

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM527233

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Time Inc. Lifestyle Group		11/14/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TI Inc. Lifestyle Group		
<b>Street Address:</b>	1716 Locust Street		
<b>City:</b>	Des Moines		
<b>State/Country:</b>	IOWA		
<b>Postal Code:</b>	50309		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87491054	SOUTHERN LIVING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5152843933		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	515.284.2167		
<b>Email:</b>	becky.king@meredith.com		
<b>Correspondent Name:</b>	Rebecca J King		
<b>Address Line 1:</b>	1716 Locust Street		
<b>Address Line 4:</b>	Des Moines, IOWA 50309		
<b>NAME OF SUBMITTER:</b>	Rebecca J King		
<b>SIGNATURE:</b>	/Rebecca J King/		
<b>DATE SIGNED:</b>	06/11/2019		
<b>Total Attachments: 2</b>			
source=Name change - TI INC LIFESTYLE GROUP#page1.tif			
source=Name change - TI INC LIFESTYLE GROUP#page2.tif			

CH \$40.00 87491054

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "TIME INC. LIFESTYLE GROUP", CHANGING ITS NAME FROM "TIME INC. LIFESTYLE GROUP" TO "TI INC. LIFESTYLE GROUP", FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF NOVEMBER, A.D. 2018, AT 6:04 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



  
Jeffrey W. Bullock, Secretary of State

903509 8100  
SR# 20187647464

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203907775  
Date: 11-15-18

**TRADEMARK**  
**REEL: 006666 FRAME: 0724**

**STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT  
OF CERTIFICATE OF INCORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

**FIRST:** That at a meeting of the Board of Directors of  
Time Inc. Lifestyle Group

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

**RESOLVED**, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "1" so that, as amended, said Article shall be and read as follows:

The name of the corporation is TI Inc. Lifestyle Group.

**SECOND:** That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

**THIRD:** That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

**IN WITNESS WHEREOF**, said corporation has caused this certificate to be signed this 31st day of October, 2018.

By: Joseph Ceryanec

Authorized Officer

Title: President & CEO

Name: Joseph H. Ceryanec

Print or Type