

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM581278

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Farmwise LLC		06/12/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	B&G Foods North America, Inc.		
Street Address:	Four Gatehall Drive		
Internal Address:	Suite 110		
City:	Parsippany		
State/Country:	NEW JERSEY		
Postal Code:	07054		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	4534970	VEGGIE FRIES	
Registration Number:	4713315	FARMWISE	
Registration Number:	4660895	VEGGIE FRIES	
Registration Number:	4660898	VEGGIE FRIES	
Registration Number:	5392215	VEGGIE TOTS	
Registration Number:	4660897	VEGGIE FRIES	
Registration Number:	4660896	VEGGIE FRIES	
Registration Number:	5624516	VEGGIE RINGS	
Registration Number:	5678926	VEGGIE RINGS	
Registration Number:	6015536	VEGGIE SKINS	
CORRESPONDENCE DATA			
Fax Number:	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-807-4350		
Email:	citrademarks@klgates.com, valerie.swanson@klgates.com, sana.hakim@klgates.com		
Correspondent Name:	Sana Hakim c/o K&L Gates LLP		

CH \$265.00 4534970

Address Line 1: P.O. Box 1135
Address Line 4: Chicago, ILLINOIS 60690-1135

ATTORNEY DOCKET NUMBER: 3709483-2378

NAME OF SUBMITTER: Sana Hakim

SIGNATURE: /sh/

DATE SIGNED: 06/15/2020

Total Attachments: 2

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source=Farmwise Trademark Assignment from Farmwise to B&G Foods North America 2020 06 12#page2.tif

TRADEMARK ASSIGNMENT

WHEREAS, Farmwise LLC, a Limited Liability Company of Delaware, with an address of Suite 104A, 148 Linden Street, Wellesley, Massachusetts 02482, U.S.A. ("Assignor"), owns the marks and registrations (collectively the "Marks") listed in the attached Schedule A; and

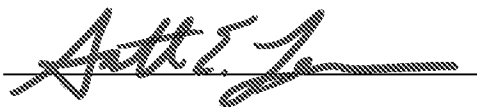
WHEREAS, B&G Foods North America, Inc. a Corporation of Delaware, having its principal office and place of business at Suite 110, Four Gatehall Drive, Parsippany New Jersey 07054, U.S.A. ("Assignee"), desires to acquire the Marks; and

WHEREAS, Assignor wishes to assign the Marks to Assignee; and

NOW, THEREFORE, for good and valuable consideration of \$10.00 (ten dollars), the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks, including all common law rights, registrations and applications therefor, together with goodwill of the business connected with the use of the Marks and symbolized thereby, and any and all accrued rights of action, royalties or damages for any past or existing infringement or misappropriation of any such rights, in the United States and all foreign countries, including but not limited to Canada and Mexico.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be in effect as of the date: June 12, 2020.

FARMWISE LLC:

By: 

Name: Scott E. Lerner
Title: Executive Vice President,
General Counsel and Secretary

Schedule A

UNITED STATES

Mark	Application No.	Application Date	Registration No.	Registration Date
VEGGIE FRIES	85/861,762	02/27/2013	4,534,970	05/20/2014
FARMWISE	86/038,454	08/15/2013	4,713,315	03/31/2015
VEGGIE FRIES & Tuscan Pepper Design (Stylized) (Color)	86/131,665	11/28/2013	4,660,895	12/23/2014
VEGGIE FRIES & Red Pepper Design (Stylized) (Color)	86/131,681	11/28/2013	4,660,898	12/23/2014
VEGGIE TOTS	86/621,552	05/06/2015	5,392,215	01/30/2018
VEGGIE FRIES & Broccoli Design (Stylized) (Color)	86/131,668	11/28/2013	4,660,897	12/23/2014
VEGGIE FRIES & Carrot Design (Stylized) (Color)	86/131,666	11/28/2013	4,660,896	12/23/2014
VEGGIE RINGS	88/000,158	06/14/2018	5,624,516	12/04/2018
VEGGIE RINGS & Design (Stylized)	88/000,184	06/14/2018	5,678,926	02/19/2019
VEGGIE SKINS	88/652,619	10/13/2019	6,015,536	03/17/2020

CHINA

Mark	Application No.	Application Date	Registration No.	Registration Date
FARMWISE	33089228	08/24/2018	33089228	05/29/2019