

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM587412

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beter Bed Holding N.V.		07/02/2019	Naamloze Vennootschap (Nv): NETHERLANDS
RECEIVING PARTY DATA			
Name:	ABN AMRO BANK N.V.		
Street Address:	Gustav Mahlerlaan 10		
City:	Amsterdam		
State/Country:	NETHERLANDS		
Postal Code:	1082 PP		
Entity Type:	Naamloze Vennootschap (Nv): NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90030580	M LINE. SLEEP WELL. MOVE BETTER.	
CORRESPONDENCE DATA			
Fax Number:	2126843999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126843900		
Email:	efiling@grr.com		
Correspondent Name:	Marc P. Misthal		
Address Line 1:	270 Madison Ave, 8th Floor		
Address Line 2:	Gottlieb, Rackman & Reisman P.C.		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	8760/010		
NAME OF SUBMITTER:	Marc P. Misthal		
SIGNATURE:	/Marc P. Misthal/		
DATE SIGNED:	07/20/2020		
Total Attachments: 7			
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PLEDGE CONFIRMATION

THIS PLEDGE CONFIRMATION is dated 10 July 2020 and made

BETWEEN:

- (1) the **PERSONS** listed in Schedule 1 (Security Providers) as security providers (the **Security Providers**); and
- (2) **ABN AMRO BANK N.V.** as security agent (the **Security Agent**) and with the contact details identified with its name below.

WHEREAS:

- (A) Under the Dutch pledge agreement dated 2 July 2019 between each Security Provider and the Security Agent regarding a first ranking right of pledge (the **First Security Agreement**), each Security Provider has granted a first ranking right of pledge over certain of its intellectual property rights in favour of the Security Agent, including the European trademark listed in Schedule 2 (Intellectual Property), to their current extent as well as any future territorial extensions.
- (B) Under the Dutch pledge agreement dated 31 July 2019 between each Security Provider and the Security Agent regarding a second ranking right of pledge (the **Second Security Agreement**), each Security Provider has granted a second ranking right of pledge over certain of its intellectual property rights in favour of the Security Agent, including the European trademark listed in Schedule 2 (Intellectual Property), to their current extent as well as any future territorial extensions.
- (C) For the purposes of registration of the rights of pledge described above in (A) and (B) in the relevant intellectual property registry, each Security Provider and the Security Agent wish to use this declaration to evidence the creation of such security rights.

IT IS AGREED as follows:

1. Security agreements

- (a) Each Security Provider and the Security Agent have entered into the First Security Agreement, under which a first ranking right of pledge over the European trademark listed in Schedule 2 (Intellectual Property) to its current extent as well as any future territorial extensions has been granted by it in favour of the Security Agent, and the Second Security Agreement, under which a second ranking of pledge over the European trademark listed in Schedule 2 (Intellectual Property) to its current extent as well as any future territorial extensions has been granted by it in favour of the Security Agent.

- (b) The rights of pledge described above have been created on the date of the First Security Agreement or on the date of the Second Security Agreement, as applicable, and will continue to remain in force and effect until the earlier of a release by operation of law and any expressly agreed release between the Security Providers and the Security Agent.

2. Consent

The Security Agent consents to the Security Providers (or any agent or attorney on its behalf) registering the rights of pledge in the relevant intellectual property registry.

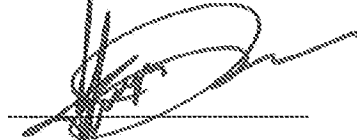
3. Governing law

This confirmation and any non-contractual obligations arising out of or in connection with it are governed by Dutch law.

[Signatures on the next page]

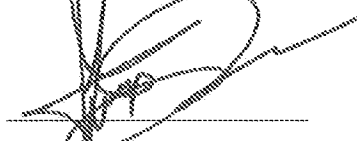
SECURITY PROVIDERS

BETER BED HOLDING N.V.



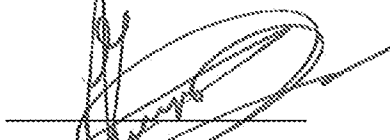
By: A.J.G.P.M. Kruijssen
Title: Managing Director

BEDDEN & MATRASSEN B.V.



By: Beter Bed Holding N.V.
Title: Managing Director
By: A.J.G.P.M. Kruijssen
Title: Managing Director

BETER BED B.V.



By: Beter Bed Holding N.V.
Title: Managing Director
By: A.J.G.P.M. Kruijssen
Title: Managing Director

BETER BED FINANCIAL SERVICES B.V.



By: Beter Bed Holding N.V.
Title: Managing Director
By: A.J.G.P.M. Kruijssen
Title: Managing Director

DBC INTERNATIONAL B.V.



By: Peter Bed Holding N.V.
Title: Managing Director
By: A.J.G.P.M. Kruijssen
Title: Managing Director

DBC NEDERLAND B.V.



By: Peter Bed Holding N.V.
Title: Managing Director
By: A.J.G.P.M. Kruijssen
Title: Managing Director

Security Agent

ABN AMRO BANK N.V.

By:



A.G. Demmers-Cortés Tormo

Proxy Holder

Attention: Agency Syndicated Loans, Team 2

Address: Gustav Mahlerlaan 10, 1082 PP Amsterdam, the Netherlands

Telephone/fax: N/A

E-mail: abn.amro.agency.team.2@nl.abnamro.com

By:



I.P.H.C. Faassen
Proxy Holder

SCHEDULE 1

SECURITY PROVIDERS

Beter Bed Holding N.V.

Beter Bed B.V.

Beter Bed Financial Services B.V.

Bedden & Matrassen B.V.

DBC International B.V.

DBC Nederland B.V.

SCHEDULE 2
INTELLECTUAL PROPERTY

United States trademark

M LINE Sleep well. Move better. (combined word and figurative mark; US serial number 90030580)

Chinese trademark

M LINE (class 20 and class 24 registration; combined word and figurative mark; registration number not yet known)

Benelux trademark

MOONSTAR (class 20 registration; word mark; registration number 1420136)