

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM567528

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
8T (ABC), LLC		03/05/2020	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	BackBeat Inc.		
Street Address:	11415 W Atlantic Ave		
City:	Lakewood		
State/Country:	COLORADO		
Postal Code:	80227		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3734754	8TRACKS	
Registration Number:	3737565	8TRACKS	
Registration Number:	3734755		
Registration Number:	3734756		
CORRESPONDENCE DATA			
Fax Number:	3035727883		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-583-8224		
Email:	uspt@polsinelli.com		
Correspondent Name:	Rachel A. Rice		
Address Line 1:	1401 Lawrence Street, Suite 2300		
Address Line 4:	Denver, COLORADO 80202		
NAME OF SUBMITTER:	Rachel A. Rice		
SIGNATURE:	/Rachel A. Rice/		
DATE SIGNED:	03/17/2020		
Total Attachments: 6			
source=Trademark Assignment Agreement - 8T (ABC) LLC to BackBeat Inc. (Executed)#page1.tif			
source=Trademark Assignment Agreement - 8T (ABC) LLC to BackBeat Inc. (Executed)#page2.tif			

CH \$115.00 3734754

source=Trademark Assignment Agreement - 8T (ABC) LLC to BackBeat Inc. (Executed)#page3.tif
source=Trademark Assignment Agreement - 8T (ABC) LLC to BackBeat Inc. (Executed)#page4.tif
source=Trademark Assignment Agreement - 8T (ABC) LLC to BackBeat Inc. (Executed)#page5.tif
source=Trademark Assignment Agreement - 8T (ABC) LLC to BackBeat Inc. (Executed)#page6.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made as of March 5, 2020, by and between 8T (ABC), LLC, a California limited liability company (“Seller”), as Assignee for the Benefit of Creditors of 8tracks, Inc., a Delaware corporation, and BackBeat Inc., a Delaware corporation (“Buyer”). Seller and Buyer are parties to a certain Asset Purchase Agreement dated as of March 5, 2020, (the “Asset Purchase Agreement”). Capitalized terms used without definitions herein shall have the meanings ascribed to such terms in the Asset Purchase Agreement.

WHEREAS, Seller has agreed to sell to Buyer, and Buyer has agreed to acquire from Seller, all of Seller’s rights, title and interest in and to the trademarks and/or service marks identified in Schedule A attached hereto (the “Marks”); and

WHEREAS, the parties accordingly wish to execute this recordable instrument, assigning all of Seller’s right, title and interest in and to the Marks to Buyer;

NOW, THEREFORE, for valuable consideration set forth in the Asset Purchase Agreement, the receipt and sufficiency of which are hereby acknowledged, Seller and Buyer agree as follows:

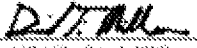
1. Seller hereby assigns, transfers and conveys to Buyer all of its right, title and interest in and to the Marks, including without limitation any and all registrations, applications, and/or common law rights for the Marks throughout the world, together with all of the goodwill of Seller’s business symbolized by or associated with the Marks, and any and all income, royalties, damages and payments now or hereafter due and/or payable with respect thereto including, without limitation, damages and payments for past, present or future infringements.

2. This Trademark Assignment is subject to the terms and conditions of the Asset Purchase Agreement and this Trademark Assignment shall not be deemed to limit, enlarge or extinguish any obligation of Seller or Buyer under the Asset Purchase Agreement, all of which obligations shall survive the delivery of this Trademark Assignment in accordance with the terms of the Asset Purchase Agreement, and that to the extent there is any conflict between this Trademark Assignment and the terms and conditions of the Asset Purchase Agreement, the Asset Purchase Agreement shall control.

3. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

SELLER:

ST (ABC), LLC, a California
limited liability company, as Assignee for
the Benefit of Creditors of 8tracks, Inc.

By: 
Name: David Miller
Title: Manager

BUYER:

BACKBEAT INC., a Delaware corporation

By: _____
Name: Jeffrey Treichel
Title: President and Chief Executive Officer

SELLER:

8T (ABC), LLC, a California
limited liability company, as Assignee for
the Benefit of Creditors of 8tracks, Inc.

By: _____

Name: David Miller

Title: Manager

BUYER:

BACKBEAT INC., a Delaware corporation

By:  _____

Name: Jeffrey Treichel

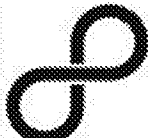
Title: President and Chief Executive Officer

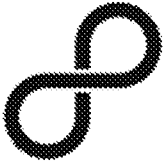
TRADEMARK


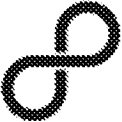
REEL: 006893 FRAME: 0920

Schedule A

To Trademark Assignment

Mark/Name	Country/ Jurisdiction	App. No./ Reg. No.	Brief Goods/Services
<u>8TRACKS</u>	International Claimed Countries: Madrid Protocol: Australia, China, European Union, Japan, Russian Federation	RN: 1124681	(Int'l Class: 38) Streaming of audio material on the internet; providing on-line forums for transmission of messages among computer users concerning music, play... (Int'l Class: 42) Computer services in the nature of customized web pages featuring user-defined information, personal profiles and information; hosting an online community...
<u>Design Only</u> 	International Claimed Countries: Madrid Protocol: Australia, China, European Union, Japan, Russian Federation	RN: 1121978	(Int'l Class: 38) Streaming of audio material on the internet; providing on-line forums for transmission of messages among computer users concerning music, play... (Int'l Class: 42) Computer services in the nature of customized web pages featuring user-defined information, personal profiles and information; hosting an online community...
<u>8TRACKS</u>	Australia	RN: 1509945 AN: 1509945	(Int'l Class: 38) Streaming of audio material on the internet; providing on-line forums for transmission of messages among computer users concerning music, play... (Int'l Class: 42) Computer services in the nature of customized web pages featuring user-defined information, personal profiles and information; hosting an online community...

Mark/Name	Country/ Jurisdiction	App. No./ Reg. No.	Brief Goods/Services
<u>Design Only</u> 	Australia	RN: 1505873 AN: 1505873	(Int'l Class: 38) Streaming of audio material on the Internet in relation to music; providing on-line forums for transmission of messages among computer... (Int'l Class: 42) Computer services in the nature of customized web pages featuring user-defined information, personal profiles and information; all in the field...
<u>8TRACKS</u>	United States (Federal)	RN: 3734754 SN: 77392831	(Int'l Class: 42) computer services in the nature of customized web pages featuring user-defined information, personal profiles and information; hosting an online community web site featuring multimedia content, music, play lists, social networking in the field of music and information in the field...
<u>8TRACKS</u>	United States (Federal)	RN: 3737565 SN: 77392828	(Int'l Class: 38) streaming of audio material on the internet; providing on-line forums for transmission of messages among computer users concerning music, play lists, and information in the field of music; providing on-line chat rooms for transmission of messages among computer users concerning...

Mark/Name	Country/ Jurisdiction	App. No./ Reg. No.	Brief Goods/Services
<u>Design Only</u> 	United States (Federal)	RN: 3734755 SN: 77392839	(Int'l Class: 38) streaming of audio material on the internet; providing on-line forums for transmission of messages among computer users concerning music, play lists, and information in the field of music; providing on-line chat rooms for transmission of messages among computer users concerning...
<u>Design Only</u> 	United States (Federal)	RN: 3734756 SN: 77392843	(Int'l Class: 42) computer services in the nature of customized web pages featuring user-defined information, personal profiles and information; hosting an online community web site featuring multimedia content, music, play lists, social networking in the field of music and information in the field...