

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM552095

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|---|---|------------------------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST IN TRADEMARKS AND TRADEMARK APPLICATIONS | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| East West Bank | | 12/04/2019 | Corporation: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | Centerfield Media Holdings, LLC | | |
| Street Address: | 12130 Millennium Drive | | |
| Internal Address: | Suite 600 | | |
| City: | Los Angeles | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90094 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4327839 | CENTERFIELD MEDIA | |
| Registration Number: | 4382700 | CLICKS.NET | |
| Registration Number: | 4323809 | CENTERFIELD | |
| Registration Number: | 4323788 | DEMAND EFFICIENCY FROM EVERY CLICK | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2125935955 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 212-756-2132 | | |
| Email: | scott.kareff@srz.com | | |
| Correspondent Name: | S. Kareff c/o Schulte Roth & Zabel LLP | | |
| Address Line 1: | 919 Third Avenue | | |
| Address Line 2: | 25th Floor | | |
| Address Line 4: | New York, NEW YORK 10022 | | |
| ATTORNEY DOCKET NUMBER: | 050319-0101 | | |
| NAME OF SUBMITTER: | Scott Kareff (050319-0101) | | |
| SIGNATURE: | /kc for sk/ | | |
| DATE SIGNED: | 12/05/2019 | | |

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Total Attachments: 3

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RELEASE OF SECURITY INTEREST IN
TRADEMARKS AND TRADEMARK APPLICATIONS

December 4, 2019

Reference is hereby made to that certain Notice of Grant of Security Interest In Trademarks executed pursuant to the Security and Pledge Agreement dated as of September 8, 2015 (as amended, modified, extended, restated, renewed, replaced, or supplemented from time to time, the "Agreement") by and among the Grantors party thereto (each an "Grantor" and collectively, the "Grantors") and East West Bank, a California banking corporation, as administrative agent (the "Administrative Agent") for the Secured Parties referenced therein, which was recorded in the United States Patent and Trademark Office on September 9, 2015, at Reel 5619 Frame 0463, and pursuant to which the Grantor granted a continuing security interest in and continuing lien upon the trademarks and trademark applications shown on Exhibit A attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties, and

WHEREAS, Administrative Agent wishes to release, discharge and terminate, without representation or warranty, all of Administrative Agent's right, title and interest in and to the Marks and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Administrative Agent hereby releases, discharges and terminates, without representation or warranty, any and all liens, security interests, right, title and interest of Administrative Agent in and to the Marks and the goodwill associated therewith.

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IN WITNESS WHEREOF, Bank has executed this Release of Security Interest in Trademarks and Trademark Applications as of the date first above written.

EAST WEST BANK
("Administrative Agent")

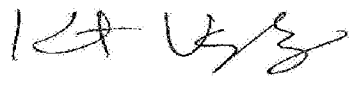



By: 
Name: Keith Vogelgesang
Title: Director

EXHIBIT A
TRADEMARKS

| LOAN PARTY/OWNER | TRADEMARKS | APPLICATION/ REGISTRATION NUMBER | APPLICATION/REG ISTRATION DATE |
|------------------------------------|---|-------------------------------------|-----------------------------------|
| Centerfield Media Holdings, LLC |  | 4327839 | April 30, 2013 |
| Centerfield Media Holdings, LLC |  | 4382700 | August 13, 2013 |
| Centerfield Media Holdings, LLC |  | 4323809 | April 23, 2013 |
| Centerfield Media Holdings, LLC | DEMAND EFFICIENCY FROM EVERY CLICK | 4323788 | April 23, 2013 |