

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM558453

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
THE CIT GROUP/COMMERCIAL SERVICES, INC.		01/15/2020	Corporation: NEW YORK

RECEIVING PARTY DATA

Name:	FRAME LA BRANDS, LLC
Street Address:	3578 Hayden Avenue
Internal Address:	Suite N1
City:	Culver City
State/Country:	CALIFORNIA
Postal Code:	90232
Entity Type:	Limited Liability Company: CALIFORNIA

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	85733323	FRAME DENIM
Serial Number:	86491801	FRAME LONDON - LOS ANGELES
Serial Number:	86491804	FRAME LONDON - LOS ANGELES
Serial Number:	86491805	FRAME LONDON - LOS ANGELES
Serial Number:	86810101	FRAME MAISON LONDON-LOS ANGELES
Serial Number:	87308222	FRAME MAISON LONDON-LOS ANGELES
Registration Number:	5176618	FRAME DENIM
Registration Number:	5556035	FRAME
Registration Number:	5166888	FRAME
Registration Number:	5270809	FRAME
Registration Number:	5187477	FRAME ATELIER LONDON-LOS ANGELES

CORRESPONDENCE DATA

Fax Number: 2138960400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2138915607

Email: crachina@buchalter.com

TRADEMARK

Correspondent Name: Corina Rachina
Address Line 1: 1000 Wilshire Blvd.
Address Line 2: 12th Floor
Address Line 4: Los Angeles, CALIFORNIA 90017

NAME OF SUBMITTER: Corina Rachina

SIGNATURE: /s/ Corina Rachina

DATE SIGNED: 01/21/2020

Total Attachments: 9

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**RELEASE OF GRANT OF SECURITY INTEREST IN
TRADEMARKS, PATENTS, AND LICENSES**

THIS RELEASE OF GRANT OF SECURITY INTEREST IN TRADEMARKS, PATENTS, AND LICENSES is made this 15th day of January, 2020, by THE CIT GROUP/COMMERCIAL SERVICES, INC. (the "Assignee"), with respect to that certain Grant of Security Interest in Trademarks, Patents, and Licenses dated March 27, 2017, as amended, between FRAME LA BRANDS, LLC (the "Assignor") and the Assignee.

WITNESSETH:

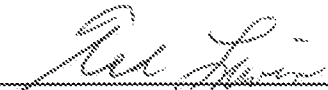
WHEREAS, on March 27, 2017, the Assignor and the Assignee executed a Grant of Security Interest in Trademarks, Patents, and Licenses, which was recorded on May 11, 2017 at Reel 6055, Frame 0217, in the United States Patent and Trademark Office, pursuant to which the Assignor granted the Assignee a lien in and security interest upon certain property of Assignor, including all now owned or after acquired trademarks, trademark applications and/or registrations, trade names, patents, patent applications and/or registrations, goodwill and licenses, all as described more fully on Schedule A, Schedule B and Schedule C, attached hereto (the "Released Collateral");

WHEREAS, the Assignee, at the request of the Assignor, has agreed to release its lien in and security interest upon the Released Collateral;

NOW THEREFORE, in consideration of the premises herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, the Assignee hereby releases, discharges and terminates its lien in and security interest upon the Released Collateral, and transfers and conveys to the Assignor all of the Assignee's right, title and interest in the Released Collateral and the goodwill associated therewith.

IN WITNESS WHEREOF, the Assignee has duly executed this Release of Grant of Security Interest in Trademarks, Patents, and Licenses on the day and year first above written.

THE CIT GROUP/COMMERCIAL SERVICES, INC.

By: 
Name: TED LEWIN
Title: VICE PRESIDENT

ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California
County of Los Angeles

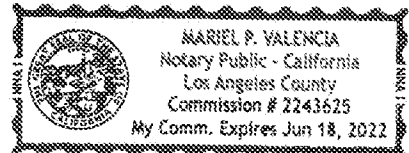
On January 21, 2020 before me, Marisel P. Valencia, Notary Public
(insert name and title of the officer)

personally appeared Theodore "Ted" Lewin
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Marisel P. Valencia (Seal)



SCHEDULE A TO RELEASE OF GRANT OF SECURITY INTEREST IN PATENTS,
TRADEMARKS AND LICENSES

between

FRAME LA BRANDS, LLC

and


THE CIT GROUP/COMMERCIAL SERVICES, INC.

