

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM576896

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DIRECT DIGITAL, LLC		05/18/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	TRUIST BANK, as Administrative Agent		
Street Address:	303 Peachtree Street, N.E.		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30308		
Entity Type:	Banking Corporation: NORTH CAROLINA		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Registration Number:	6020586	LOVE GODDESS	
Registration Number:	5887349	WILLIAMS NUTRITION	
Registration Number:	5728236	ADAPTIVE HEALTH	
Registration Number:	5869830	NUGENIX ULTIMATE	
Registration Number:	5835686	ADAPTIVE HEALTH	
Registration Number:	5807717	INSTAFLEX	
Registration Number:	5789291	PEPTIVA WORKS ALL NIGHT SO YOU FEEL BETT	
Registration Number:	5783535	TOTAL-T	
Registration Number:	5675415	ULTIMATE TESTOSTERONE	
Registration Number:	5356666	PEPTIVA	
Registration Number:	5116296	SUPER TURMERIC	
Registration Number:	4622484	SPS SCIENCE POWERED SUPPLEMENTS	
Registration Number:	4622482	SCIENCE POWERED SUPPLEMENTS	
Registration Number:	4607282	PRECURSOR	
Registration Number:	4499231	SLIM SCIENCE	
Registration Number:	4393607	BENEFLEX	
Registration Number:	4299379	NUGENIX	
Registration Number:	3972032	LUMINITE	
Registration Number:	3972011	LUMIDAY	
TRADEMARK			

OP \$540.00 6020586

Property Type	Number	Word Mark
Registration Number:	3830769	INSTAFLEX
Serial Number:	87336495	TRIPLE BIOTIX

CORRESPONDENCE DATA

Fax Number: 7043311159
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7043311000
Email: PTO_TMconfirmation@mvalaw.com,
maryelizabethzaldivar@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC
Address Line 1: 100 North Tryon Street
Address Line 2: Suite 4700, ATTN: IP DEPARTMENT
Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	410643.000188
NAME OF SUBMITTER:	John Slaughter
SIGNATURE:	/john slaughter/
DATE SIGNED:	05/18/2020

Total Attachments: 4

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

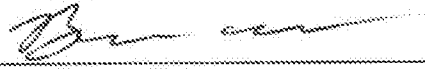
Please be advised that pursuant to the Amended and Restated Security and Pledge Agreement dated as of May 18, 2020 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Truist Bank, as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications set forth on Schedule 1 hereto to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations.

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

[Signature Pages Follow]

Very truly yours,

DIRECT DIGITAL, LLC

By: 

Name: Brandon Adcock

Title: Manager

Direct Digital, LLC
615 S. College Street #1300
Charlotte, NC 28202
Attention: Brandon Adcock

DIRECT DIGITAL, LLC
TRADEMARK NOTICE

TRADEMARK
REEL: 006941 FRAME: 0158

Acknowledged and Accepted:

TRUIST BANK, as Administrative Agent

By:  _____

Name: Sherry D. Harris

Title: Senior Vice President

Truist Bank
303 Peachtree Street, N.E.
Atlanta, GA 30308

DIRECT DIGITAL, LLC
TRADEMARK NOTICE

TRADEMARK
REEL: 006941 FRAME: 0159

Schedule 1

Direct Digital, LLC
U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
LOVE GODDESS	6020586	03/24/2020
WILLIAMS NUTRITION	5887349	10/15/2019
ADAPTIVE HEALTH	5728236	04/16/2019
NUGENIX ULTIMATE	5869830	09/24/2019
ADAPTIVE HEALTH	5835686	08/13/2019
INSTAFLEX	5807717	07/16/2019
PEPTIVA WORKS ALL NIGHT SO YOU FEEL BETTER ALL DAY.	5789291	06/25/2019
TOTAL T	5783535	06/18/2019
ULTIMATE TESTOSTERONE	5675415	02/12/2019
PEPTIVA	5356666	12/12/2017
SUPER TURMERIC	5116296	01/03/2017
SPS SCIENCE POWERED SUPPLEMENTS	4622484	10/14/2014
SCIENCE POWERED SUPPLEMENTS	4622482	10/14/2014
PRECURSOR	4607282	09/16/2014
SLIM SCIENCE	4499231	03/18/2014
BENEFLEX	4393607	08/27/2013
NUGENIX	4299379	03/05/2013
LUMINITE	3972032	05/31/2011
LUMIDAY	3972011	05/31/2011
INSTAFLEX	3830769	08/10/2010

Trademark Application

Mark	Appl. No.	Filing Date
TRIPLE BIOTIX	87336495	02/15/2017