

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM583261

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CREDIT SUISSE AG		06/25/2020	Bank: SWITZERLAND

RECEIVING PARTY DATA

Name:	MERISANT COMPANY
Street Address:	125 South Wacker Drive
Internal Address:	Suite 3150
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60606
Entity Type:	Corporation: DELAWARE
Name:	WHOLE EARTH SWEETENER COMPANY LLC
Street Address:	125 South Wacker Drive
Internal Address:	Suite 3150
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60606
Entity Type:	Limited Liability Company: DELAWARE
Name:	Mafco Worldwide LLC
Street Address:	300 Jefferson Street
City:	Camden
State/Country:	NEW JERSEY
Postal Code:	08104
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 55

Property Type	Number	Word Mark
Registration Number:	3610339	ADD SOME FLAVOR TO YOUR DAY
Registration Number:	1217173	CANDEREL
Registration Number:	2012219	EQUAL
Registration Number:	1318800	EQUAL
Serial Number:	85762146	EQUAL

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	1158683	EQUAL
Serial Number:	77710844	EQUAL
Serial Number:	85197285	EQUAL CLASSIC
Serial Number:	77911168	EQUAL EVERYWHERE
Registration Number:	3314361	EQUAL
Serial Number:	85751831	EQUAL ORIGINAL
Serial Number:	85751812	EQUAL ORIGINAL
Registration Number:	3248304	EQUAL
Registration Number:	2967446	M
Registration Number:	2987670	MERISANT
Registration Number:	1933895	SAME
Registration Number:	3632860	SENSIBLY SWEET
Serial Number:	85762172	SEQUAL
Serial Number:	77710519	SEQUAL
Serial Number:	85762164	SEQUEL
Serial Number:	77710540	SEQUEL
Registration Number:	1794061	SPOONFUL
Registration Number:	3321821	SWEET MATE
Registration Number:	2068819	SWEETMATE
Serial Number:	77857394	CRAFTED FOR COFFEE
Serial Number:	85718616	
Serial Number:	77414776	NATIVIA GUARANI
Serial Number:	77494342	NATIVIA NATIVIA GUARANI S.A., A WHOLE EA
Serial Number:	85528703	NATURE MADE IT SWEET... WE MADE IT PURE
Serial Number:	85644937	NATURE MAKES IT SWEET
Registration Number:	3797328	NOTHING TO HIDE
Registration Number:	3974896	PURE VIA
Registration Number:	3974897	PURE VIA
Serial Number:	85710792	PURE VIA STEVIA WHOLE EARTH SWEETENER CO
Serial Number:	85915988	SWEET SIMPLICITY
Serial Number:	86225752	TASTE THE NEXT GENERATION OF SWEET
Serial Number:	77553570	THE NEXT GENERATION OF SWEET
Registration Number:	3636630	WHOLE EARTH SWEETENER COMPANY
Serial Number:	85718598	WHOLE EARTH SWEETENER CO.
Registration Number:	3721737	BEAUTY BLANKET
Registration Number:	0084018	TRADE MARK
Registration Number:	0612290	MAFCO
Registration Number:	0856843	MAFCO

Property Type	Number	Word Mark
Registration Number:	0864099	MAFCO
Registration Number:	0997652	MAFCO-MAGNASWEET
Registration Number:	1469567	MAG
Registration Number:	2331742	MAGNASWEET
Registration Number:	3722297	MAGNASWEET
Registration Number:	1278230	RIGHT DRESS
Registration Number:	0764149	RIGHT DRESS
Registration Number:	0753781	SHIP BRAND
Registration Number:	0753608	SHIP BRAND
Registration Number:	0753563	SHIP BRAND
Registration Number:	4485937	PURE VIA STEVIA
Serial Number:	85364450	EQUAL. THE ONE THEY WANT

CORRESPONDENCE DATA

Fax Number: 2027995000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2028050986

Email: gregory.esau@dlapiper.com

Correspondent Name: Gregory Esau

Address Line 1: 500 Eighth Street, NW

Address Line 4: Washington, D.C. 20004

NAME OF SUBMITTER: Gregory Esau

SIGNATURE: /Gregory Esau/

DATE SIGNED: 06/26/2020

Total Attachments: 7

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RELEASE OF TRADEMARK SECURITY INTEREST

RELEASE OF TRADEMARK SECURITY INTEREST dated as of June 25, 2020 (this “*Trademark Security Release*”), by CREDIT SUISSE AG, as administrative agent and collateral agent (the “*Agent*”), in favor of MERISANT COMPANY, WHOLE EARTH SWEETENER COMPANY LLC and MAFCO WORLDWIDE LLC (formerly known as Mafco Worldwide Corporation) (each a “*Grantor*” and together the “*Grantors*”). Reference is made to (a) that certain First Lien Guarantee and Collateral Agreement dated as of October 3, 2014 (as may be amended, restated, supplemented, replaced and otherwise modified from time to time, the “*Guarantee and Collateral Agreement*”), among the grantors party thereto and the Agent, (b) that certain First Lien Intellectual Property Security Agreement dated as of October 3, 2014 (as amended, supplemented or otherwise modified from time to time, the “*First Lien Intellectual Property Security Agreement*”), among the Grantors and the Agent and (c) that certain After-Acquired Intellectual Property Security Agreement (First Supplemental Filing) dated as of May 8, 2015 (as amended, supplemented or otherwise modified from time to time, the “*First Lien First Supplemental Intellectual Property Security Agreement*”, and together with the Guarantee and Collateral Agreement and the First Lien Intellectual Property Security Agreement, the “*Security Documents*”), among the Grantors and the Agent.

