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ETAS ID: TM535302

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Release of Security Interest recorded at Reel/Frame: 2005/0001

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------|----------|----------------|-----------------------|
| CSS Industries, Inc. | | 06/24/2019 | Corporation: DELAWARE |

RECEIVING PARTY DATA

| Name: | Simplicity Creative Corp. | | |
|-----------------|------------------------------|--|--|
| Street Address: | 450 Plymouth Road, Suite 300 | | |
| City: | Plymouth Meeting | | |
| State/Country: | PENNSYLVANIA | | |
| Postal Code: | 19462 | | |
| Entity Type: | Corporation: DELAWARE | | |

PROPERTY NUMBERS Total: 6

| Property Type Number | | Word Mark |
|----------------------|---------|------------------------------|
| Registration Number: | 1664976 | IT'S SO EASY IT'S SIMPLICITY |
| Registration Number: | 0805145 | JIFFY |
| Registration Number: | 1553693 | NEW LOOK |
| Registration Number: | 0514739 | SIMPLICITY |
| Registration Number: | 0508225 | SIMPLICITY |
| Registration Number: | 1426278 | SIMPLICITY |

CORRESPONDENCE DATA

Fax Number: 9736247070

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 973-622-4444

Email: mfriscia@mccarter.com, kknoll@mccarter.com

Correspondent Name: MICHAEL R. FRISCIA

Address Line 1: MCCARTER & ENGLISH, LLP

Address Line 2: 100 MULBERRY STREET, FOUR GATEWAY CENTER

Address Line 4: NEWARK, NEW JERSEY 07102

| ATTORNEY DOCKET NUMBER: | 018094-00133 |
|-------------------------|----------------------|
| NAME OF SUBMITTER: | MICHAEL R. FRISCIA |
| SIGNATURE: | /Michael R. Friscia/ |
| DATE SIGNED: | 08/05/2019 |

TRADEMARK

REEL: 006712 FRAME: 0591

Total Attachments: 6 source=CSS Cert of Released IP 062419#page1.tif source=CSS Cert of Released IP 062419#page2.tif source=CSS Cert of Released IP 062419#page3.tif source=CSS Cert of Released IP 062419#page4.tif

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TRADEMARK REEL: 006712 FRAME: 0592

OFFICER'S CERTIFICATE

June 24, 2019

To the Administrative Agent and each of the Lenders party to the Credit Agreement (defined below):

This Officer's Certificate (this "Certificate") is delivered pursuant to clause (e) of Schedule 5.15 to that certain Credit Agreement, dated as of March 7, 2019 (as amended by that certain First Amendment to Credit Agreement, dated as of March 29, 2019, that certain Second Amendment to Credit Agreement, dated as of May 23, 2019 and as the same may be further amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among CSS INDUSTRIES, INC., a Delaware corporation (the "Company"), each of the Subsidiary Borrowers from time to time party thereto, the other Loan Parties from time to time party thereto, the Lenders from time to time party thereto and JPMORGAN CHASE BANK, N.A., as administrative agent (in such capacity, the "Administrative Agent"). Capitalized terms used herein that are not otherwise defined herein shall have the meanings assigned to such terms in the Credit Agreement.

I hereby certify to you, solely in my capacity as a Responsible Officer of the Company, and not in my individual capacity, that as of the date hereof:

- 1. The applicable obligation secured by each assignment of Lien or security interest set forth on Annex I attached hereto has been paid in full and the underlying Lien or security interest has been released.
- 2. The Company is therefore filing this Certificate as evidence that each assignment of Lien or security interest to SunTrust Bank set forth on <u>Annex I</u> attached hereto has been paid in full such that SunTrust Bank's security interest in the intellectual property identified in <u>Annex I</u> has been fully released.

[SIGNATURE PAGE FOLLOWS]

Americas Active: 13659867.2

IN WITNESS WHEREOF, I represent the foregoing information to be true and correct and execute this Certificate solely in my capacity as a Responsible Officer of the Company, and not in my individual capacity, as of the day and year first above written.

CSS INDUSTRIES, INC.

By: / Wolf / / / / Name: wrum of MESSING

Name: WILLIAM Q/KIESUNG Title: 5UP-LEGAL/LICENSING }

GENERAL COUNSEL

[OFFICER'S CERTIFICATE (RELEASED INTELLECTUAL PROPERTY)]

Americas Active: 13659867.2

Annex I

Intellectual Property - Liens

Trademarks

| Mark/Name | App. No./Reg. No. | Owner | Registratio n Date | Application Date | Lien |
|------------------------------|--------------------------------|---|-----------------------|----------------------|--|
| BONDEX (Stylized) bondex | RN: 1117715 SN: 73147953 | Simplicity Creative Corp. (Delaware Corp.) 450 Plymouth Road Suite 300 Plymouth Meeting Pennsylvani a 19462 | May 8, 1979 | November 9, 1977 | Security interest to SunTrust Bank rec. December 8, 2000 at Reel/Frame: 2200/0737 |
| BOYE | RN: 908314 SN: 72306837 | Simplicity Creative Corp. (Delaware Corp.) 450 Plymouth Road Suite 300 Plymouth Meeting Pennsylvani a 19462 | February 23, 1971 | September 9, 1968 | Security interest to SunTrust Bank rec. December 8, 2000 at Reel/Frame: 2200/0737 |
| EZ (Stylized) | RN: 2266594 SN: 75432746 | Simplicity Creative Corp. (Delaware Corp.) 450 Plymouth Road Suite 300 Plymouth Meeting Pennsylvani a 19462 | August 3, 1999 | February 11, 1998 | Security interest to SunTrust Bank rec. December 8, 2000 at Reel/Frame: 2200/0737 |

