT	Australia	04/10/2018	1427030			Pending
SENSA LIGHT TECHNOLOGY	Australia	07/03/2014	1658118	2/26/2015	1222657	Registered
YES! BY FINISHING TOUCH	Australia	07/03/2014	1222418	2/19/2015	1222418	Registered
FINISHING TOUCH	Austria	04/14/2014	1623125	8/28/2014	1203114	Registered
FINISHING TOUCH	Austria	01/31/2014	1197029	8/13/2015	1197029	Registered
FINISHING TOUCH	Belux	01/31/2014	1197029	8/13/2015	1197029	Registered
YES! BY FINISHING TOUCH	Brazil	05/26/2014	907741916			Pending
FINISHING TOUCH	Bulgaria	01/31/2014	1197029	5/19/2016	1197029	Registered
BIKINI TOUCH	Canada	07/09/2004	1223050	08/16/2005	645793	Registered
FINISHING TOUCH	Canada	02/19/2003	1168048	07/20/2005	644688	Registered
FINISHING TOUCH FLAWLESS	Canada	04/24/2018	1,893,499			Pending
FINISHING TOUCH LUMINA	Canada	02/20/2006	1290525	11/24/2008	TMA729318	Registered
FLAWLESS	Canada	04/13/2018	1,893,500			Pending
FLAWLESS BROWS	Canada	09/05/2018	1,918,371			Pending
	Canada	11/07/2018	1,929,314			Pending

Mark	Country	Application Filing Date	Application Number	Registration Date	Registration Number	Status
FLAWLESS LEGS Logo	Canada	11/07/2018	1,929,316			Pending
FLAWLESS TOUCH	Canada	04/10/2018	1892719			Pending
YES!	Canada	12/16/2016	1814611	11/26/2018	TMA1009653	Registered
YES! BY FINISHING TOUCH	Canada	12/16/2016	1814617	11/26/2018	TMA1009655	Registered
FINISHING TOUCH FLAWLESS	Chile	04/03/2018	1284285	08/28/2018	1280737	Registered
FLAWLESS BROWS	Chile	08/30/2018	1299176			Pending
SENSA LIGHT	Chile	09/04/2014	1121889	3/26/2015	1160562	Registered
SENSA LIGHT TECHNOLOGY	Chile	09/04/2014	1121890	3/26/2015	1161240	Registered
YES! BY FINISHING TOUCH	Chile	07/10/2014	1114650	03/26/2015	1160531	Registered
FINISHING TOUCH	China	02/01/2004	3900784	12/21/2005	3900784	Registered
FINISHING TOUCH FLAWLESS	China	04/06/2017	1351757			Pending
FINISHING TOUCH FREEDOM	China	08/20/2014	1227615	11/19/2015	1227615	Registered
☼	China	08/30/2017	26130737	11/7/2018	26130737	Registered
FLAWLESS DERMAPLANE	China	08/24/2017	1384646			Pending
FLAWLESS GLO	China	08/18/2017	1385610	11/29/2018	1385610	Registered
☼	China	08/30/2017	26130736			Published
FLAWLESS PRO	China	7/27/2017	1364762			Pending
SENSA LIGHT	China	07/03/2014	1222657	11/19/2015	1222657	Registered
SENSA LIGHT TECHNOLOGY	China	07/03/2014	1222418	10/8/2015	1222418	Registered
FINISHING TOUCH FLAWLESS	Colombia	2/26/2018	SD2018/0015104	1/15/2019	612113	Registered
FLAWLESS BROWS	Colombia	08/29/2018	1367445			Pending
SENSA LIGHT	Colombia	07/23/2014	1223097	12/17/2015	1223097	Registered