FEDERAL U.S. TRADEMARKS

Country	Mark	Serial Number Filing Date	Registration Number Registration Date	Goods
Australia	FRAME DENIM	1627497 6/10/2014	1627497 1/12/2015	Class 18: Bags. Class 25: Clothing. Class 35: Retail and online retail store services.
Australia	FRAME LONDON - LOS ANGELES	1732920 11/6/2015	1732920 11/7/2016	Class 18: Bags. Class 35: Retail and online retail store services
Canada	FRAME	1754591 11/18/2015		Class 18: Bags. Class 25: Clothing. Class 35: Retail store and on-line retail store services.
China	FRAME* *Cannot file for FRAME LONDON LOS ANGELES because geographic names cannot be registered in China	N/A N/A	N/A N/A	Class 18: Bags.
China	FRAME	19549730	N/A	Class 25: Clothing.

Country	Mark	Serial Number Filing Date	Registration Number Registration Date	Goods
		4/7/2016	N/A	
China	FRAME	19549729	N/A	Class 35: Retail
		4/7/2016	N/A	
China	FRAME ATELIER	18524770	N/A	Class 25: Clothing.
		12/7/2015	N/A	
China	FRAME DENIM	12179162	12179162	Class 18: Bags.
		2/20/2013	8/7/2014	
China	FRAME DENIM	12179164	12179164	Class 35: Advertising/retail (closest we can get to retail in China)
		2/20/2013	8/7/2014	
China	FRAME DENIM	16425541	N/A	Class 25: Clothing.
		3/2/2015	N/A	
European Community	FRAME DENIM	010666873	010666873	Class 18: Bags.
		2/22/2012	7/23/2012	Class 25: Clothing; Class 35: Advertising, marketing, promotion.
European Community	FRAME	13958665	13958665	Class 18: Bags.
		4/16/2015	10/8/2016	Class 25: Clothing. Class 35: store services.
Hong Kong	FRAME	303701457		Class 18: Bags
		3/2/2016		Class 25: Clothing Class 35: Retail
Hong Kong	FRAME LONDON - LOS ANGELES	303701448	N/A	Class 18: Bags
		3/2/2016	N/A	Class 25: Clothing Class 35: Retail
Hong Kong	FRAME DENIM	302524068	302524068	Class 18: Bags.
		2/18/2013	8/7/2013	Class 25: Clothing Class 35: Retail.

Country	Mark	Serial Number Filing Date	Registration Number Registration Date	Goods
Japan	FRAME DENIM	2013-014437 3/1/2013	5630681 11/15/2013	Class 18: Bags. Class 25: Clothing Class 35: Retail
Japan	FRAME LONDON - LOS ANGELES	2015-114964 11/24/2015	N/A N/A	Class 18: Bags Class 25: Clothing Class 35: Retail
Macao	FRAME	N/099079 4/29/2015	N/A N/A	Class 18: Bags
Macao	FRAME	N/099080 4/29/2015	N/A N/A	Class 25: Clothing
Macao	FRAME	N/099081 4/29/2015	N/A N/A	Class 35: Retail
Russia	FRAME	2015737239 11/16/2015	N/A N/A	Class 18: Bags Class 25: Clothing Class 35: Retail
South Korea	FRAME DENIM	45-2015-3518 4/17/2015	45-64637 4/29/2016	Class 18: Bags Class 25: Clothing Class 35: Retail
South Korea	FRAME DENIM	45-2014-4872 June 25, 2014	N/A	
South Korea	FRAME	40-2015-30812 4/24/2015	N/A N/A	Class 25: Clothing
South Korea	FRAME LONDON - LOS ANGELES	45-2015-3891 4/28/2015	N/A N/A	Class 18: Bags Class 25: Clothing Class 35: Retail

