900549824 05/19/2020

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

n v1.1 ETAS ID: TM577030

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900547669

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Poof-Slinky		04/08/2019	Limited Liability Company: MICHIGAN

RECEIVING PARTY DATA

Name:	Richard C. Levy	
Street Address:	5589 Vintage Oaks Terrace	
City:	Delray Beach	
State/Country:	FLORIDA	
Postal Code:	33484	
Entity Type:	INDIVIDUAL: UNITED STATES	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark	
Registration Number:	3054590	ADVERTEASING	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5616386136

Email: toysrme@gmail.com
Correspondent Name: Richard C. Levy

Address Line 1: 5589 Vintage Oaks Terrace
Address Line 4: Delray Beach, FLORIDA 33484

NAME OF SUBMITTER:Richard C. LevySIGNATURE:/Richard C. Levy/DATE SIGNED:05/19/2020

Total Attachments: 1

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TRADEMARK REEL: 006941 FRAME: 0701

TRADEMARK ASSIGNMENT

WHEREAS, Poof-Slinky, LLC (heroinafter "ASSIGNOR"), a limited liability company organized under the laws of Michigan and located at 4280 S. Haggerty Road, Canton, Michigan 48118, is the owner of all rights in and to the trademark ADVERTEASING (hereinafter the "TRADEMARK") for card games and board games, and United States trademark registration No. 3054590, issued on January 31, 2006 and renewed on March 9, 2016, subject to certain security interests held by Bank of America, N.A., Pinebridge Structured Capital Partners Offshore III-A, and Glenn J. Krevlin Revocable Trust;

WHEREAS the games known by the TRADEMARK were invented by Richard C. Levy (hereinafter "ASSIGNEE," of 5589 Vintage Oaks Terrace, Delray Beach FLORIDA 33484;

WHEREAS, ASSIGNEE desires to acquire, and ASSIGNOR is willing to transfer to ASSIGNEE, ASSIGNOR's entire right, title and interest in and to the TRADEMARK;

NOW, THEREFORE, for One Dollar and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE ASSIGNOR's entire right, title and interest in and to the TRADEMARK, and United States trademark registration No. 3054590, together with the goodwill of the business symbolized by the TRADEMARK, and the right of recovery for any past infringement thereof, this assignment to be effective as of April 5, 2019.

POOF-SLINKY, LLC

Dated <u>4/8//</u>9

Robert Olsen

Mauris Bark

Executive Vice President and

Chief Financial Officer

ACKNOWLEDGMENT

State of New Jersey

\$ \$50.0

County of Essex

I CERTIFY that on AUD 8 2019. Robert Olson personally came before me and acknowledges under oath, to my satisfaction, that he

(a) was the maker of the attached instrument;

(b) was authorized to, and did, execute this instrument as Executive Vice President and Chief Financial Officer of Poof-Slinky, LLC, the entity named in this instrument; and

(e) executed this instrument as the act of Poof-Slinky, LLC, the entity named in this instrument.

MAUREEN DROSTE NOTARY PUBLIC OF NEW JERSEY My Commission Expires April 8, 2020

TRADEMARK REEL: 006941 FRAME: 0702

RECORDED: 05/05/2020