WHEREAS, pursuant to the terms and conditions of the Security Documents, each Grantor granted to the Agent a security interest in and to all of such Grantor’s right, title and interest in or to any and all Collateral (as such term is defined in the Guarantee and Collateral Agreement), and Intellectual Property Collateral (as such term is defined in each of the First Lien Intellectual Property Security Agreement and First Lien First Supplemental Intellectual Property Security Agreement) (collectively, the “*Released Trademark Collateral*”), including, but not limited to, the following:

- (a) the trademark and service mark registrations and applications set forth on Schedule A hereto; and
- (b) all Proceeds (as such term is defined in the Guarantee and Collateral Agreement) and products of any and all of the foregoing and all collateral security and guarantees given by any Person with respect to any of the foregoing.

WHEREAS, the security interest in the Released Trademark Collateral was recorded with the United States Patent and Trademark Office on October 17, 2014 at Reel/Frame No. 5382/0785, on May 8, 2015 at Reel/Frame No. 5513/0241 on May 8, 2015 at Reel/Frame No. 5513/0206, and on May 8, 2015 at Reel/Frame No. 5513/0198.

WHEREAS, the Agent now desires to execute and deliver this Trademark Security Release to evidence the release of its lien on and security interest in and to the Released Trademark Collateral on the terms and subject to the conditions hereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Agent and the Grantors hereby agree as follows:

SECTION 1. Release of Security Interest. The Agent discharges and releases and conveys to the Grantors, without recourse, representation or warranty of any kind, all of the Agent's security interest in, and right, title and interest in and to, the Released Trademark Collateral.

SECTION 2. Governing Law. This Trademark Security Release shall be governed by, and construed in accordance with, the laws of the State of New York.

SECTION 3. Miscellaneous. The Agent hereby (i) authorizes the Grantors and their successors, assigns or other legal representatives to make filings with the United States Patent and Trademark Office at the expense of the Grantors, and (ii) agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary, in each case, to evidence and effect the release and termination of the Agent's security interests in the Released Trademark Collateral.

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IN WITNESS WHEREOF, the undersigned party has caused this Trademark Security Release to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

CREDIT SUISSE AG, as Administrative Agent and Collateral Agent,

By: 
Name: Megan Kane
Title: Authorized Signatory

By: 
Name: Didier Siffer
Title: Authorized Signatory

[Signature Page to First Lien Trademark Security Release]

TRADEMARK
REEL: 006980 FRAME: 0442

Schedule ATrademarks

Title	Owner	Registration / Application Number	Reel/Frame
ADD SOME FLAVOR TO YOUR DAY	MERISANT COMPANY	3610339	5382/0785
CANDEREL	MERISANT COMPANY	1217173	5382/0785
EQUAL	MERISANT COMPANY	2012219	5382/0785
EQUAL	MERISANT COMPANY	1318800	5382/0785
EQUAL	MERISANT COMPANY	85762146	5382/0785
EQUAL	MERISANT COMPANY	1158683	5382/0785
EQUAL	MERISANT COMPANY	77/710844	5382/0785
EQUAL CLASSIC	MERISANT COMPANY	85/197285	5382/0785
EQUAL EVERYWHERE	MERISANT COMPANY	77/911168	5382/0785
EQUAL LOGO WITH ARRAY OF COLORED DOTS	MERISANT COMPANY	3314361	5382/0785
equal original in stylized letters	MERISANT COMPANY	85751831	5382/0785
equal original in stylized letters	MERISANT COMPANY	85751812	5382/0785
EQUAL STYLIZED	MERISANT COMPANY	3248304	5382/0785
M AND DESIGN	MERISANT COMPANY	2967446	5382/0785
MERISANT	MERISANT COMPANY	2987670	5382/0785
SAME	MERISANT COMPANY	1933895	5382/0785
SENSIBLY SWEET	MERISANT COMPANY	3632860	5382/0785
SEQUAL	MERISANT COMPANY	85762172	5382/0785
SEQUAL	MERISANT COMPANY	77/710519	5382/0785

