

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM572554

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	08/12/2019		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KB Wines, LLC		04/17/2020	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Duckhorn Wine Company		
Street Address:	1201 Dowdell Lane		
City:	St. Helena		
State/Country:	CALIFORNIA		
Postal Code:	94574		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87447394	TIPJAR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	legal@duckhorn.com		
Correspondent Name:	Sean Sullivan		
Address Line 1:	1201 Dowdell Lane		
Address Line 4:	St. Helena, CALIFORNIA 94574		
NAME OF SUBMITTER:	Sullivan, Sean		
SIGNATURE:	/Sean B. A. Sullivan/		
DATE SIGNED:	04/19/2020		
Total Attachments: 2			
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source=Assignment of Trademarks - KB Wines LLC_DWC - U.S - executed#page2.tif			

OP \$40.00 87447394

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS ("Assignment") is by and between, KB Wines, LLC, a California limited liability company with an address at P.O. Box 1555 Sebastopol, CA 95473 ("Assignor") and Duckhorn Wine Company, a California corporation with an address at 1201 Dowdell Lane, St. Helena, CA 94574 ("Assignee") (each a "Party" and collectively the "Parties").

WHEREAS, Assignor has adopted, used and owns the trademarks and applications for registrations and registrations listed in Schedule A (collectively, the "Trademarks").

WHEREAS, Assignee desires to acquire the Trademarks.

WHEREAS, Assignor represents and warrants that it owns all rights, title and interest in and to the Trademarks as of the Effective Date.

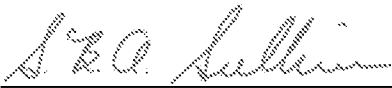
NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the Parties hereby agree as set forth below.

Assignor hereby irrevocably assigns to Assignee, its successors and assigns, nunc pro tunc effective August 12, 2019 (the "Effective Date"), all rights, title, and interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill associated with the goods and business symbolized by the Trademarks, and including: (i) the registrations thereof; (ii) the common law trademarks and all rights associated therewith; (iii) all rights of any kind whatsoever accruing under or relating to the Trademarks provided by applicable laws, international treaties, and conventions and otherwise; and (iv) any and all royalties fees, payments and other proceeds now or hereafter due or payable with respect to the Trademarks, and the right to recover damages and profits for past infringements thereof.

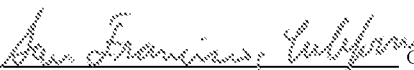
The Trademarks are being assigned as part of the entire business or portion thereof to which the marks pertain, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060, including, without limitation, the goodwill of the Assignor's business connected with the use of and symbolized by the Trademarks, all registration rights with respect to the Trademarks, free of all liens and monetary encumbrances, and all rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of the Trademarks or injury to said goodwill, together with the right to sue or recover the same in the name of Assignor.

IN WITNESS WHEREOF, the Parties hereto have executed this Assignment of Trademarks with an Effective Date as identified above.

ASSIGNOR
KB Wines, LLC, a
California limited liability company


Signature:  _____

By: Sean Sullivan
Its: Secretary, SVP, Chief Administrative Officer and General Counsel

Signed in  on this 17 day of April, 2020.

ASSIGNMENT OF TRADEMARKS

SCHEDULE A

TRADEMARK	REG. /SER. NO.	GOODS
KB	86865132/5017808	Class 33 Wines.
KOSTA BROWNE	77214927/3384875	Class 33 Wine.
	77214955/3384878	Class 33 Wine.
KOSTA BROWNE WINERY	77456005/3838380	Class 25 Baseball caps, fleece pullovers, jackets, polo shirts, pullovers, shortsleeve shirts.
KOSTA BROWNE WINERY	77460658/3838386	Class 21 Bottle openers.
KOSTA BROWNE WINERY	77455971/3838379	Class 18 Allpurpose carrying bags, carrying cases, leather and imitation leather bags, travel bags, wine bags with handles for carrying or holding wine.
OBSERVATIONS	87691379/5681690	Class 33 Alcoholic beverages except beers; wines.
ONE SIXTEEN	85595872/4245788	Class 33 Wines.
TIPJAR	87447394	Class 33 Alcoholic beverages except beers; wines.