

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM570612

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Reassignment and Release of Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank		04/01/2020	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Urban Airship, Inc.		
Street Address:	1225 W Burnside St., Suite 401		
Internal Address:	Attn: Chief Executive Officer and General Counsel		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97209		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Serial Number:	85546370	GOOD PUSH	
Serial Number:	85311553	RICH PUSH	
Serial Number:	85064904	AIRMAIL	
Serial Number:	77847594	URBAN AIRSHIP	
Serial Number:	85097504	TELLO	
Serial Number:	77839416	SIMPLEGEO	
Serial Number:	87182898	MOBILE GROWTH PLATFORM	
Serial Number:	86761533		
Serial Number:	86761422	URBAN AIRSHIP	
Serial Number:	88362723		
Serial Number:	88160760	AIRSHIP	
CORRESPONDENCE DATA			
Fax Number:	2027393001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2027395866		
Email:	felicia.gordon@morganlewis.com		
Correspondent Name:	Morgan, Lewis & Bockius LLP		
Address Line 1:	1111 Pennsylvania Avenue, NW		
TRADEMARK			

CH \$290.00 85546370

Address Line 4:	Washington, D.C. 20004
ATTORNEY DOCKET NUMBER:	058438-19-0793
NAME OF SUBMITTER:	Felicia D. Gordon
SIGNATURE:	/Felicia D. Gordon/
DATE SIGNED:	04/06/2020
Total Attachments: 3 source=Airship - IP Release Agreement Final#page1.tif source=Airship - IP Release Agreement Final#page2.tif source=Airship - IP Release Agreement Final#page3.tif	

REASSIGNMENT AND RELEASE OF SECURITY INTEREST

This Reassignment and Release of Security Interest (“Reassignment and Release”) is executed as of April 1, 2020 by SILICON VALLEY BANK, a California corporation (the “Assignor”) for the benefit of URBAN AIRSHIP, INC., a Delaware corporation (the “Assignee”), with its principal executive office located at 1225 West Burnside Street, Suite 401, Portland, OR 97209.

RECITALS

A. WHEREAS, Assignee assigned certain interests in its intellectual property, including those patents and trademarks described on Exhibit A and Exhibit B (together, the “Intellectual Property”) to Assignor pursuant to a certain Intellectual Property Security Agreement dated as of May 26, 2017 (the “Security Agreement”) and recorded in the United States Patent and Trademark Office on (1) July 7, 2017, at Reel 042932 and Frame 0593 for patents and at Reel 6100 and Frame 0635 for trademarks, and (2) June 28, 2019, at Reel 049627 and Frame 0826 for patents and at Reel 6681 and Frame 0814 for trademarks; and

B. WHEREAS, Assignor wishes to release and reassign all interest that Assignor may have in the Intellectual Property pursuant to the Security Agreement, including the interests granted in the patents and trademarks listed on Exhibit A and Exhibit B, respectively.

AGREEMENT

Now, therefore, Assignor agrees that it releases its security interest in the Intellectual Property and reassigns to Assignee, without warranty or recourse, all interest of Assignor in the Intellectual Property granted pursuant to the Security Agreement.

Assignor acknowledges that this Reassignment and Release may be filed along with any other necessary documentation with the United States Patent and Trademark Office or any other governmental office to evidence the release granted herein. The Assignor authorizes the Assignee to record this Reassignment and Release with the United States Patent and Trademark Office and other applicable registry and agrees to provide the Assignee with any information and additional authorization necessary to effect the release of the security interest in the Intellectual Property.

ASSIGNOR:

Address:

3003 Tasman Drive
Santa Clara, CA 95054

SILICON VALLEY BANK

DocuSigned by:
Soren Peterson
By: E7E15D723CF3468...
Name: Soren Peterson
Title: vice president

EXHIBIT A

Patents

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
Push notification delivery system	8244822	8/14/12
Push gateway systems and methods	8423656	4/16/13
Push notification delivery system	8554855	10/8/13
Push notification delivery system	8572263	10/29/13
Push notification delivery system with feedback analysis	8731523	5/20/14
Processing location information	8983494	3/17/15
Push notification delivery system	8996637	3/31/15
Push notification delivery system with feedback analysis	9277023	3/1/16
Push reporting	9369988	6/14/16
Push composer	9491131	11/8/16
Push notification delivery system with feedback analysis	9531827	12/27/16
Querying for devices based on location	9553838	1/24/17
Push notification delivery system	14536407	11/7/14
Processing location information	9338594	5/10/16
Mobile event notifications	15055474	2/26/16
Mobile event notifications for network enabled objects	15202397	7/5/16
Using a polygon to select a geolocation	9774696	9/26/17
Churn prediction with machine learning	15646008	7/10/17
Push notification delivery system	10244066	3/26/19
Push reporting	10049378	8/14/18
Updating digital wallet assets	10121141	11/6/18
Push notification delivery system with feedback analysis	10142430	11/27/18
Personalized platform-specific content using a single URL	16105773	8/20/28
Mobile event notifications	16119916	8/31/18
Updating digital wallet assets	16170134	11/1/18
Push notification delivery system with feedback analysis	16183265	11/7/18
Mobile event notifications for network enabled objects	16239173	1/3/19
Push notification delivery system	16273879	2/12/19

EXHIBIT B

Trademarks

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
GOOD PUSH	85546370	2/17/12
RICH PUSH	85311553	5/3/11
AIRMAIL	85064904	6/16/10
URBAN AIRSHIP	77847594	10/13/09
TELLO	85064904	7/31/10
SIMPLEGEO	77839416	10/1/09
MOBILE GROWTH PLATFORM	87182898	9/26/16
Design	86761533	9/18/15
URBAN AIRSHIP	86761422	9/18/15
Design	88362723	3/29/19
AIRSHIP	88160760	10/18/18