

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM543959

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
First Business Capital Corp.		10/04/2019	Corporation: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Harry Ritchie Jeweler, Inc.		
<b>Street Address:</b>	956 Willamette Street		
<b>City:</b>	Eugene		
<b>State/Country:</b>	OREGON		
<b>Postal Code:</b>	97401		
<b>Entity Type:</b>	Corporation: OREGON		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4025776	HARRYRITCHIES.COM	
<b>Registration Number:</b>	3906704	HELLO LOVE	
<b>Registration Number:</b>	3875556	HARRY RITCHIE'S JEWELERS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4142735198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4142733500		
<b>Email:</b>	bgilpin@gklaw.com		
<b>Correspondent Name:</b>	Brian G. Gilpin		
<b>Address Line 1:</b>	833 East Michigan Street, Suite 1800		
<b>Address Line 2:</b>	Godfrey & Kahn, S.C.		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202-5615		
<b>ATTORNEY DOCKET NUMBER:</b>	057401-0190		
<b>NAME OF SUBMITTER:</b>	Brian G. Gilpin		
<b>SIGNATURE:</b>	/brian g. gilpin/		
<b>DATE SIGNED:</b>	10/04/2019		
<b>Total Attachments: 2</b>			
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EXHIBIT A

UNITED STATES TRADEMARKS

MARK	SERIAL NO./ REG. NO.	FILING DATE/ REG. DATE
HARRYRITCHIES.COM	4,025,776	09/13/2011
HELLO LOVE	3,906,704	01/18/2011
HARRY RITCHIE'S JEWELERS	3,875,556	11/16/2010

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