

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM587143

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|---|--|-------------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| DIAGEO NORTH AMERICA, INC. | | 02/26/2020 | Corporation: CONNECTICUT |
| RECEIVING PARTY DATA | | | |
| Name: | QUAKER CITY MERCANTILE, INC. | | |
| Street Address: | 114-120 S. 13th Street | | |
| City: | Philadelphia | | |
| State/Country: | PENNSYLVANIA | | |
| Postal Code: | 19107 | | |
| Entity Type: | Corporation: PENNSYLVANIA | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 87888515 | QUAKER CITY SHRUBS | |
| Serial Number: | 87831968 | QUAKER CITY SHRUBS | |
| Registration Number: | 5088635 | LEMON SHRUB | |
| Registration Number: | 5083644 | QUAKER CITY MALTING CO. | |
| Registration Number: | 5073920 | QC MALT | |
| Registration Number: | 5082620 | QC MALT | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2158325767 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2155695767 | | |
| Email: | perry@blankrome.com | | |
| Correspondent Name: | David M. Perry | | |
| Address Line 1: | Blank Rome LLP, One Logan Square | | |
| Address Line 2: | 8th Floor | | |
| Address Line 4: | Philadelphia, PENNSYLVANIA 19103 | | |
| NAME OF SUBMITTER: | David M. Perry | | |
| SIGNATURE: | /David M. Perry/ | | |
| DATE SIGNED: | 07/17/2020 | | |

OP \$165.00 87888515

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** is entered into and effective as of February 26, 2020, by and between DIAGEO NORTH AMERICA, INC., a Connecticut corporation having its principal place of business at Three World Trade Center, New York, NY 10007 (“DNA”) (“Assignor”) and QUAKER CITY MERCANTILE, INC., a Pennsylvania corporation having its principal place of business at 114-120 S. 13th Street, Philadelphia, PA 19107 (“QCM”) (“Assignee”).

WHEREAS, pursuant to the Brand Asset Transfer Agreement effective February 26, 2020, by and between DNA, DIAGEO BEER COMPANY USA, a Delaware corporation having its principal place of business at Three World Trade Center, New York, NY 10007, and QCM (“Agreement”), Assignor is the owner of all right, title, and interest in and to the trademarks and applications and registrations therefor listed in Schedule A together with the goodwill of the business associated with and symbolized by said trademarks (the “Trademarks”); and

WHEREAS, pursuant to the Agreement, Assignor wishes to confirm the assignment to Assignee, and Assignee wishes to confirm the acquisition from Assignor, all of Assignor’s right, title, and interest in and to said Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor does hereby confirm that it assigns, sells and transfers to Assignee, its successors and assigns, all of its right, title and interest throughout the world in and to the Trademarks, together with the goodwill of the business symbolized thereby, and any and all registrations or applications therefor throughout the world.

IN WITNESS WHEREOF, Assignor and Assignee hereto have through their duly authorized representatives affixed their signatures below.

DIAGEO NORTH AMERICA, INC.

By: *Cherise Chamberlain*

Name: Cherise Chamberlain

Title: Assistant Secretary



QUAKER CITY MERCANTILE, INC.

By: *Rona Harman*

Name: Rona Harman

Title: President

Schedule A

| Mark | Registrant | Country | Status | Reg. No. (App. No.) | Reg. Date (App. Date) |
|--|------------|----------------|-------------|------------------------|--------------------------|
|  | DNA | United States | Application | (87888515) | (Apr. 23, 2018) |
| QUAKER CITY SHRUBS | DNA | United States | Application | (87831968) | (Mar. 13, 2018) |
| LEMON SHRUB | DNA | United States | Registered | 5088635 | Nov. 22, 2016 |
| QUAKER CITY MALTING CO. | DNA | United States | Registered | 5083644 | Nov. 15, 2016 |
|  | DNA | United States | Registered | 5073920 | Nov. 1, 2016 |
| QC MALT | DNA | United States | Registered | 5082620 | Nov. 15, 2016 |
| QC MALT | DNA | European Union | Registered | 013436481 | Mar. 18, 2015 |