

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM557167

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jerome OLOA BILOA		10/17/2019	INDIVIDUAL: FRANCE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LOUIS VUITTON MALLETIER		
<b>Street Address:</b>	2 rue du Pont Neuf		
<b>City:</b>	Paris		
<b>State/Country:</b>	FRANCE		
<b>Postal Code:</b>	75001		
<b>Entity Type:</b>	Société Par Actions Simplifiée (Sas): FRANCE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88124878	COEUR BATTANT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3109854283		
<b>Email:</b>	mpilosof@ipbymbp.com		
<b>Correspondent Name:</b>	Maurice B. Pilosof		
<b>Address Line 1:</b>	PO Box 691937		
<b>Address Line 4:</b>	West Hollywood, CALIFORNIA 90069		
<b>NAME OF SUBMITTER:</b>	Maurice B. Pilosof		
<b>SIGNATURE:</b>	/Maurice B. Pilosof/		
<b>DATE SIGNED:</b>	01/13/2020		
<b>Total Attachments: 1</b>			
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OP \$40.00 88124878

ASSIGNMENT

WHEREAS, Jérôme OLOA BILOA, a French citizen located at 12 rue Pierre Auguste Renoir, 28110 Lucé, France ("Assignor"), is the owner of the following trademark listed below pending in the U.S. Patent and Trademark Office (hereinafter, the "Trademark");

Trademark	Application No./Registration No.
COEUR BATTANT	88/124,878

and WHEREAS, LOUIS VUITTON MALLETIER, a société par actions simplifiée organized and existing under the laws of France located at 2 rue du Pont-Neuf, 75001 Paris, France ("Assignee"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

**Jérôme OLOA BILOA**

By: \_\_\_\_\_

Date of Signature: \_\_\_\_\_

17/10/2019

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