

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM551447

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CallVista, LLC		11/29/2019	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DoublePositive Marketing Group, Inc.		
<b>Street Address:</b>	100 Challenger Road, Suite 303		
<b>City:</b>	Ridgefield Park		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07760		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3869616	CALLVISTA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2157512205		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	215-751-2122		
<b>Email:</b>	trademarks@schnader.com		
<b>Correspondent Name:</b>	W. Drew Kastner		
<b>Address Line 1:</b>	1600 Market Street, Suite 3600		
<b>Address Line 2:</b>	Schnader Harrison Segal & Lewis LLP		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103		
<b>NAME OF SUBMITTER:</b>	W. Drew Kastner		
<b>SIGNATURE:</b>	/wdrewkastner/		
<b>DATE SIGNED:</b>	12/02/2019		
<b>Total Attachments: 1</b>			
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ASSIGNMENT OF TRADEMARK

*WHEREAS*, CallVista, LLC, a limited liability company organized under the laws of New York, having an address of 530 Summit Point Drive, Henrietta, NY 14467 (hereinafter referred to as the "Assignor"), is the owner of U.S. Service Mark Registration No. 3,869,616 for the mark CALLVISTA (the "Mark").

*WHEREAS*, DoublePositive Marketing Group, Inc., a corporation organized under the laws of the state of Delaware, having an address of 100 Challenger Road, Suite 303, Ridgely Park, NJ 07760 (hereinafter referred to as the "Assignee"), is the successor in interest to that portion of the business of the Assignor to which the Mark pertains;

*WHEREAS*, Assignor desires to assign the Mark to Assignee, effective as of the close of business on November 29, 2019.

*WHEREAS*, Assignee desires to own and acquire the entire right, title and interest in and to the Mark, including all of the goodwill of the business in connection with which the Mark is used and symbolized by the Mark.

*NOW, THEREFORE*, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor confirms that it hereby assigns, transfers and sets over unto Assignee, its successors and assigns, the entire right, title and interest in and to the Mark, the goodwill of the business in connection with which the Mark is used and symbolized by the Mark, and the right to recover for past infringements of the Mark, to have and to hold the same as fully and completely as the same might have been held by the Assignor had this assignment not been made.

Assignor agrees, at Assignee's expense and request, to take all lawful acts which Assignee may deem advisable or necessary in order to render this assignment fully effective and to register and enforce the rights conveyed hereby, including without limitation, execution of lawful documents, and cooperation in production of evidence and giving of testimony in connection with proceedings to enforce the rights conveyed hereby.

**CALLVISTA, LLC**

Date: November 29, 2019

By: \_\_\_\_\_

Name: Scott Bernstein

Title: Chairman & CEO

**DOUBLEPOSITIVE MARKETING GROUP, INC.**

Date: November 29, 2019

By: \_\_\_\_\_

Name: Scott Bernstein

Title: Chairman & CEO

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