

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM537946

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Clarke Distribution Corporation		08/23/2019	Corporation: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Tide Street Group, LLC		
Street Address:	393 Fortune Blvd		
City:	Milford		
State/Country:	MASSACHUSETTS		
Postal Code:	01757		
Entity Type:	Limited Liability Company: MASSACHUSETTS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5302687	NEW ENGLAND LIVING	
Registration Number:	5267802	NEW ENGLAND LIVING	
Registration Number:	3152930	NEW ENGLAND LIVING	
Registration Number:	3161652	NEW ENGLAND LIVING	
CORRESPONDENCE DATA			
Fax Number:	6179464801		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6179464830		
Email:	bosippto@seyfarth.com		
Correspondent Name:	Brian L. Michaelis		
Address Line 1:	Two Seaport Lane, Suite 300		
Address Line 2:	Seyfarth Shaw LLP		
Address Line 4:	Boston, MASSACHUSETTS 02210-2028		
ATTORNEY DOCKET NUMBER:	077904-000009		
NAME OF SUBMITTER:	Brian L. Michaelis		
SIGNATURE:	/BLM/		
DATE SIGNED:	08/23/2019		
Total Attachments: 2			

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (hereinafter the "Assignment") is effective the 30th day of November, 2018 by **CLARKE DISTRIBUTION CORPORATION**, a Connecticut Corporation with its principle place of business at 64 South Main Street, South Norwalk CT, 06854 (hereinafter the "Assignor"), and **TIDE STREET GROUP, LLC** a Massachusetts limited liability company with its principle place of business at 393 Fortune Blvd, Milford, MA 01757 (hereinafter the "Assignee").

RECITALS

WHEREAS, Assignor has adopted, owns and is using the following trademark for which Assignor owns the following identified federal registrations of the United States Patent and Trademark Office, and Massachusetts state registration, for the goods and/or services identified therein (hereinafter the "Marks"):

Serial Number	Reg. Number	Word Mark
87084744	5302687	NEW ENGLAND LIVING
87975523	5267802	NEW ENGLAND LIVING
78557583	3152930	NEW ENGLAND LIVING
78557038	3161652	NEW ENGLAND LIVING
MA State TM Reg.	82539	NEW ENGLAND LIVING

; and

WHEREAS, Assignor desires to transfer the Marks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor hereby agrees as follows:

Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, the entire title, right, and interest in and to the Mark, together with the goodwill of the business

symbolized by and associated with the Mark and registration thereof, including, but not limited to, the following:

(a) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Mark or the registration thereof or such associated goodwill;

(b) the right to secure registrations therein in Assignee's own name and to secure renewals and extension of the registration and application for registration in the United States of America or any other country; and

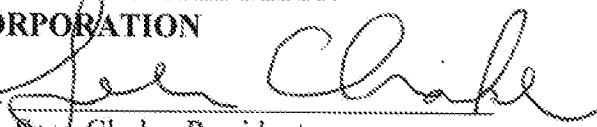
(c) the right to determine, in Assignee's sole discretion whether or not any registration or application for registration of the Mark shall be preserved and maintained or registered.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be executed as a sealed instrument as of the date written below by their respective officers thereunto duly authorized.

ASSIGNOR:

CLARKE DISTRIBUTION CORPORATION

Date: 8/23/19

By: 
Sean Clarke, President

ASSIGNEE:

TIDE STREET GROUP, LLC

Date: 8/23/19

By: 
Thomas Clarke, Manager