

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM556043

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Jel Sert Co.		05/01/2017	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	IPC Beverage Group, Inc.		
Street Address:	69 Roxen Road		
City:	Rockville Centre		
State/Country:	NEW YORK		
Postal Code:	11570		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4467845	ENERGICE	
CORRESPONDENCE DATA			
Fax Number:	6302319050		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	630-876-4840		
Email:	lknasel@att.net		
Correspondent Name:	Laurie Knasel		
Address Line 1:	501 Conde Street		
Address Line 2:	The Jel Sert Company		
Address Line 4:	West Chicago, ILLINOIS 60185		
NAME OF SUBMITTER:	Laurie Knasel		
SIGNATURE:	/Laurie Knasel/		
DATE SIGNED:	01/06/2020		
Total Attachments: 2			
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OP \$40.00 4467845

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

The Jel Sert Co.

- Individual(s)
- Partnership
- Corporation- State: Illinois
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) May 1, 2017

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: IPC Beverage Group, Inc.

Street Address: 69 Roxen Road

City: Rockville Centre

State: New York

Country: U.S.A. Zip: 11570

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Delaware
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text _____

B. Trademark Registration No.(s)

4467845

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

ENERGICE

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: The Jel Sert Co.

Internal Address: Attn: Laurie Knasel

Street Address: 501 Conde Street

City: West Chicago

State: Illinois Zip: 60185

Phone Number: 630-876-4840

Docket Number: _____

Email Address: LKNASEL@JELSERT.COM

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

- Authorized to be charged to deposit account
- Enclosed

8. Payment information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Laurie Knasel
Signature

Laurie Knasel

Name of Person Signing

01/06/2020
Date

Total number of pages including cover sheet, attachments, and document:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK ASSIGNMENT AGREEMENT

THIS ASSIGNMENT is made by and between The Jel Sert Co., a corporation organized under the laws of Illinois with its principal place of business at 501 Conde Street, West Chicago, Illinois 60185 (the "Assignor") and IPC Beverage Group, Inc., a corporation organized under the laws of Delaware with its principal place of business at 69 Roxen Road, Rockville Centre, New York 11570 (the "Assignee").

WHEREAS, Assignor is the proprietor of the Mark ENERGICE, Registration No. 4467845 (hereinafter referred to as "Mark").

WHEREAS, Assignor has agreed to assign the Mark to Assignee, and Assignee wishes to acquire all of the Assignor's rights in and to the Mark, along with the good will associated therewith, and hereby accepts the assignment.

NOW THEREFORE, in consideration of Ten Dollars (US \$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns, its entire right, title and interest in and to the Mark, including the right to sue in respect of all infringements of the Mark, which may have occurred before the effective date of this Agreement, and the right to all remedies, including damages or an account of the profits and conversion damages in respect of such infringements, together with the good will of the business in which the Mark is used, or with that part of the good will of the business connected with the use of and symbolized by the Mark.

IN WITNESS HEREOF, the said Assignor has executed this Agreement, and by the hand of its duly authorized officer, signed as of this 1st day of May, 2017.

The Jel Sert Co.

By: Kenneth E. Wagner
Name: KENNETH WAGNER
Title: PRESIDENT

IN WITNESS HEREOF, the said Assignee has executed this Agreement, and by the hand of its duly authorized officer, signed as of this 1st day of May, 2017.

IPC Beverage Group, Inc.

By: Mark
Name: Mark Firestone
Title: CEO