

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM535288

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DIRECTED, LLC		07/31/2019	Limited Liability Company: DELAWARE
ALCOHOL DETECTION SYSTEMS, LLC		07/31/2019	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	PNC Bank, National Association, as Collateral Agent
Street Address:	Two Tower Center Boulevard
City:	East Brunswick
State/Country:	NEW JERSEY
Postal Code:	08816
Entity Type:	Association: UNITED STATES

PROPERTY NUMBERS Total: 110

Property Type	Number	Word Mark
Registration Number:	4099462	DIRECTED SMARTSTART
Registration Number:	4112222	VIPER SMARTSTART
Registration Number:	4396372	VIPER
Registration Number:	1360257	CARFINDER
Registration Number:	1439008	VOCALARM
Registration Number:	1596127	AUTOCOMMAND
Registration Number:	3261056	DIRECTECHS.COM
Registration Number:	3276251	VIPER
Registration Number:	3406805	DIRECTED
Registration Number:	3483384	VIPER
Registration Number:	3573507	SUPERCODE
Registration Number:	3848117	DIRECT LINK
Registration Number:	4378024	VIPER
Registration Number:	4559266	RSR REMOTE START READY
Registration Number:	1382152	VIPER
Registration Number:	1560581	A/D/S/
Registration Number:	1588598	INVISIBEAM

OP \$2765.00 4099462

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	1595043	THE HOTT SET-UP
Registration Number:	1664941	SIDEWINDER
Registration Number:	1665774	MERLIN
Registration Number:	1674046	CLIFFORD
Registration Number:	1680241	HORNET
Registration Number:	1687774	EQUALIZER
Registration Number:	1709910	FAILSAFE
Registration Number:	1717916	AVITAL
Registration Number:	1721572	VALET
Registration Number:	1755228	VIPER
Registration Number:	1756693	VIPER
Registration Number:	1816396	VIPER
Registration Number:	1822606	PYTHON
Registration Number:	1822608	
Registration Number:	1831266	VRS
Registration Number:	1833777	WASP
Registration Number:	1847324	BOA
Registration Number:	1848176	NO ONE DARES COME CLOSE
Registration Number:	1850291	RATTLER
Registration Number:	1850292	RATTLESNAKE
Registration Number:	1924872	WARN AWAY
Registration Number:	1925347	DOUBLEGUARD
Registration Number:	1937559	NUISANCE PREVENTION
Registration Number:	1937899	SAFE-LITE
Registration Number:	1937900	STINGER
Registration Number:	1949767	EFFECTIVE VEHICLE SECURITY
Registration Number:	1949768	SOFT CHIRP
Registration Number:	1954475	
Registration Number:	1961709	VIPER
Registration Number:	1962705	REVENGER
Registration Number:	1983683	VIPER
Registration Number:	2003532	IT'S YOUR CAR, KEEP IT THAT WAY
Registration Number:	2053567	THE CLEAR DIFFERENCE
Registration Number:	2146931	PYTHON
Registration Number:	2212832	PYTHON
Registration Number:	2218082	
Registration Number:	2218083	
Registration Number:	2218081	

Property Type	Number	Word Mark
Registration Number:	2285718	VIPER
Registration Number:	2291545	NPC
Registration Number:	2295688	TECHSOFT
Registration Number:	2300806	VIPER
Registration Number:	2301471	BITWRITER
Registration Number:	2301162	CODE-HOPPING
Registration Number:	2315849	ESP
Registration Number:	2324801	PYTHON
Registration Number:	2404493	HORNET
Registration Number:	2404885	VENOM
Registration Number:	2513804	PYTHON
Registration Number:	2740977	DIRECTED
Registration Number:	2745317	RESPONDER
Registration Number:	2838758	AUTOMATE
Registration Number:	2838757	CLIFFORD
Registration Number:	2922879	VALET
Registration Number:	3000663	VIPER
Registration Number:	3088555	THE SNAKE PIT
Registration Number:	4390624	THE POWER OF ONE
Registration Number:	3716295	SOLEX
Registration Number:	3760878	
Registration Number:	3787996	CANMAX
Registration Number:	3285675	THE SNAKE PIT
Registration Number:	2208125	PROCINEMA
Registration Number:	1147604	STEAL STOPPER
Registration Number:	1850294	SECURITY FOR THE BEST
Registration Number:	1853037	AUTO-MATE
Registration Number:	1873747	DEI
Registration Number:	1908343	NITE-LITE
Registration Number:	2023351	PRO GUARD
Registration Number:	2139385	VIPER
Registration Number:	2229191	FIRST DEFENSE
Registration Number:	2362498	VIPER
Registration Number:	2464066	GHOST SWITCH
Registration Number:	2464469	READY REMOTE
Registration Number:	2474938	QUALITY BY DESIGN
Registration Number:	2780131	DRIVEN TO EXCEL
Registration Number:	2823010	SMART ENTRY

