

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM535700

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Causemo, Inc.		07/30/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	The Pursuant Group, Inc.		
Street Address:	15660 N. Dallas Parkway		
Internal Address:	Suite 1000		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75248		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86472174	CAUSEMO	
Serial Number:	86472180	_____ FOR A CAUSE	
CORRESPONDENCE DATA			
Fax Number:	2142105941		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-210-5940		
Email:	trademarks@grspc.com		
Correspondent Name:	Schultz & Associates, P.C.		
Address Line 1:	5400 LBJ Freeway		
Address Line 2:	Suite 1200		
Address Line 4:	Dallas, TEXAS 75240		
ATTORNEY DOCKET NUMBER:	65820.0101-Causemo		
NAME OF SUBMITTER:	George R. Schultz		
SIGNATURE:	/george r. schultz/		
DATE SIGNED:	08/07/2019		
Total Attachments: 3			
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source=Executed Assignment - Causemo#page2.tif			

OP \$65.00 86472174

TRADEMARK ASSIGNMENT

WHEREAS, Causemo, Inc., is a Delaware Corporation, having its principal place of business at 745 Atlantic Avenue, 3rd Floor, Boston, Massachusetts 02111 ("Assignor"), is the owner of all right, title and interest in the trademarks and trademark registrations listed in Attachment A hereto;

WHEREAS, The Pursuant Group, Inc., is a Delaware Corporation, having its principal place of business at 15660 N. Dallas Parkway, Suite 1000, Dallas, Texas 75248 ("Assignee"), desires to acquire the trademarks and trademark registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee the full world-wide right, title and interest in and to its trademarks, registrations and pending applications, including those listed in Attachment A, together with the goodwill symbolized thereby.

IN TESTIMONY WHEREOF, Causemo, Inc., has caused this instrument to be signed by its duly authorized representative.

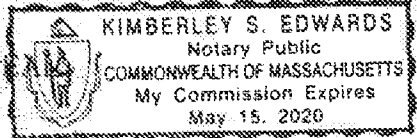
The Pursuant Group, Inc., has caused this instrument to be signed by its duly authorized representative.

ASSIGNOR:

By: [Signature]
Printed Name: Jan Haas
Title: President
Date: 7/30/2019

State of Massachusetts §
County of Essex §

Before me personally appeared Jan Haas and acknowledged the foregoing instrument to be his/her free act and deed this 30 day of July, 2019.



Kimberley Edwards

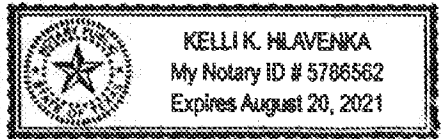
ASSIGNEE:

By: [Signature]
Printed Name: Ross Miller
Title: Chief Operating Officer
Date: 7/30/19

State of Texas §
County of Dallas §

Before me personally appeared Ross Miller and acknowledged the foregoing instrument to be his free act and deed this 30th day of July, 2019.

SEAL



Kelli K. Hlavenka

ATTACHMENT A

<u>MARK</u>	<u>COUNTRY</u>	<u>SERIAL NO.</u>	<u>REG. NO.</u>
CAUSEMO	United States	86/472,174	4,999,124
.....FOR A CAUSE	United States	86/472,180	

ATTACHMENT A
65820.0101