SEQUEL	MERISANT COMPANY	85762164	5382/0785
SEQUEL	MERISANT COMPANY	77710540	5382/0785
SPOONFUL	MERISANT COMPANY	1794061	5382/0785
SWEET MATE LOGO	MERISANT COMPANY	3321821	5382/0785
SWEETMATE	MERISANT COMPANY	2068819	5382/0785
CRAFTED FOR COFFEE	WHOLE EARTH SWEETENER COMPANY LLC	77/857394	5382/0785
LEAF IN COLOR IN BROWN BOX	WHOLE EARTH SWEETENER COMPANY LLC	85718616	5382/0785
NATIVIA GUARANI	WHOLE EARTH SWEETENER COMPANY LLC	77/414776	5382/0785
NATIVIA GUARANI LOGO (COLOR)	WHOLE EARTH SWEETENER COMPANY LLC	77/494342	5382/0785
NATURE MADE IT SWEET... WE MADE IT PURE	WHOLE EARTH SWEETENER COMPANY LLC	85/528703	5382/0785
NATURE MAKES IT SWEET	WHOLE EARTH SWEETENER COMPANY LLC	85/644937	5382/0785
NOTHING TO HIDE	WHOLE EARTH SWEETENER COMPANY LLC	3797328	5382/0785
PURE VIA	WHOLE EARTH SWEETENER COMPANY LLC	3974896	5382/0785
PURE VIA LOGO (2 Words Vertically Stacked) IN A LEAF CIRCLE (COLOR)	WHOLE EARTH SWEETENER COMPANY LLC	3974897	5382/0785
PURE VIA STEVIA LOGO (3 WORDS VERTICALLY STACKED)	WHOLE EARTH SWEETENER COMPANY LLC	85710792	5382/0785
SWEET SIMPLICITY	WHOLE EARTH SWEETENER COMPANY LLC	85915988	5382/0785
TASTE THE NEXT GENERATION OF SWEET	MERISANT COMPANY	86225752	5382/0785
THE NEXT GENERATION OF SWEET	WHOLE EARTH SWEETENER COMPANY LLC	77/553570	5382/0785
WESCO NEW LOGO (COLOR)	WHOLE EARTH SWEETENER COMPANY LLC	3636630	5382/0785

WHOLE EARTH SWEETENER CO. WITH LEAF IN COLOR	WHOLE EARTH SWEETENER COMPANY LLC	85/718598	5382/0785
BEAUTY BLANKET- TM	Mafco Worldwide LLC (f/k/a Mafco Worldwide Corporation)	3,721,737	5513/0198
Design of Ship	Mafco Worldwide LLC (f/k/a Mafco Worldwide Corporation)	84,018	5513/0198
MAFCO	Mafco Worldwide LLC (f/k/a Mafco Worldwide Corporation)	612,290	5513/0198
MAFCO & Design	Mafco Worldwide LLC (f/k/a Mafco Worldwide Corporation)	856,843	5513/0198
MAFCO & Design	Mafco Worldwide LLC (f/k/a Mafco Worldwide Corporation)	864,099	5513/0198
MAFCO-MAGNASWEET	Mafco Worldwide LLC (f/k/a Mafco Worldwide Corporation)	997,652	5513/0198
MAG	Mafco Worldwide LLC (f/k/a Mafco Worldwide Corporation)	1,469,567	5513/0198
MAGNASWEET (Stylized)	Mafco Worldwide LLC (f/k/a Mafco Worldwide Corporation)	2,331,742	5513/0198
MAGNASWEET	Mafco Worldwide LLC (f/k/a Mafco Worldwide Corporation)	3,722,297	5513/0198
RIGHT DRESS	Mafco Worldwide LLC (f/k/a Mafco Worldwide Corporation)	1,278,230	5513/0198
RIGHT DRESS & Design	Mafco Worldwide LLC (f/k/a Mafco Worldwide Corporation)	764,149	5513/0198
SHIP BRAND	Mafco Worldwide LLC (f/k/a Mafco Worldwide Corporation)	753,781	5513/0198
SHIP BRAND	Mafco Worldwide LLC (f/k/a Mafco Worldwide Corporation)	753,608	5513/0198
SHIP BRAND	Mafco Worldwide LLC (f/k/a Mafco Worldwide Corporation)	753,563	5513/0198
equal original	MERISANT COMPANY	4498993	5513/0206
equal original in stylized letters	MERISANT COMPANY	4515564	5513/0206
CRAFTED FOR COFFEE	WHOLE EARTH SWEETENER COMPANY LLC	4388380	5513/0241
LEAF IN COLOR IN BROWN BOX	WHOLE EARTH SWEETENER COMPANY LLC	4495626	5513/0241
PURE VIA STEVIA LOGO (3 WORDS VERTICALLY STACKED)	WHOLE EARTH SWEETENER COMPANY LLC	4463642	5513/0241
PURE VIA STEVIA LOGO (3	WHOLE EARTH SWEETENER COMPANY LLC	4485937	5513/0241

WORDS VERTICALLY STACKED)			
TASTE THE NEXT GENERATION OF SWEET	MERISANT COMPANY	4662406	5513/0241
WHOLE EARTH SWEETENER CO. WITH LEAF IN COLOR	WHOLE EARTH SWEETENER COMPANY LLC	4444870	5513/0241

Trademark Application

Title	Owner	Registration / Application Number	Reel/Frame
EQUAL. THE ONE THEY WANT	MERISANT COMPANY	85/364450	5382/0785

[[5455497]]