Mark	Country	Application Filing Date	Application Number	Registration Date	Registration Number	Status
SENSA LIGHT TECHNOLOGY	Colombia	07/23/2014	1225506	12/17/2015	1225506	Registered
FINISHING TOUCH	Cyprus	01/31/2014	1197029	1/14/2016	1197029	Registered
FINISHING TOUCH	Czech Republic	01/31/2014	1197029	11/12/2015	1197029	Registered
FINISHING TOUCH FLAWLESS	Ecuador	04/04/18	2018-25362			Pending
FLAWLESS BROWS	Ecuador	09/03/2018	2018-65874			Published
 FLAWLESS LEGS Logo	Ecuador	10/30/2018	2018-81842	1/31/2019	2018-81842	Registered
SENSA LIGHT	Ecuador	09/16/2014	IEPI-2014-18960	06/16/2015	3910	Registered
SENSA LIGHT TECHNOLOGY	Ecuador	09/16/2014	IEPI-2014-18959	06/11/2015	1606	Registered
YES! BY FINISHING TOUCH	Ecuador	07/25/2014	IEPI-2014-10895	09/28/2015	7827	Registered
FINISHING TOUCH	Estonia	01/31/2014	1197029	6/30/2016	1197029	Registered
FINISHING TOUCH FLAWLESS	European Union	09/04/2018	017950036	1/9/2019	17950036	Registered
FINISHING TOUCH FLAWLESS	European Union	04/06/2017	1351757	4/5/2018	1351757	Registered
FINISHING TOUCH FREEDOM	European Union	08/20/2014	1227615	11/5/2015	1227615	Registered
FINISHING TOUCH LUMINA	EUROPEAN UNION	11/08/2006	5451414	08/24/2007	5451414	Registered
FLAWLESS BROWS	European Union	08/23/2017	1367445	08/23/2017	1367445	Registered
 FLAWLESS BROWS	European Union	09/10/2018	005635265-0001	09/10/2018	005635265-0001	Registered
 FLAWLESS BROWS	European Union	09/10/2018	005635265-0002	09/10/2018	005635265-0002	Registered
 FLAWLESS BROWS	European Union	09/10/2018	005635265-0003	09/10/2018	005635265-0003	Registered

Mark	Country	Application Filing Date	Application Number	Registration Date	Registration Number	Status
	European Union	09/10/2018	005635265-0004	09/10/2018	005635265-0004	Registered
	European Union	08/31/2017	017162389	12/13/2017	017162389	Registered
FLAWLESS DERMAPLANE	European Union	08/24/2017	1384646	08/24/2017	1384646	Registered
	European Union	04/23/2018	005244696-0004	4/30/2018	005244696-0004	Registered
	European Union	04/23/2018	005244696-0003	4/30/2018	005244696-0003	Registered
FLAWLESS EYES	European Union	08/23/2017	1367449	3/7/2018	1367449	Registered
FLAWLESS FACE	European Union	08/23/2017	1367444	08/23/2017	1367444	Registered
FLAWLESS GLO	European Union	08/18/2017	1385610	08/18/2017	1385610	Registered
FLAWLESS LEGS Logo	European Union	08/18/2017	1383241	08/18/2017	1383241	Registered
	European Union	04/23/2018	005244696-0002	4/30/2018	005244696-0002	Registered
	European Union	04/23/2018	005244696-0001	4/30/2018	005244696-0001	Registered
FLAWLESS	European Union	10/30/2017	004425742-0001	11/6/2017	004425742-0001	Registered
	European Union	10/30/2017	004425742-0002	11/6/2017	004425742-0002	Registered
FLAWLESS MIRROR	European Union	08/24/2017	1384647	08/24/2017	1384647	Registered




Mark	Country	Application Filing Date	Application Number	Registration Date	Registration Number	Status
SENSA LIGHT	European Union	07/03/2014	1222657	10/1/2015	1222657	Registered
SENSA LIGHT TECHNOLOGY	European Union	07/03/2014	1222418	10/1/2015	1222418	Registered
YES! BY FINISHING TOUCH	European Union	04/14/2014	1203114	4/2/2015	1203114	Registered
FINISHING TOUCH	France	01/31/2014	1197029	8/6/2015	1197029	Registered
FINISHING TOUCH	Greece	01/31/2014	1197029	5/19/2016	1197029	Registered
FINISHING TOUCH	Hong Kong	01/30/2004	300149517	01/29/2004	300149517	Registered
FINISHING TOUCH	Hungary	01/31/2014	1197029	10/8/2015	1197029	Registered
FLAWLESS BROWS	India	08/29/2018	1367445			Pending
FINISHING TOUCH	India	10/15/2018	3973895			Pending
FINISHING TOUCH	India	10/15/2018	3973894			Pending
FLAWLESS LEGS Logo	India	08/18/2017	1383241			Pending
⊗	India	10/26/2018	1437052			Pending
FINISHING TOUCH	Ireland	01/31/2014	1197029	9/24/2015	1197029	Registered
FINISHING TOUCH	Italy	01/31/2014	1197029	2/25/2016	1197029	Registered
FINISHING TOUCH	Japan	04/06/2017	1351757	3/1/2018	1351757	Registered
FLAWLESS	Japan	08/20/2014	1227615	08/20/2014	1227615	Registered
FREEDOM	Japan	05/08/2018	2018-059505			Pending
FLAWLESS BROWS	Japan	08/29/2018	1367445			Pending
⊗	Japan	10/26/2018	1437052			Pending
FLAWLESS LEGS Logo	Japan	08/18/2017	1383241			Pending
FLAWLESS PRO	Japan	7/27/2017	1364762	4/19/2018	1364762	Registered
FLAWLESS TOUCH	Japan	04/10/2018	1427030			Pending
YES! BY FINISHING TOUCH	Japan	04/14/2014	1203114	7/23/2015	1203114	Registered
FINISHING TOUCH	Korea - South	04/06/2017	1351757		1351757	Registered

