

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM550325

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Spartan Foods of America, Inc.		11/20/2019	Corporation: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	B&G Foods North America, Inc.		
Street Address:	Four Gatehall Drive		
Internal Address:	Suite 110		
City:	Parsippany		
State/Country:	NEW JERSEY		
Postal Code:	07054		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3905001	CAMILLO'S	
Registration Number:	4895694	MAMA MARY'S	
CORRESPONDENCE DATA			
Fax Number:	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128074350		
Email:	chicago.trademarks@klgates.com, valerie.swanson@klgates.com, sana.hakim@klgates.com		
Correspondent Name:	Sana Hakim c/o K&L Gates LLP		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
ATTORNEY DOCKET NUMBER:	3709483-20		
NAME OF SUBMITTER:	Sana Hakim		
SIGNATURE:	/sh/		
DATE SIGNED:	11/21/2019		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, Spartan Foods of America, Inc., a South Carolina Corporation ("Assignor"), owns the marks and registrations set forth in the Schedule attached hereto ("Trademarks");

WHEREAS, B&G Foods North America, Inc., a Delaware Corporation ("Assignee"), desires to acquire the Trademarks;

WHEREAS, Assignor now wishes to assign the Trademarks to Assignee;

WHEREAS, pursuant to a Securities Purchase Agreement dated July 10, 2015, Assignee purchased all shares in Assignor; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, including all common law rights, registrations and applications therefor, together with goodwill of the business connected with the use of the Trademarks and symbolized thereby, and any and all accrued rights of action, royalties or damages for any past or existing infringement or misappropriation of any such rights, in the United States and all foreign countries.

WHEREAS THIS Assignment is effective November 20, 2019.

Assignor

Spartan Foods of America, Inc.

By: [Signature]

Name: Scott E. Lerner

Title: Executive Vice President, General Counsel & Secretary

Assignee

B&G Foods North America, Inc.

By: [Signature]

Name: Scott E. Lerner

Title: Executive Vice President, General Counsel & Secretary

State of: New Jersey
County of: Morris

On this 20 day of November, 2019
before me personally came Scott E. Lerner,
Executive Vice President, General Counsel & Secretary
of Spartan Foods of America, Inc. to be known, who
being by me duly sworn, executed the above instrument.

[Signature]
BEVERLY FINITZY
Notary Public NOTARY PUBLIC
STATE OF NEW JERSEY
MY COMMISSION EXPIRES APRIL 25, 2022

State of: New Jersey
County of: Morris

On this 20 day of November, 2019
before me personally came Scott E. Lerner,
Executive Vice President of B&G Foods North America,
Inc. to be known, who being by me duly sworn, executed the
above instrument.

[Signature]
BEVERLY FINITZY
Notary Public NOTARY PUBLIC
STATE OF NEW JERSEY
MY COMMISSION EXPIRES APRIL 25, 2022

Schedule A

Country	Trademark	Reg. Date	Reg. No.
Canada	MAMA MARY'S	July 17, 2018	TMA1000965
Canada	MAMA MARY'S & Design	May 13, 1994	TMA427153
Mexico	MAMA MARY'S	December 7, 2015	1596127
Mexico	MAMA MARY'S	August 19, 2015	1564966
United States	CAMILLO	January 11, 2011	3,905,001
United States	MAMA MARY'S	February 2, 2016	4,895,694