

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM592666

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SAMSUNG ELECTRONICS CO., LTD.		08/05/2020	Corporation: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	Open Connectivity Foundation, Inc.		
Street Address:	3855 SW 153rd Drive		
City:	Beaverton		
State/Country:	OREGON		
Postal Code:	97003		
Entity Type:	non-stock corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4857650	IOTIVITY	
CORRESPONDENCE DATA			
Fax Number:	5037962900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	503-222-9981		
Email:	trademarks@schwabe.com		
Correspondent Name:	Schwabe, Williamson & Wyatt, P.C.		
Address Line 1:	1211 SW Fifth Avenue		
Address Line 2:	Suite 1900		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	127875-200109		
NAME OF SUBMITTER:	Allison Pentheny		
SIGNATURE:	/Allison Pentheny/		
DATE SIGNED:	08/18/2020		
Total Attachments: 5			
source=IOTIVITY Assignment Agreement - US#page1.tif			
source=IOTIVITY Assignment Agreement - US#page2.tif			
source=IOTIVITY Assignment Agreement - US#page3.tif			

CH \$40.00 4857650

source=IOTIVITY Assignment Agreement - US#page4.tif

source=IOTIVITY Assignment Agreement - US#page5.tif

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is effective as of the 5th day of August, 2020, by and between Samsung Electronics Co., Ltd., a Korean corporation with its principal place of business at 129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea (the "Assignor") and Open Connectivity Foundation, Inc., a Delaware non-stock corporation with its principal place of business at 3855 SW 153rd Drive, Beaverton, Oregon 97003, United States of America (the "Assignee").

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer, and convey to Assignee all worldwide right, title, and interest, whether registered or unregistered, that Assignor may have acquired in and to the trademarks identified in the attached Exhibit A, including, but not limited to:

- (a) all goodwill of the business appertaining to and symbolized by said trademarks;
- (b) the right to sue for all past, present, and future infringement of said trademarks by third parties; and
- (c) the rights of Assignor in and to the applications for and registrations of said trademarks specified on the attached Exhibit B.


Assignor agrees to take all further actions reasonably requested by Assignee to effect the transfer intended by this assignment. All costs incurred by Assignor relevant to completing the assignment of said trademarks, which costs Assignee has agreed to in advance, shall be borne by Assignee.

In consideration for the assignment of the trademarks identified in the attached Exhibit A and the assignment of the registrations of said trademarks specified in the attached Exhibit B by Assignor to Assignee, Assignee shall reimburse all costs incurred by Assignor relevant to filing, application, registration and any related actions of said trademarks and registrations, up to a maximum of USD 25,000. Assignor disclaims any and all representation, warranty, responsibility or liability, explicitly or implied, with respect to filing, application, registration and assignment of said trademarks, and such trademarks shall be treated the same as other marks created or registered by Assignee.

[Continued on Next Page]

EXECUTED and DELIVERED by Assignor to have effect from and after the date first set forth above.

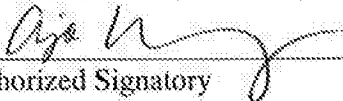
Samsung Electronics Co., Ltd (Assignor)

By: 
Authorized Signatory

Print Name: Sunghyun Oh
Title: SVP

Assignee hereby accepts the above assignment.

Open Connectivity Foundation, Inc. (Assignee)

By: 
Authorized Signatory

Print Name: Aja Murray
Title: Operations Director

EXHIBIT A TO TRADEMARK ASSIGNMENT

**From
Samsung Electronics Co., Ltd.
To
Open Connectivity Foundation, Inc.**

1. IoTivity (standard characters)



- 2.

EXHIBIT B TO TRADEMARK ASSIGNMENT

From
Samsung Electronics Co., Ltd.
To
Open Connectivity Foundation, Inc.

Trademark Country	Class(es)	Application No. Registration No.	Application Date: Registration Date:	Status
IoTivity United States	9, 42	86361180 4857650	August 8, 2014 November 24, 2015	Registered
IoTivity Australia	9, 42	1639039 1639039	August 6, 2014 August 6, 2014	Registered
IoTivity Russia	9, 42	2014726724 558554	August 8, 2014 November 30, 2015	Registered
IoTivity South Africa	42	2014/20620 2014/20620	August 6, 2014 August 26, 2016	Registered
IoTivity South Africa	9	2014/20619 2014/20619	August 6, 2014 August 26, 2016	Registered
IoTivity China	9, 42	15105830 15105830	August 6, 2014 September 21, 2015	Registered
IoTivity European Union	9, 42	13144506 13144506	August 5, 2014 December 29, 2014	Registered
IoTivity Japan	9, 42	2014-066233 5725218	August 6, 2014 December 12, 2014	Registered

IoTivity	9, 42	45-2014-0006148	August 5, 2014	Registered
Korea		45-0057525	July 10, 2015	