

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM526109

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Boelter Companies, Inc.		05/31/2019	Corporation:
RECEIVING PARTY DATA			
Name:	JPMORGAN CHASE BANK, N.A.		
Street Address:	10 South Dearborn Street		
City:	CHICAGO		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1096043	DRAUGHTSMAN	
Registration Number:	2382036	1.800.BEERCUP	
Registration Number:	2505087	ATTITUDE MAKES THE POSITIVE DIFFERENCE	
CORRESPONDENCE DATA			
Fax Number:	6129778650		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6129778400		
Email:	dwozniak@briggs.com		
Correspondent Name:	BRIGGS AND MORGAN, P.A.		
Address Line 1:	80 South 8th Street		
Address Line 2:	2200 IDS CENTER		
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	34255-00101		
NAME OF SUBMITTER:	Donald E. Wozniak		
SIGNATURE:	/Donald E. Wozniak/		
DATE SIGNED:	06/03/2019		
Total Attachments: 4			
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**NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS**

Dated: May 31, 2019

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to that certain Pledge and Security Agreement dated as of the date hereof (as the same may hereafter be amended, modified, extended or restated from time to time, the "Security Agreement") by and among The Boelter Companies, Inc., a Wisconsin corporation (the "Grantor"), Custom Deco, LLC, a Wisconsin limited liability company, the other loan parties from time to time party thereto, and JPMorgan Chase Bank, N.A. in its capacity as administrative agent ("Administrative Agent"), Grantor has granted to Administrative Agent a continuing security interest in and continuing lien upon, among other things, the trademarks set forth on Exhibit A hereto.

Grantor and Administrative Agent hereby acknowledge and agree that the security interest in the foregoing trademarks (i) may only be terminated in accordance with the terms of the Security Agreement, and (ii) is not to be construed as an assignment of any trademark.

[Remainder of page intentionally blank;
signature page follows]

Very truly yours,

THE BOELTER COMPANIES, INC.

By: 

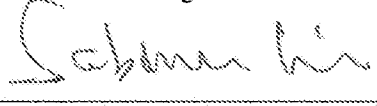
Name: Eric K. Boelter

Title: President

[Signature Page to Notice of Grant of Security Interest in Trademarks]

Acknowledged and accepted:

JPMORGAN CHASE BANK, N.A.,
as Administrative Agent

By: 
Name: Sabina Lin
Title: Authorized Officer

[Signature Page to Notice of Grant of Security Interest in Trademarks]

EXHIBIT A

U.S. Trademark Registrations

Description of Trademark	Jurisdiction	Registration Number	Registration Date
DRAUGHTSMAN	United States	1096043	07/11/1978
1.800.BEERCUP	United States	2382036	09/05/2000
ATTITUDE MAKES THE POSITIVE DIFFERENCE	United States	2505087	11/06/2001