Mark	Country	Application Filing Date	Application Number	Registration Date	Registration Number	Status
FINISHING TOUCH FLAWLESS and Logo	Korea - South	02/14/2018	40-2018-0021505	10/19/2018	4014086630000	Registered
FLAWLESS BROWS	Korea - South	08/29/2018	1367445			Pending
FLAWLESS LEGS Logo	Korea - South	08/18/2017	1383241			Pending
☼	Korea - South	10/26/2018	1437052			Pending
FLAWLESS PRO	Korea - South	7/27/2017	1364762	7/27/2017	1364762	Registered
FLAWLESS TOUCH	Korea - South	04/10/2018	1427030			Pending
SENSA LIGHT	Korea - South	07/03/2014	1222657	10/8/2015	1222657	Registered
SENSA LIGHT TECHNOLOGY	Korea - South	07/03/2014	1222418	10/8/2015	1222418	Registered
YES! BY FINISHING TOUCH	Korea - South	04/14/2014	1203114	11/19/2015	1203114	Registered
FINISHING TOUCH	Latvia	01/31/2014	1197029	12/31/2015	1197029	Registered
FINISHING TOUCH	Madrid Protocol	01/31/2014	1197029	01/31/2014	1197029	Registered
FINISHING TOUCH FLAWLESS	Madrid Protocol	04/06/2017	1351757	04/06/2017	1351757	Registered
FINISHING TOUCH FREEDOM	Madrid Protocol	08/20/2014	1227615	08/20/2014	1227615	Registered
FLAWLESS BROWS	Madrid Protocol	08/23/2017	1367445	08/23/2017	1367445	Registered
☼	Madrid Protocol	10/26/2018	1437052	10/26/2018	1437052	Registered
FLAWLESS DERMAPLANE	Madrid Protocol	08/24/2017	1384646	08/24/2017	1384646	Registered
FLAWLESS EYES	Madrid Protocol	08/23/2017	1367449	08/23/2017	1367449	Registered
FLAWLESS FACE	Madrid Protocol	08/23/2017	1367444	08/23/2017	1367444	Registered
FLAWLESS GLO	Madrid Protocol	08/18/2017	1385610	8/18/2017	1385610	Registered
FLAWLESS LEGS Logo	Madrid Protocol	08/18/2017	1383241	08/18/2017	1383241	Registered
FLAWLESS MIRROR	Madrid Protocol	08/24/2017	1384647	08/24/2017	1384647	Registered
FLAWLESS PRO	Madrid Protocol	07/27/2017	1364762	07/27/2017	1364762	Registered
FLAWLESS TOUCH	Madrid Protocol	04/10/2018	1427030	04/10/2018	1427030	Registered
SENSA LIGHT	Madrid Protocol	07/03/2014	1222657	7/3/2014	1222657	Registered

