CH \$40.00 58459

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM562079

| SUBMISSION TYPE: NEV | WASSIGNMENT |
|---------------------------|--|
| NATURE OF CONVEYANCE: ASS | SIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------------------|----------|----------------|--------------------------------------|
| Caesars License Company, LLC | | 02/13/2020 | Limited Liability Company: NEVADA |

RECEIVING PARTY DATA

| Name: | CEOC, LLC |
|-----------------|-------------------------------------|
| Street Address: | ONE CAESARS PALACE DRIVE |
| City: | LAS VEGAS |
| State/Country: | NEVADA |
| Postal Code: | 89109 |
| Entity Type: | Limited Liability Company: DELAWARE |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 5845970 | FUNNER |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9018204550

Email: TRADEMARK@CAESARS.COM

Correspondent Name: Jane Tyler Maners

Address Line 1: 5865 Ridgeway Center Parkway, Suite 300

Address Line 4: Memphis, TENNESSEE 38120

| NAME OF SUBMITTER: | Jane Tyler Maners |
|--------------------|-------------------|
| SIGNATURE: | /jt maners/ |
| DATE SIGNED: | 02/13/2020 |

Total Attachments: 2

source=Assignment Funner CLC to CEOC 2 13 2020#page1.tif source=Assignment Funner CLC to CEOC 2 13 2020#page2.tif

TRADEMARK REEL: 006864 FRAME: 0069 ASSIGNMENT OF TRADEMARK

WHEREAS, Caesars License Company, LLC, a limited liability company organized and

existing under the laws of the State of Nevada, having a principal place of business at One

Caesars Palace Drive, Las Vegas, Nevada 89109, is the owner of a certain service mark as set

out below (the "Mark"), and has acquired goodwill associated with and symbolized by said Mark;

Description of Mark

Funner

Registration

Registration Date

Number

5845970

August 27, 2019

WHEREAS, CEOC, LLC, a limited liability company duly organized and existing under the

laws of the State of Delaware, having a principal place of business at One Caesars Palace Drive,

Las Vegas, Nevada 89109, is desirous of acquiring all of the right, title and interest in and to

said mark, including but not limited to all common law rights and the registration set forth

herein:

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of

which is hereby acknowledged, Caesars License Company, LLC does hereby transfer and

assign to CEOC, LLC all of its right, title and interest in and to the said Mark together with the

goodwill of the business symbolized by the Mark, and the registration thereof hereinbefore

listed.

CAESARS LICENSE COMPANY, LLC

By: Maners Designee

Date: Lowey 13, 2020

TRADEMARK REEL: 006864 FRAME: 0070

| STATE OF TENNESSEE |) |
|--------------------|---|
| | |
| COUNTY OF SHELBY |) |

Personally appeared before me the above named Jane Tyler Maners, known or proved to me to be the same person who executed the foregoing instrument and to be a designee for Caesars License Company, LLC, and acknowledged to me that she executed the same as her free act and deed and the free act and deed of said corporation.

Subscribed and sworn to before me this <u>13</u> day of <u>February</u>, 2020.

Notary Public

My Commission expires ____O4, 10, 2020_

