

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM565339

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eisai R&D Management Co., Ltd.		02/28/2020	Corporation: JAPAN
RECEIVING PARTY DATA			
Name:	Eisai Inc.		
Street Address:	100 Tice Blvd.		
City:	Woodcliff Lake		
State/Country:	NEW JERSEY		
Postal Code:	07677		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4491817	MAGNOLIA MEALS AT HOME	
CORRESPONDENCE DATA			
Fax Number:	4153939887		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-954-0200		
Email:	ip-squiretm@squirepb.com		
Correspondent Name:	Caroline H. Mead		
Address Line 1:	Squire Patton Boggs (US) LLP		
Address Line 2:	275 Battery Street, Suite 2600		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	041224.00263		
NAME OF SUBMITTER:	Caroline H. Mead		
SIGNATURE:	/Caroline H. Mead/		
DATE SIGNED:	03/04/2020		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Assignment") is effective as of February 26, 2020 (the "Effective Date") by and between Eisai R&D Management Co., Ltd., a Japanese corporation, with an address of 6-10, Koishikawa 4-chome, Bunkyo-ku Tokyo JAPAN 112-8088 ("Assignor") and Eisai Inc., a Delaware corporation, with an address of 100 Tice Blvd., Woodcliff Lake, New Jersey, United States 07677 ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of the trademark listed in Appendix A (the "Mark") that it wishes to assign to Assignee; and

WHEREAS, Assignee wishes to accept such assignment of the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. Assignment. As of the Effective Date, Assignor hereby assigns to Assignee, and Assignee hereby accepts, Assignor's entire right, title, and interest in and to the Mark, including (a) all goodwill symbolized by the Mark; (b) all common law rights associated with the Mark; and (c) the right to sue for and receive all damages from past infringements arising prior to the Effective Date.

2. Counterparts. This Assignment may be executed in one or more counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument. Any signature page hereto delivered by e-mail (including in pdf or jpg file or otherwise) shall be binding to the same extent as an original signature page with regard to this Assignment and any document delivered in connection herewith.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

Eisai R&D Management Co., Ltd.

Eisai Inc.

(Assignor)

(Assignee)

By: Kenta Takahashi

By: Maureen A. Brasnahan

Name: Kenta Takahashi

Name: Maureen A. Brasnahan

Title: President

Title: Assistant Secretary
Assistant General Counsel

Appendix A

Mark	Jurisdiction	Application/ Registration Number
MAGNOLIA MEALS AT HOME	United States of America	App. No. 85639588 Reg. No. 4491817

010-8963-1432/2/AMERICAS