Mark	Country	Application Filing Date	Application Number	Registration Date	Registration Number	Status
SENSALIGHT TECHNOLOGY	Madrid Protocol	07/03/2014	1222418	07/03/2014	1222418	Registered
YES! BY FINISHING TOUCH	Madrid Protocol	04/14/2014	1203114	04/14/2014	1203114	Registered
FINISHING TOUCH	Malaysia	06/01/2015	2015058302	06/01/2015	2015058302	Registered
FINISHING TOUCH	Mexico	02/15/2018	2009828	4/16/2018	1872117	Registered
FLAWLESS	Mexico	08/29/2018	1367445			Pending
FLAWLESS BROWS	Mexico	10/26/2018	1437052			Pending
FLAWLESS LEGS Logo	Mexico	08/18/2017	1383241			Pending
YES! BY FINISHING TOUCH	Mexico	04/14/2014	1203114	2/12/2015	1203114	Registered
FINISHING TOUCH	New Zealand	05/19/2015	1019689	05/19/2015	1019689	Registered
FINISHING TOUCH	Peru	04/03/2018	744192-2018	06/04/2018	P00265426	Registered
FLAWLESS	Peru	09/03/2018	764701-2018	10/26/2018	271401	Registered
FLAWLESS BROWS	Peru	10/29/2018	772044-2018	12/20/2018	P00273656	Registered
FLAWLESS LEGS Logo	Peru	10/29/2018	772045-2018	12/20/2018	P00273682	Registered
FINISHING TOUCH	Poland	01/31/2014	1197029	6/16/2016	1197029	Registered
FINISHING TOUCH	Portugal	01/31/2014	1197029	12/3/2015	1197029	Registered
FINISHING TOUCH	Romania	01/31/2014	1197029	11/5/2015	1197029	Registered
YES! BY FINISHING TOUCH	Russia	04/14/2014	1203114	5/7/2015	1203114	Registered
FINISHING TOUCH	Singapore	06/10/2015	40201509789R	06/10/2015	40201509789R	Registered
FINISHING TOUCH	Slovakia	01/31/2014	1197029	10/29/2015	1197029	Registered
FINISHING TOUCH	South Africa	07/03/2018	2018/18782			Pending
FINISHING TOUCH	South Africa	07/03/2018	2018/18783			Pending
FLAWLESS	South Africa	09/10/2018	2018/26054			Pending
FLAWLESS BROWS	South Africa	10/30/2018	2018/32177			Pending
FLAWLESS LEGS Logo	South Africa	10/30/2018	2018/32180			Pending

Mark	Country	Application Filing Date	Application Number	Registration Date	Registration Number	Status
FINISHING TOUCH	Spain	01/31/2014	1197029	7/2/2015	1197029	Registered
FLAWLESS BROWS	Spain	08/29/2018	1367445			Pending
FLAWLESS LEGS Logo	Spain	10/26/2018	1437052			Pending
PRECIOSA BY FINISHING TOUCH FLAWLESS	Spain	08/18/2017	1383241			Pending
PRECIOSA DEPILADORA FACIAL	Spain	10/26/2017	3688363	03/21/2018	3688363	Registered
FINISHING TOUCH	Spain	02/14/2018	M03704414	10/02/2018	3704414	Registered
FINISHING TOUCH	Switzerland	06/04/2015	6651/2015	06/04/2015	679694	Registered
FINISHING TOUCH	Turkey	06/29/2015	2015/56341	05/11/2016	2015/56341	Registered
FLAWLESS BROWS	Turkey	08/29/2018	1367445			Pending
FLAWLESS BROWS	Turkey	01/12/2018	2018/03440	6/19/2018	2018/03440	Registered
FINISHING TOUCH FLAWLESS	United Kingdom	10/30/2017	UK00003267027	04/27/2018	UK00003267027	Registered
BE BEAUTIFUL BE FLAWLESS!	United States	04/21/2017	87/420,541			Pending
BE FLAWLESS FROM HEAD TO TOE	United States	08/03/2017	87/555,305			Pending
BIKINI TOUCH	United States	10/31/2003	78/321,368	10/05/2004	2,891,442	Registered
BROW SECRET	United States	02/01/2018	87/780,703			Pending
BROWS THAT WOW	United States	10/18/2018	88/160,934			Pending
FINISHING TOUCH	United States	05/14/2013	85/931,181	10/22/2013	4,422,095	Registered
FINISHING TOUCH	United States	01/19/2018	87/762,936			Pending
FINISHING TOUCH BROWS	United States	01/12/2018	87/753,072			Pending
FINISHING TOUCH FLAWLESS	United States	01/09/2017	87/294,188	10/31/2017	5,325,690	Registered
FINISHING TOUCH FLAWLESS GLOW	United States	05/14/2018	87/920,580			Pending