Property Type	Number	Word Mark
Registration Number:	2889487	VIPER
Registration Number:	2895057	MATRIX
Registration Number:	2895459	PYTHON
Registration Number:	2903453	DIRECTED
Registration Number:	2973952	WIZARD
Registration Number:	3086979	VIPER
Registration Number:	3293622	DIRECTWIRE
Registration Number:	3991387	START YOUR CAR FROM VIRTUALLY ANYWHERE W
Registration Number:	4029730	VIPER
Registration Number:	4172037	CLIFFORD SMARTSTART
Registration Number:	5091406	MYAUTOMATE
Registration Number:	5542552	DS4
Registration Number:	4084656	VIPER MOTOR CLUB
Registration Number:	2975731	DETERMINATOR
Serial Number:	88455609	DIRECTED CONNECT
Serial Number:	88455597	VIPER CONNECT
Serial Number:	77747117	VIPER

CORRESPONDENCE DATA

Fax Number: 8009144240

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 800-713-0755

Email: james.murray@wolterskluwer.com

Correspondent Name: CT Corporation

Address Line 1: 4400 Easton Commons Way

Address Line 2: Suite 125

Address Line 4: Columbus, OHIO 43219

NAME OF SUBMITTER:	Corenda R. Lewis
SIGNATURE:	/Corenda R. Lewis/
DATE SIGNED:	08/05/2019

Total Attachments: 8

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NOTICE OF SECURITY INTEREST - - TRADEMARKS

WHEREAS, DIRECTED, LLC, a Delaware limited liability company, and ALCOHOL DETECTION SYSTEMS, LLC, a Delaware limited liability company, (together, the “Assignor”) have adopted, used and are using, and holds all right, title and interest in and to, the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the “Trademarks”);

WHEREAS, the Assignor has entered into a Pledge and Security Agreement, dated July 31, 2019 (as amended, restated, supplemented, modified or otherwise changed from time to time, the “Security Agreement”), in favor of PNC BANK, NATIONAL ASSOCIATION, as the Collateral Agent for itself and certain lenders (in such capacity, together with its successors and assigns, if any, the “Assignee”); and

WHEREAS, pursuant to the Security Agreement, the Assignor has assigned to the Assignee and granted to the Assignee for the benefit of the Secured Parties (as defined in the Security Agreement) a continuing security interest in all right, title and interest of the Assignor in, to and under the Trademarks, together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the “Collateral”), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby pledge, convey, sell, assign, transfer and set over unto the Assignee and grants to the Assignee for the benefit of the Assignee and the Secured Parties a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

The Assignor does hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

IN WITNESS WHEREOF, the Assignor has caused this Notice of Security Interest to be duly executed by its officer thereunto duly authorized as of July 31, 20¹⁹.

DIRECTED, LLC

By: 
Name: Clarissa Zulick
Title: Chief Financial Officer

ALCOHOL DETECTION SYSTEMS, LLC

By: 
Name: Clarissa Zulick
Title: Chief Financial Officer

SCHEDULE A TO NOTICE OF SECURITY INTEREST

Trademarks and Trademark Applications

See attached.