[OFFICER'S CERTIFICATE (RELEASED INTELLECTUAL PROPERTY)]

AmericasActive:13659867.2

TRADEMARK REEL: 006712 FRAME: 0595

| Mark/Name | App. No./Reg. No. | Owner | Registratio n Date | Application Date | Lien |
|------------------------------------|--------------------------------|---|-----------------------|----------------------|---|
| <u>EZ</u> QUILTING | RN: 2299401 SN: 75432759 | Simplicity Creative Corp. (Delaware Corp.) 450 Plymouth Road Suite 300 Plymouth Meeting Pennsylvani a 19462 | December 14, 1999 | February 11, 1998 | Security interest to SunTrust Bank rec. December 8, 2000 at Reel/Frame: 2200/0737 |
| IT'S SO EASY IT'S SIMPLICITY | RN: 1664976 SN: 74043946 | Simplicity Creative Corp. (Delaware Corp.) 450 Plymouth Road Suite 300 Plymouth Meeting Pennsylvani a 19462 | November 19, 1991 | March 30, 1990 | Security interest to SunTrust Bank rec. Mar. 17, 2000 at Reel/Frame: 2005/0001 Security interest to SunTrust Bank rec. Dec. 8, 2000 at Reel/Frame: 2201/0231 |
| JIFFY | RN: 805145 SN: 72205363 | Simplicity Creative Corp. (Delaware Corp.) 450 Plymouth Road Suite 300 Plymouth Meeting Pennsylvani a 19462 | March 8, 1966 | November 2, 1964 | Security interest to SunTrust Bank rec. Mar. 17, 2000 at Reel/Frame: 2005/0001 Security interest to SunTrust Bank rec. Dec. 8, 2000 at Reel/Frame: 2201/0231 |

| Mark/Name | App. No./Reg. No. | Owner | Registratio n Date | Application Date | Lien |
|------------|--------------------------------|---|-----------------------|----------------------|---|
| NEW LOOK | RN: 1553693 SN: 73714338 | Simplicity Creative Corp. (Delaware Corp.) 450 Plymouth Road Suite 300 Plymouth Meeting Pennsylvani a 19462 | August 29, 1989 | March 2, 1988 | Security interest to SunTrust Bank rec. Mar. 17, 2000 at Reel/Frame: 2005/0001 Security interest to SunTrust Bank rec. Dec. 8, 2000 at Reel/Frame: 2201/0231 |
| SIMPLICITY | RN: 514739 SN: 71541710 | Simplicity Creative Corp. (Delaware Corp.) 450 Plymouth Road Suite 300 Plymouth Meeting Pennsylvani a 19462 | September 6, 1949 | November 19, 1947 | Security interest to SunTrust Bank rec. Mar. 17, 2000 at Reel/Frame: 2005/0001 Security interest to SunTrust Bank rec. Dec. 8, 2000 at Reel/Frame: 2201/0231 |
| SIMPLICITY | RN: 508225 SN: 71541711 | Simplicity Creative Corp. (Delaware Corp.) 450 Plymouth Road Suite 300 Plymouth Meeting Pennsylvani a 19462 | April 5, 1949 | November 19, 1947 | Security interest to SunTrust Bank rec. Mar. 17, 2000 at Reel/Frame: 2005/0001 Security interest to SunTrust Bank rec. Dec. 8, 2000 at Reel/Frame: 2201/0231 |

| Mark/Name | App. No./Reg. No. | Owner | Registratio n Date | Application Date | Lien |
|----------------|--------------------------------|---|-----------------------|----------------------|---|
| SIMPLICITY | RN: 1426278 SN: 73579797 | Simplicity Creative Corp. (Delaware Corp.) 450 Plymouth Road Suite 300 Plymouth Meeting Pennsylvani a 19462 | January 27, 1987 | January 27, 1986 | Security interest to SunTrust Bank rec. Mar. 17, 2000 at Reel/Frame: 2005/0001 Security interest to SunTrust Bank rec. Dec. 8, 2000 at Reel/Frame: 2201/0231 |
| <u>WRIGHTS</u> | RN: 904123 SN: 72313366 | Simplicity Creative Corp. (Delaware Corp.) 450 Plymouth Road Suite 300 Plymouth Meeting Pennsylvani a 19462 | December 15, 1970 | November 29, 1968 | Security interest to SunTrust Bank rec. December 8, 2000 at Reel/Frame: 2200/0737 |

AmericasActive:13659867.2

RECORDED: 08/05/2019

TRADEMARK
REEL: 006712 FRAME: 0598