

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM573767

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Health Strategies Group, Inc.		04/09/2020	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	EVERSANA LIFE SCIENCE SERVICES, LLC		
<b>Street Address:</b>	190 N MILWAUKEE ST		
<b>City:</b>	MILWAUKEE		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53202		
<b>Entity Type:</b>	Limited Liability Company: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3005692	HEALTH STRATEGIES GROUP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6122252950		
<b>Email:</b>	IPGroupMailbox@saul.com		
<b>Correspondent Name:</b>	Leah Leyendecker		
<b>Address Line 1:</b>	33 South 6th Street, Suite 4750		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55419		
<b>NAME OF SUBMITTER:</b>	Leah Leyendecker		
<b>SIGNATURE:</b>	/Leah Leyendecker/		
<b>DATE SIGNED:</b>	04/27/2020		
<b>Total Attachments: 2</b>			
source=36883106_1#page1.tif			
source=36883106_1#page2.tif			

OP \$40.00 3005692

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (the “**Assignment**”), dated as of April 9, 2020, is made by Health Strategies Group, Inc., a California corporation (“**Assignor**”), in favor of EVERSANA Life Science Services, LLC, a Wisconsin limited liability company (the “**Company**”).

Assignor has conveyed, transferred, and assigned to Company certain intellectual property of Assignor and has agreed to execute and deliver this Trademark Assignment, for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdictions. In consideration of the above recitals, the parties agree as follows:

Assignor hereby transfers and assigns to the Company all of Assignor’s right, title, and interest in and to the trademark registrations listed on Schedule A (the “**Marks**”), together with all associated good will and all related rights, and all registrations and applications for registration of the Marks in the United States and any foreign countries, including any renewals and extensions of any registration that is or may be secured. The provisions of this Agreement inure to the benefit of the Company, its successors, assigns, and other legal representatives, and are binding upon Assignor, its successors, assigns, and other legal representatives.

The parties have executed this Assignment as of the date first written above.

**Assignor:** Health Strategies Group, Inc.

**Company:** EVERSANA Life Science Services, LLC

Signature: Roderick Cavin  
By: Roderick Cavin  
Its: Managing Director

Signature: Franco Spraggins  
By: Franco Spraggins  
Its: General Counsel and Chief Compliance Officer

**SCHEDULE A**

**United States Trademarks**

<b>MARK</b>	<b>SERIAL NO.</b>	<b>REGISTRATION NO.</b>
HEALTH STRATEGIES GROUP	78349898	3005692