REGISTERED TRADEMARKS - ®	CLASS\$\$\$	SERIAL NO.	REGISTRATION NO.	REGISTERED DATE	OWNER
Directed Smartstart	IC 009	77847070	4099462	2/14/2012	Directed, LLC
Viper Smartstart	IC 009	77798847	4112222	3/13/2012	Directed, LLC
Viper	IC 009 and IC 012	77306648	4396372	9/3/2013	Directed, LLC
CarFinder	IC 009	73513505	1360257	9/17/1985	Directed, LLC
Vocalarm	IC 009	73564641	1439008	5/12/1987	Directed, LLC
AutoCommand	IC 009	73703798	1596127	5/15/1990	Directed, LLC
Directechs.com	IC042	78-966.120	3261056	7/10/2007	Directed, LLC
Viper (Assignment from A.C.E)	IC 009	78-439.600	3276251	8/7/2007	Directed, LLC
Directed	IC 016	78693060	3406805	4/1/2008	Directed, LLC
VIPER	IC 025	77-222.952	3483384	8/12/2008	Directed, LLC
SUPERCODE	IC 009 & 012	77-280-249	3573507	2/10/2009	Directed, LLC
DIRECT LINK	IC 009	77029518	3848117	9/14/2010	Directed, LLC
Viper	IC009	77223088	4378024	8/6/2013	Directed, LLC
RSR (REMOTE START READY)	IC 009	86-091.736	4559266	7/1/2014	Directed, LLC
Viper	IC 009	73546329	1382152	2/11/1986	Directed, LLC
a/d/s/	IC 009	73745666	1560581	10/17/1989	Directed, LLC
Invisibeam	IC 009	73782623	1588598	3/27/1990	Directed, LLC
The Hott Set-up	IC 009	73818375	1595043	5/8/1990	Directed, LLC
Sidewinder	IC 012	74123453	1664941	11/19/1991	Directed, LLC
Merlin	IC 012	74123456	1665774	11/26/1991	Directed, LLC
Clifford	IC 009, 012	74082626	1674046	2/4/1992	Directed, LLC
Hornet	IC 012	74123457	1680241	3/24/1992	Directed, LLC
1687774	IC 012	74123455	1687774	5/19/1992	Directed, LLC
Failsafe	IC 012	74171671	1709910	8/25/1992	Directed, LLC
Avital	IC 012	74218656	1717916	9/22/1992	Directed, LLC
Valet	IC 009	74201255	1721572	10/6/1992	Directed, LLC
Viper	IC 014, 021, 025	74296002	1755228	3/2/1993	Directed, LLC
Viper	IC 012	73775611	1756693	3/9/1993	Directed, LLC
Viper	IC 014	74293318	1816396	1/11/1994	Directed, LLC
Python	IC 012	74364190	1822606	2/22/1994	Directed, LLC
Snake Design (Vinnie)	IC 012	74385813	1822608	2/22/1994	Directed, LLC
VRS	IC 012	74425387	1831266	4/19/1994	Directed, LLC
Wasp	IC 012	74426453	1833777	5/3/1994	Directed, LLC
Boa	IC 012	74337338	1847324	7/26/1994	Directed, LLC
No One Dares Come Close	IC 012	74337339	1848176	8/2/1994	Directed, LLC
Rattler	IC 012	74293317	1850291	8/16/1994	Directed, LLC
Rattlesnake	IC 012	74294602	1850292	8/16/1994	Directed, LLC
Warn Away (supp reg)	IC 012	74513240	1924872	10/3/1995	Directed, LLC
Doubleguard	IC 012	74587091	1925347	10/10/1995	Directed, LLC
Nuisance Prevention (Supp. Reg.)	IC 012	74513231	1937559	11/21/1995	Directed, LLC
Safe-Lite	IC 012	74513234	1937899	11/28/1995	Directed, LLC
Stinger	IC 012	74513238	1937900	11/28/1995	Directed, LLC
Effective Vehicle Security (Supp. Reg.)	IC 012	74513227	1949767	1/16/1996	Directed, LLC
Soft Chirp (supp reg)	IC 012	74513237	1949768	1/16/1996	Directed, LLC
Snake Design (Vinnie)	IC 006, 014, 021, 025	74578596	1954475	2/6/1996	Directed, LLC
Viper (snake design)	IC 012	74622208	1961709	3/12/1996	Directed, LLC
Revenger	IC 009	74513233	1962705	3/19/1996	Directed, LLC
Viper	IC 009	74633911	1983683	7/2/1996	Directed, LLC
It's Your Car Keep it that Way	IC 012	74575859	2003532	9/24/1996	Directed, LLC
The Clear Difference	IC 012	75005411	2053567	4/15/1997	Directed, LLC
Python	IC 014, 021, 025	74577891	2146931	3/31/1998	Directed, LLC
Python	IC 025	75376782	2212832	12/22/1998	Directed, LLC
Module Line Design 1	IC 012	75185035	2218082	1/19/1999	Directed, LLC
Module Line Design 2	IC 012	75185036	2218083	1/19/1999	Directed, LLC