Country	Mark	Serial Number Filing Date	Registration Number Registration Date	Goods
Taiwan	FRAME DENIM* *Didn't apply for FRAME alone due potential citations of other third party FRAME marks	104020335 4/15/2015	1763437 4/1/2016	Class 18: Bags Class 25: Clothing Class 35: Retail
Turkey	FRAME DENIM	2014/101582 December 10, 2014	N/A N/A	
Turkey	FRAME DENIM	2016/33918 4/14/2016	N/A N/A	Class 18: Bags Class 25: Clothing Class 35: Retail
Turkey	FRAME LONDON LOS ANGELES	2015/45001 5/25/2015	2015/45001 4/22/2016	Class 18: Bags Class 25: Clothing Class 35: Retail
Turkey				
United Kingdom		2651880 2/7/2013	2651880 5/24/2013	Class 25: Clothing
U.S.	FRAME DENIM	85/733,323 9/19/2012	N/A N/A	Class 18: Bags
U.S.	FRAME DENIM	85/982,536 9/19/2012	N/A N/A	Class 35: Retail
U.S.		86/491,796 12/29/2014	N/A N/A	Class 18: Bags
	FRAME			
U.S.		87/315,566 1/27/2017	N/A N/A	Class 25: Clothing
	FRAME			

Country	Mark	Serial Number Filing Date	Registration Number Registration Date	Goods
U.S.	FRAME	86/491,799 12/29/2014	N/A N/A	Class 35: Retail
U.S.	FRAME LONDON - LOS ANGELES	86/491,801 12/29/2014	N/A N/A	Class 18: Bags
U.S.	FRAME LONDON - LOS ANGELES	86/491,804 12/29/2014	N/A N/A	Class 25: Clothing
U.S.	FRAME LONDON - LOS ANGELES	86/491,805 12/29/2014	N/A N/A	Class 35: Retail
U.S.	FRAME MAISON LONDON - LOS ANGELES	86/810,101 11/5/2015	N/A N/A	Class 25: Clothing
U.S.	FRAME MAISON LONDON - LOS ANGELES	87/308,222 1/20/2017	N/A N/A	Class 4: Candles
U.S.	FRAME MAISON LONDON - LOS ANGELES	87/308,222 1/20/2017	N/A N/A	Class 24: Bath linen, bath towels, bed blankets, bed linen, bed sheets, bed skirts, blanket throws, comforters, coverlets, curtains, duvet covers, pillowcases, pillow covers, pillow shams, table linen, washcloths, beach towels, bedspreads, bed throws, household linen, tablecloths of textiles and towels
U.S.	FRAME ATELIER LONDON - LOS ANGELES	86/810,099 11/5/2015	N/A N/A	Class 25: Clothing, namely, jeans, overalls, jackets, shirts, tank tops, t-shirts, skirts, shorts, dresses, jumpers, trousers, scarves, gloves, hats, belts, footwear, shoes, wraps, sweatshirts, sweatpants, sweaters, socks, rainwear, swimwear, sleepwear, beachwear, underwear, lingerie, blouses, vests, blazers, ponchos, jumpsuits, tights and play suits

SCHEDULE B TO RELEASE OF GRANT OF SECURITY INTEREST IN PATENTS,
TRADEMARKS AND LICENSES

between

FRAME LA BRANDS, LLC

and

THE CIT GROUP/COMMERCIAL SERVICES, INC.

FEDERAL U.S. PATENTS

Title

Patent No.

Issue Date

NOT APPLICABLE

SCHEDULE C TO RELEASE OF GRANT OF SECURITY INTEREST IN PATENTS,
TRADEMARKS AND LICENSES

between

FRAME LA BRANDS, LLC

And

THE CIT GROUP/COMMERCIAL SERVICES, INC.

FEDERAL U.S. LICENSES

Name	Registration No.	Registration Date
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NOT APPLICABLE