

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM584941

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Information Planning and Management Service Inc.		07/06/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Vestcom Parent Holdings, Inc.		
Street Address:	2800 Cantrell Road, Suite 400		
City:	Little Rock		
State/Country:	ARKANSAS		
Postal Code:	72202		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4463396	RESET IN A BOX	
Registration Number:	4617760	EJ CAIMEN	
Registration Number:	4631571	PEGMATE	
Registration Number:	4617395	SHELFMATE	
Registration Number:	4658738	LABELMATE	
CORRESPONDENCE DATA			
Fax Number:	2027393001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202.739.5965		
Email:	trademarks@morganlewis.com		
Correspondent Name:	Joseph E. Washington Morgan Lewis		
Address Line 1:	1111 Pennsylvania Avenue, NW		
Address Line 4:	Washington, D.C. 20004-2541		
ATTORNEY DOCKET NUMBER:	106435-0002		
NAME OF SUBMITTER:	Christine Izzo		
SIGNATURE:	/Christine Izzo/		
DATE SIGNED:	07/06/2020		

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Total Attachments: 2

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TRADEMARK ASSIGNMENT

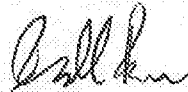
This Trademark Assignment is by Information Planning and Management Service Inc., a Delaware corporation (hereinafter "Assignor"), in favor of Vestcom Parent Holdings, Inc. a Delaware corporation (hereinafter "Assignee").

WHEREAS, the Assignor is the record owner of the trademark registrations set forth on Schedule A (hereinafter "the Marks") and the goodwill of the business symbolized thereby, and desires to assign all of its right, title, and interest in and to the said Marks to the Assignee; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and sets over to Assignee, effective as of July 6, 2020, its entire right, title and interest in and to the Marks and the goodwill symbolized by the Marks, and in and to all income, royalties, damages, and payments now or hereafter due or payable with respect thereto, and in and to all causes of action, either at law or in equity, and the right to sue, counterclaim, and recover for past, present, or future infringement of the rights assigned herein.

Assignor:
**INFORMATION PLANNING AND
MANAGEMENT SERVICE INC.**

By:



Name: Russell Brown

Title: Director, Strategy

SCHEDULE A

<u>Mark</u>	<u>U.S. Registration No.</u>
RESET IN A BOX	4463396
EJ CAIMEN	4617760
PEGMATE	4631571
SHELFMATE	4617395
LABELMATE	4658738

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