

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

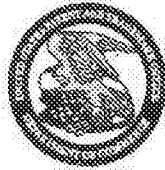
ETAS ID: TM539727

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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|-------------------------------|-------------------------|
| SUBMISSION TYPE: | RESUBMISSION | | |
| NATURE OF CONVEYANCE: | SECURITY INTEREST | | |
| RESUBMIT DOCUMENT ID: | 900510171 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Prophet Brand Strategy | | 08/07/2019 | Corporation: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | Comerica Bank | | |
| Street Address: | 39200 W. Six Mile Road | | |
| City: | Livonia | | |
| State/Country: | MICHIGAN | | |
| Postal Code: | 48152 | | |
| Entity Type: | a Texas banking association: TEXAS | | |
| PROPERTY NUMBERS Total: 5 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 88317479 | ALTIMETER | |
| Registration Number: | 5312526 | PROPHET BRAND RELEVANCE INDEX | |
| Registration Number: | 4305310 | SB | |
| Registration Number: | 4300685 | SPRINGBOX | |
| Registration Number: | 4300662 | SPRINGBOX | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3134968454 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 3134967912 | | |
| Email: | berger@millercafield.com | | |
| Correspondent Name: | Kimberly A. Berger | | |
| Address Line 1: | 150 West Jefferson | | |
| Address Line 2: | Suite 2500 | | |
| Address Line 4: | Detroit, MICHIGAN 48226 | | |
| NAME OF SUBMITTER: | Kimberly A. Berger | | |
| SIGNATURE: | /Kimberly A. Berger/ | | |
| DATE SIGNED: | 09/06/2019 | | |

Total Attachments: 2

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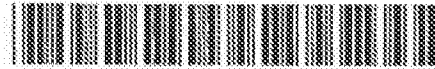
UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

September 05, 2019

PTAS

KIMBERLY A. BERGER
150 WEST JEFFERSON
SUITE 2500
DETROIT, MI 48226



900510171

United States Patent and Trademark Office
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The enclosed document has been examined and found non-recordable by the Assignment Recordation Branch of the U.S. Patent and Trademark Office. The reason(s) for non-recordation are stated below:

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ANGELA WHITE
ASSIGNMENT RECORDATION BRANCH
PUBLIC RECORDS DIVISION

SEP 05 2019

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM535671

| | |
|------------------------------|-------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------|----------|----------------|-------------------------|
| Prophet Brand Strategy | | 08/07/2019 | Corporation: CALIFORNIA |

RECEIVING PARTY DATA

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Phone: 3134967912
Email: berger@millercafield.com
Correspondent Name: Kimberly A. Berger
Address Line 1: 150 West Jefferson
Address Line 2: Suite 2500
Address Line 4: Detroit, MICHIGAN 48226

| | |
|---------------------------|----------------------|
| NAME OF SUBMITTER: | Kimberly A. Berger |
| SIGNATURE: | /Kimberly A. Berger/ |
| DATE SIGNED: | 08/07/2019 |

Total Attachments: 2

08/07/2019 10:01:55 AM