Module Line Design 3	IC 012	75185033	2218081	1/19/1999	Directed, LLC
Viper	IC 032	74690071	2285718	10/12/1999	Directed, LLC
NPC	IC 012	75441871	2291545	11/9/1999	Directed, LLC
Techsoft	IC 009	75540315	2295688	11/30/1999	Directed, LLC
Viper	IC 009	75455751	2300806	12/14/1999	Directed, LLC
Bitwriter	IC 009	75425547	2301471	12/21/1999	Directed, LLC
Code Hopping	IC 012	74578753	2301162	12/21/1999	Directed, LLC
ESP	IC 012	75540655	2315849	2/8/2000	Directed, LLC
Python	IC 032	75336617	2324801	2/29/2000	Directed, LLC
Hornet	IC 032	75336619	2404493	11/14/2000	Directed, LLC
Venom	IC 012	75763623	2404885	11/14/2000	Directed, LLC
Python	IC 028	75692825	2513804	12/4/2001	Directed, LLC
DIRECTED	IC 009	76132518	2740977	7/29/2003	Directed, LLC
RESPONDER	IC 012	78134826	2745317	7/29/2003	Directed, LLC
AUTOMATE (GPS)	IC 009	78250798	2838758	5/4/2004	Directed, LLC
CLIFFORD (GPS)	IC 009	78250786	2838757	5/4/2004	Directed, LLC
Valet	IC 012	78314148	2922879	2/1/2005	Directed, LLC
Viper	IC 009, 035	78250773	3000663	9/27/2005	Directed, LLC
The Snake Pit	IC 041	78423326	3088555	5/2/2006	Directed, LLC
The Power of One	IC 009	85661049	4390624	8/27/2013	Directed, LLC
SOLEX	IC 012	77-511,639	3716295	11/24/2009	Directed, LLC
Vinnie	IC 009	77-793,402	3760878	3/16/2010	Directed, LLC
CANMAX	IC 012	77-511,490	3787996	5/11/2010	Directed, LLC
The Snake Pit	IC 025	78729358	3285675	8/28/2007	Directed, LLC
Procinema	IC 009	75257030	2208125	12/8/1998	Directed, LLC
Steal Stopper	IC 012	73202779	1147604	2/24/1981	Directed, LLC
Security for the Best	IC 012	74337334	1850294	8/16/1994	Directed, LLC
Auto-Mate	IC 012	74337335	1853037	9/6/1994	Directed, LLC
DEI	IC 012	74348752	1873747	1/17/1995	Directed, LLC
Nite-Lite	IC 012	74513230	1908343	8/1/1995	Directed, LLC
Proguard	IC 012	74721500	2023351	12/17/1996	Directed, LLC
Viper	IC 009	74690070	2139385	2/24/1998	Directed, LLC
First Defense	IC 009, 012	74424594	2229191	3/2/1999	Directed, LLC
Viper (Minka)	IC 011	75125165	2362498	6/27/2000	Directed, LLC
Ghost Switch	IC 012	75200310	2464066	6/26/2001	Directed, LLC
Ready Remote	IC 009	75757024	2464469	6/26/2001	Directed, LLC
Quality by Design	IC 012	75698255	2474938	8/7/2001	Directed, LLC
DRIVEN TO EXCEL	IC 012	76266955	2780131	11/4/2003	Directed, LLC
Smart Entry	IC 009	78,1104,47	2823010	3/16/2004	Directed, LLC
VIPER -Crane Nuclear	IC 009, 042	76076478	2889487	9/28/2004	Directed, LLC
MATRIX	IC 012	78056797	2895057	10/19/2004	Directed, LLC
PYTHON	IC 009	78250815	2895459	10/19/2004	Directed, LLC
DIRECTED	IC 025	78324087	2903453	11/16/2004	Directed, LLC
WIZARD	IC 009	78314166	2973952	7/19/2005	Directed, LLC
VIPER & design (Xenetech)	IC 009	76528057	3086979	5/2/2006	Directed, LLC
Directwire	IC042	78-705,769	3293622	9/18/2007	Directed, LLC
Start your car from virtually anywhere with your smartphone	IC 009	85/250,749	3991387	7/5/2011	Directed, LLC
Viper	IC 017	85077402	4029730	9/20/2011	Directed, LLC
Clifford SmartStart	IC 009	77823893	4172037	7/10/2012	Directed, LLC
Myautomate	IC 009	85-879,953	5091406	11/29/2016	Directed, LLC
DS4	IC 12	87-619,655	5542552	8/14/2018	Directed, LLC
Viper Motor Club	IC 037, 039	85099426	4084656	1/10/2012	Directed, LLC
DETERMINATOR	IC 9	78-304850	2975731	7/26/2005	Alcohol Detection Systems, Inc.

TRADEMARK	CLASS\$\$\$	SERIAL NO.	FILING DATE	OWNER
DIRECTED CONNECT	9	88455609	5/31/2019	Directed, LLC
VIPER CONNECT	9	88455597	5/31/2019	Directed, LLC
VIPER	9	77747117	5/28/2009	Directed, LLC