Mark	Country	Application Filing Date	Application Number	Registration Date	Registration Number	Status
FINISHING TOUCH FREEDOM	United States	04/08/2014	86/246,208	06/09/2015	4,753,075	Registered
FINISHING TOUCH SMILE	United States	01/05/2012	85/509,131	03/19/2013	4,306,416	Registered
FLAWLESS	United States	2/17/2017	87/341,078	1/30/2018	5,389,736	Registered
FLAWLESS	United States	01/09/2017	87/294,136	10/24/2017	5,318,698	Registered
FLAWLESS	United States	08/01/2017	87/551,367	01/30/2018	5,391,994	Registered
FLAWLESS	United States	02/01/2018	87/780,681			Pending
FLAWLESS	United States	04/27/2019	88405194			Pending
FLAWLESS BEAUTY	United States	07/05/2018	88/027,052			Pending
FLAWLESS BIKINI	United States	08/16/2018	88/081,550			Pending
FLAWLESS BIKINI + BODY	United States	08/16/2018	88/081,559			Pending
FLAWLESS BIKINI BODY	United States	08/16/2018	88/081,557			Pending
FLAWLESS BODY	United States	10/02/2018	88/140,209			Pending
FLAWLESS BROWS	United States	08/10/2017	87/563,412	9/18/2018	5,567,003	Registered
FLAWLESS BROWS 24/7	United States	12/29/2017	87/738,211			Pending
FLAWLESS CONTOUR	United States	08/01/2017	87/551,378	02/20/2018	5,407,466	Registered
FLAWLESS DERMAPLANE	United States	08/10/2017	87/563,684			Pending
FLAWLESS DERMAPLANE GLO	United States	04/27/2019	88405197			Pending
FLAWLESS EYES	United States	08/10/2017	87/563,380			Pending
FLAWLESS FACE	United States	08/10/2017	87/563,445			Pending
FLAWLESS FACIAL MASSAGER	United States	04/27/2019	88405191			Pending
FLAWLESS FEET	United States	4/28/2019	88406151			Pending
FLAWLESS GLO	United States	05/18/2017	87/454,977			Pending
FLAWLESS GLO	United States	08/01/2017	87/551,397			Pending

Mark	Country	Application Filing Date	Application Number	Registration Date	Registration Number	Status
FLAWLESS GLOW	United States	05/14/2018	87/920,586			Pending
FLAWLESS LEGS	United States	06/28/2017	87/508,754	8/7/2018	5,537,019	Registered
FLAWLESS LEGS	United States	08/01/2017	87/551,386	10/2/2018	5,576,996	Registered
FLAWLESS MIRROR	United States	08/10/2017	87/563,542			Pending
FLAWLESS NU RAZOR	United States	04/27/2019	88405209			Pending
FLAWLESS PRO	United States	07/20/2017	87/536,659			Pending
FLAWLESS SECRET	United States	10/02/2018	88/140,227			Pending
FLAWLESS SLEEP	United States	08/16/2018	88/081,570			Pending
FLAWLESS SMILE	United States	10/04/2018	88/143,740			Pending
FLAWLESS TOUCH	United States	10/10/2017	87/640,288			Pending
THE NEW GOLD STANDARD IN HAIR REMOVAL	United States	02/01/2018	87/780,729			Pending
SENSA LIGHT	United States	01/28/2014	86/177,354	03/24/2015	4,709,385	Registered
SENSA LIGHT TECHNOLOGY	United States	01/28/2014	86/177,355	03/24/2015	4,709,386	Registered
YES!	United States	04/11/2014	86/249,999	04/21/2015	4,725,243	Registered
YES! BY FINISHING TOUCH	United States	11/26/2013	86/130,204	02/24/2015	4,693,272	Registered
YOU'RE BEAUTIFUL! YOU'RE FLAWLESS!	United States	10/10/2018	88/149,797			Pending
	United States	9/4/2018	88/104,182			Pending
	United States	9/4/2018	88/104,188			Pending
	United States	9/4/2018	88/104,194			Pending