OP \$90.00 2297418

ETAS ID: TM550540

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST

SEQUENCE: 2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.		11/18/2019	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	National Research Group, Inc.		
Street Address:	5780 W. Jefferson Blvd.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90016		
Entity Type:	Corporation: CALIFORNIA		

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark	
Registration Number:	2297418	MOVIEVIEW	
Registration Number:	2264364	NRG	
Registration Number:	2006483	C.I.N.E.S.Y.S.	

CORRESPONDENCE DATA

Fax Number: 4045818330

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 404-581-8275

Email: srbrown@jonesday.com
Correspondent Name: Sidney R. Brown, Jones Day
Address Line 1: 1420 Peachtree Street, NE

Address Line 2: Suite 800

Address Line 4: Atlanta, GEORGIA 30309

NAME OF SUBMITTER:	Sidney R. Brown
SIGNATURE:	/Sidney R. Brown/
DATE SIGNED:	11/22/2019

Total Attachments: 3

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TRADEMARK
REEL: 006801 FRAME: 0620

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TRADEMARK
REEL: 006801 FRAME: 0621

RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS, dated as of November 18, 2019 (this "Release") is made by Bank of America, N.A. (together with its successors and permitted assigns, the "Bank") in favor of National Research Group, Inc., a California corporation (the "Grantor").

1.

Pursuant to the Security Agreement, dated as of April 19, 2017 entered into by the Grantor, each other grantor party thereto, and Bank (as amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement"), Grantor and Bank entered into a certain Notice of Grant of Security Interest in Trademarks, dated as of April 19, 2017 and recorded in the United States Patent and Trademark Office on April 24, 2017, at Reel 6039, Frame 0944 (the "Trademark Security Agreement"), and pursuant to the Security Agreement and Trademark Security Agreement, the Grantor granted to the Bank a continuing security interest in, all of its right, title and interest in and to the trademarks identified on Schedule A hereto and goodwill connected with or symbolized thereby and incorporated herein by reference (the "Trademarks").

2.

The Bank, without representation, warranty or recourse of any sort, hereby terminates, releases and discharges its security interest in all right, title and interest in and to the Trademarks granted pursuant to the Security Agreement or Trademark Security Agreement. Any right, title or interest of the Bank in such Trademarks pursuant to the Security Agreement or Trademark Security Agreement shall hereby cease and become void.

3.

The Bank hereby authorizes the Grantor or the Grantor's authorized representative to (i) record this Release with the United States Patent and Trademark Office, and/or (ii) otherwise record or file this Release in the applicable governmental office or agency.

4.

This Release may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Delivery by telecopier or by electronic .pdf copy of an executed counterpart of a signature page to this Release shall be effective as delivery of an original executed counterpart of this Release.

(Signature page follows)

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TRADEMARK
REEL: 006801 FRAME: 0622

IN WITNESS WHEREOF, Bank has caused this document to be executed on its behalf as of the date first written above.

BANK OF AMERICA, N.A.

Name: Ma

ame: Mark A. Zirkle

Title: Senior Vice President

Address: 11810 Grand Park Ave,

Suite 700

North Bethesda, Maryland 20852

[Trademark Security Release]

TRADEMARK

REEL: 006801 FRAME: 0623

Schedule A

Released Trademarks

Registered Marks

Mark	Reg. No.	Reg. Date
MOVIEVIEW	2297418	12/07/99
NRG	2264364	07/27/99
C.I.N.E.S.Y.S.	2006483	10/08/96

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TRADEMARK
REEL: 006801 FRAME: 0624

RECORDED: 11/22/2019